

Dunhill Blends Appearing in its Catalogs from 1910 - 1990

BLEND	1st Catalog Appearance	Catalog Description ([] indicates later dated catalog description – ‘Store’ indicates recent post 1990 Duke Street Store blend description-the ‘not offered’ comments do not take into account post 1990 reintroduction of previously discontinued blends)
#1 (& depending upon cut #233)	1910	A very mild , fragrant, cool smoking Mixture containing only Virginia and Turkish tobaccos.
#2	1917	Navy Cut Flake, the finest Virginia, prepared as a Navy Cut, rich with natural sweetness, the Sportsman’s ideal.
#10	1910	A full mixture, very cool and slow smoking, grand rich flavour, the perfection of pipe tobacco. [high proportion of Latakia and Cavendish Leaf give backbone to this blend, with Virginias and Oriental Leaf, the nearest factory blend is ‘London Mixture’ – Store]
#15	1928	The finest Virginia prepared as a cut plug, rich with natural sweetness, the Sportsman’s ideal.
#16	1925	Medium, the finest Virginia prepared, rich with natural sweetness, the Sportsman’s ideal.
#20	1917	Blended Virginias, rich flaky Virginia, cool and slow smoking [& Perique – 1977]
#21	1928	Blended Virginias, medium, soft to the throat, ‘nutty’ flavour. [Fine cut Red Virginia – Store]
#27	1917	A Scotch blend, mild Mixture with soft delicate flavour, cool smoking contains only Virginia and Turkish tobaccos. [classic ‘English’ mixture, ‘nutty’ in taste, Latakia, Cavendish, Virginia and Oriental Leaf-Store]
#28	1910	Smokes beautifully cool with rich flavour and aroma, one of Alfred Dunhill’s best. [a Scotch blend – 1917].
#35	1925	Old matured Virginia.
#36	1910	Mellow, soft flavour with delicate aroma, cool smoking, much appreciated by those preferring a fine cut tobacco. [Blended Virginias – 1917]
#42	1917	Full flavoured, the distinctive flavour of Perique is evenly blend with the fragrance of full Virginias, without Latakia.
#48	1917	Full flavoured, a blend of full flavoured Latakia, dark Turkish and mellowed Virginias.
#55	1917	Scotch blend – very mild.
#73 (see also #965)	1910	#965 supplied in Medium Cut [Blended as 965 but finer cut-1963] <i>But see:</i> [Fullest flavored ‘English’ mixture, over 52% Latakia with Cavendish, Virginias, Perique and Oriental Leaf, nearest factory blend is ‘Nightcap’-Store] [<i>I am advised by a fellow and exceptionally knowledgeable pipe smoker that at some point after the 1960s there was a major recipe change for #73 and that “the new #73 is nothing like the old #73 [which as compared to the ‘new’] had a lot less Latakia and definitely was a fine cut.”</i>]

#75	190? - ?	“made up of all the ‘leavings’ from the blending operations” <i>Balfour, Alfred Dunhill One Hundred Years And More</i>
#94	1928	Full flavour, a blend of two old ripe Virginias, very rich flavour with extreme coolness, popular with naval officers. [50% Cavendish, heavy grade Virginia, and 50% Red Virginia-Store]
#98	1952	A full Virginia blend, rich flavor.
#100	1925	Denicotinesed, very mild, specially recommended for those desirous of mixture with least nicotine content.
My Lady’s 101	1954	Oriental blend with delicate aroma (recommended by Mary Dunhill)
My Lady’s 102	1954	Virginia and Turkish blend, extra fragrant.
My Lady’s 103	1954	Mild Virginia blend, very cool.
#108	1910	An exceedingly mild mixture with soft rich flavour and cool smoking, containing only Virginia and Turkish tobaccos. [soft delicate flavour – 1915] [Composed mainly of Oriental tobaccos, very fragrant and slightly aromatic – 1917].
#121	1917	Fairly full and slightly sweeter than #s 27, 28 & 55.
#127	190?	“Oriental” <i>Balfour, Alfred Dunhill One Hundred Years And More</i>
#144	1928	Scotch blend, full strength, a fine ‘full-bodied’ smoke, very cool.
#146	1956	Virginias, a blend of light and dark Virginias, exceptionally cool and rich in natural sweetness.
#179	1956	Virginias, a full strength, slow burning flake, very cool. [see Dark Flake]
#180	1956	A light flake, cool smoking with unusually sweet flavour.
#187	1910	This mixture is made from specifically selected oriental tobaccos, smokes cool and sweet, and is exceedingly mild and fragrant, the most original and aromatic mixture ever introduced.
#190	1910	A particularly fine mixture, mild, with delicate flavour, extremely cool smoking.
#224	1925	Medium strength, extra broadcut leaf.
#288 (& depending upon cut #373 & #386)	1910	Old matured Virginia, kept under pressure between oak boards for many months, an extremely mild, cool smoking tobacco, possessing that soft, sweet, mellow flavour so many seek and never find.
#305	1958	A flake
#333	1917	Blended Virginias, mild and cool. Composed of tobaccos that are rich in natural sweetness.
#350	1928	Blended Virginias, rich natural sweetness, old matured.
#404	1928	Blended Virginia, medium, possesses a fascinating aroma.
#545	1938	Blended Virginia, with a faint trace of Louisiana Perique.
#620	1968	A superb blend of Virginias and hand chopped flake which combines sweetness with extraordinary coolness. [Red

		Virginia, chopped flake and a little Latakia, incorporating ‘Royal Yacht’ & a dash of white rum flavouring – Store]
#650	1938	Denicotinesed, Many pipe-smokers are for various reasons unable to use tobaccos containing the normal amount of nicotine, and are regretfully compelled to abandon the pipe, to meet their need Alfred Dunhill has submitted this tobacco to a process which reduces its nicotine content, leaving indeed only the merest trace of nicotine.
#687	1928	Scotch blend, mild-medium, a strength not often obtainable.
#850 (& depending upon cut #85)	1910	Alfred Dunhill’s newest mixture, a perfect blend of rare tobaccos, considered by many to surpass all his previous successes, a soft, delicate, rich tobacco, cool and mild. [Virginia & Turkish, a mild medium mixture with fairly full flavour, this contains the merest trace of mild Latakia-1917]
#888	1925	Medium strength, cube cut.
#928	190?	“Stronger” Balfour, <i>Alfred Dunhill One Hundred Years And More</i>
#965 (see also #73)	1910	Rich flavour, fine aroma, very cool smoking, frequently quoted as ‘the finest mixture ever introduced.’ [Choicest small Latakia leaves, bright Oriental leaf from Macedonia and Brown Cavendish-1985]
#1066 (see also Durbar) aka Tashir	Early 1970s	Composed of rare Eastern tobaccos for an extremely mild and cool smoke.
#1167		See Cuba
American Mixture	1963	Blended in the USA, mild, cool and fragrant. <i>[Note: this mixture was introduced in the US during WWII, never offered outside the US. and not offered anywhere after the 1980’s].</i>
Aperitif	1951	A mixture so blended that with or without conventional liquid accompaniment a pipeful will leave the appetite keen and the palate eager. [Medium strength, Virginia and Turkish tobaccos, rich flavor, fine aroma-1971] [& Cavendish-1975] [a touch of rich Oriental tobacco – 1970s] [complex blend of Virginias, Cavendish, Latakia and Oriental Leaf –Store] <i>[not offered after the 1970s]</i>
Aromatic	1977	Light mixture of Virginia and Oriental leaf combines perfectly to provide a good taste and mellow flavor. <i>[not offered after the 1980s]</i>
Baby’s Bottom	1938	A blend as unique as its name, very smooth, very soft smoking. [Latakia, Turkish and Virginian tobaccos-1972] [mainly Red Virginia, but also Bronze and Lemon Virginia, some flake and a good helping of Latakia – Store]. <i>[not offered after the 1970s]</i>
Baby’s Bottom Flake	1972	A fine selection of the sweetest Virginias are pressed and cut. <i>[not offered after the 1970s]</i>
Baby’s Bottom Virginia	1972	Specially selected for its naturally high sugar content, this blend of sweet, fine cut, Virginias has a particularly

		satisfying flavor and pleasant aroma. <i>[not offered after the 1970s]</i>
Best Scotch Thick Black Twist	1915 - 1918	<i>[not offered after WWI]</i>
Campaign Mixture	1915 - 1918	<i>[not offered after WWI]</i>
Campaign Plug	1914 – 1918	Campaign Plug is prepared from a rich flavored Virginian leaf, it is of a strength and character to appeal to the non-commissioned officers and men. <i>[not offered WWI]</i>
Cuba (aka #1167)	1912	[The Havana tobacco used in this mixture is imported from the famous ‘La Corona’ factory, the only mixture possessing the richness and flavour of a choice cigar – 1915] [Virginias, Cavendish and Oriental Leaf with added Havana Filler leaf and Perique, now known as #1167-Store] <i>[not offered after the 1960s]</i>
Dark Flake	1971	Fuller flavor than Flake. [A ‘Lemon’ and ‘Bronze’ Virginia flake, previously known as #179 and now known as 36166 – Store] <i>[not offered after the 1980s]</i>
Durbar (aka #1066)	1912	[The rare Eastern tobaccos of which this mixture is composed impart a subtle charm which soothes, mystifies and fascinates, extremely mild, extremely cool, qualities rarely found in combination – 1917]. [Entirely free from strong tobaccos – 1920] [high proportion of Oriental leaf, Virginia and Latakia, now known as #1066-Store] <i>[not offered after the 1960s as Durbar, not offered after the 1970s as 1066][Note: there are some that are of the view that Durbar and 1066 are not identical blends]</i>
Early Morning Pipe	1951	Alfred Dunhill’s blending has produced for this ‘Early Morning Pipe’ a tobacco that will charm away the cobwebs-leave one aroused and eager for the day’s round. [a delicate blend of gentle Virginia and flavourful Turkish – late 1970’s][Oriental tobacco is carefully blended with Bright and Red Virginia, pressed and lightly stoved, enhanced by medium fired Latakia-1985]
Elizabethan Mixture	1971	A superb blend of matured Virginia tobaccos. [& Perique-1975]
Flake (aka Light Flake)	1959	This ‘processed’ Virginia is a cut flake of medium strength, very cool, and has a pleasant, slightly sweet flavour and aroma. [Lemon and Bronze Virginias, ideal for sportsmen-1985]
Gold Label / Gold Blend	1968	A Cavendish type of tobacco, a Virginia blend that is gently aromatic and smooth without being heavy.
Golden Hours	1979	[A modern aromatic style of tobacco, the blend contains top grade Eastern Carolina tobacco blended by hand with the black and burley tobaccos specially selected for their smoking quality, a subtle and discreet flavour is added to give this blend its unique flavour – 1985]

The Harmony	1917	Alfred Dunhill manufactures over 100 distinct tobaccos, these selected and prepared, yield as many choice blends as there are harmonies in music, this above all other blends created or imagined justifies the title of “The Harmony Mixture”, a perfect blend of medium strength and wonderful flavour. <i>[not offered after WWII]</i>
LondonMixture	1928	A delightfully harmonious blend of matured Virginia and Oriental tobaccos, soft and mellow, cool and fragrant. [Latakia with Virginia and Turkish leaf-1985]
Mr. Alfred’s Own	1971	A full bodied Balkan blend, rich in taste, smooth. [Turkish and Virginia with a trace of Latakia-1977] [A mellow medium blend of Latakia, Cavendish, Virginiasand Oriental Leaf, with added Havana filler leaf to give it ‘zest’-Store] <i>[not offered after the 1970s]</i>
My Lady’s Dunhill Mixture	circa mid 1960s	<i>[Blend type unknown – a 2 ounce knife-lid/cutter-top tin in my collection but not seen in any catalog – see also My Lady’s My Mixtures #s 101,102 and 103 above]</i>
Negrohead (see Shell)	1956	Virginias, a cut plug of medium strength, aromatic and cool. <i>[not offered after the 1950s]</i>
Twist (1936) or Negro Head Twist (1938)	1936	Many pipe smokers consider their twist tobacco retains its aroma better and smokes cooler than cut mixtures, for such, Alfred Dunhill has rolled special mild, medium blends of pipe-tobaccos from the choicest Virginia leafs, exceptionally cool. <i>[not offered after WWII]</i>
Nightcap	1951	A ‘Nightcap’ pipeful will resolve your troubles of the day into the comforts of the present and speed the calm that comes as one falls into healthful slumber. [Best American leaf with Latakia and small Turkish, matured and specially processed, just prior to packing costly Perique tobacco is added-1985]
Old Colonial	1936	Empire growers are now producing certain fine tobaccos of the highest grade, by careful selection of the choicest empire leafs a perfect blend has been achieved. <i>[not offered after WWII]</i>
Prince of Wales	1923	Rich flavour, medium strength. [A medium strength tobacco with a rich flavour and unusually fine aroma, very cool smoking – 1925]. [Orange and Bronze Virginias, blended with natural rubbed out bright flake and dark Cavendish pressed tobaccos, topped with cool aromatic black tobaccos-Store] <i>[not offered after the 1960s]</i>
Rough Cut Virginia	1963	Cool, slow burning, rich mellow flavour, sliced cake-ready rubbed. <i>[not offered after the 1960s]</i>
Royal Yacht	1912	[Pure shade grown Virginias, very soft smoking, particularly recommended in cases of delicate throat.-1917] [Lemon and Bronze Virginia leaves are carefully conditioned and are added to rich heavy body Virginias, a unique flavour is added to the final blend-1985]

Savory's Mixture	1938	Fine cut Turkish and Virginia tobaccos with a sprinkling of Latakia which gives a delightful, rich aroma. [Medium-cut Virginia leaves are blended with Latakia and Perique – mid '70s] <i>[not offered after the 1970's]</i>
Shell (see Negrohead)	1959	Virginia sliced roll, cool and slow burning, and has a delightful mellow flavour. <i>[not offered after the 1960s]</i>
Standard Mixture – mild, medium, & full	1921	A blend of the choicest matured Virginia and selected Turkish tobaccos, each specially imported by Alfred Dunhill, the Virginia gives a rich flavour and touch of natural sweetness while the presence of the Turkish leaf imparts a grand aroma, this mixture possess a soft mellow flavour difficult to define bur recognized at once by every pipe-smoker: probably bet described as 'nutty'. [Latakia and Oriental tobaccos blended with flue cured grades from East Carolina and Georgia, lightly toasted in our drying drum-1985] <i>[mild, medium & full refer to Latakia content]</i>
Super	1921	This mixture is composed of tobaccos of ordinary standard growths but of superlative quality, every leaf in the blend is the finest growth of its kind and costly because of its scarcity, the result is most aptly termed 'Dunhill's Super Mixture'. [just a touch of Latakia added to the high quality Virginia and Turkish tobaccos - late '60s] <i>[not offered after early 1950s except as a 'My Mixture' blend through the '70s]</i>
Three Year Matured Virginia (aka 36081)	1923	[A fine old Virginia tobacco, matured for three years, mild and mellow though rich in flavour, the ideal of the true pipe smoker – 1925] <i>[not offered after the 1970s]</i>
Throgmorton	1936	A soft cool smoking mixture of medium strength. <i>[not offered after WWII]</i>
Virginia Ready Rubbed	1979	[A gently flavoured blend of Virginia tobaccos, hard pressed for several days to release the natural aromas then rubbed out, a light subtle flavour has been added-1985]
Ye Olde Signe	1915	Pure Virginia leaf, rich to natural sweetness, unusually mild with soft delicate flavour [Old and Middle Belt leaf-1977] <i>[not offered after the 1970s]</i>

- Note also the following H. Simmons Ltd. oriental blend mixtures: *Down The Road, Royal Air Force, Army, and Navy*. H. Simmons was a noted London pipe & tobacco shop and it is clear from the tin styles of the above blends found in the US that the blends were tinned by Dunhill some time prior to 1980. Dunhill retail and wholesale catalogs do not suggest that Dunhill ever marketed these blends either before or after Dunhill purchased H. Simmons in 1976, but in the late 1970's Dunhill did introduce "H. Simmons Ltd" departments into at least some American department stores and these Simmons blends were sold there. This suggests to me that the Dunhill tinned Simmons tobacco were simply part of a short lived effort to develop a complementary alternative US retailing approach.