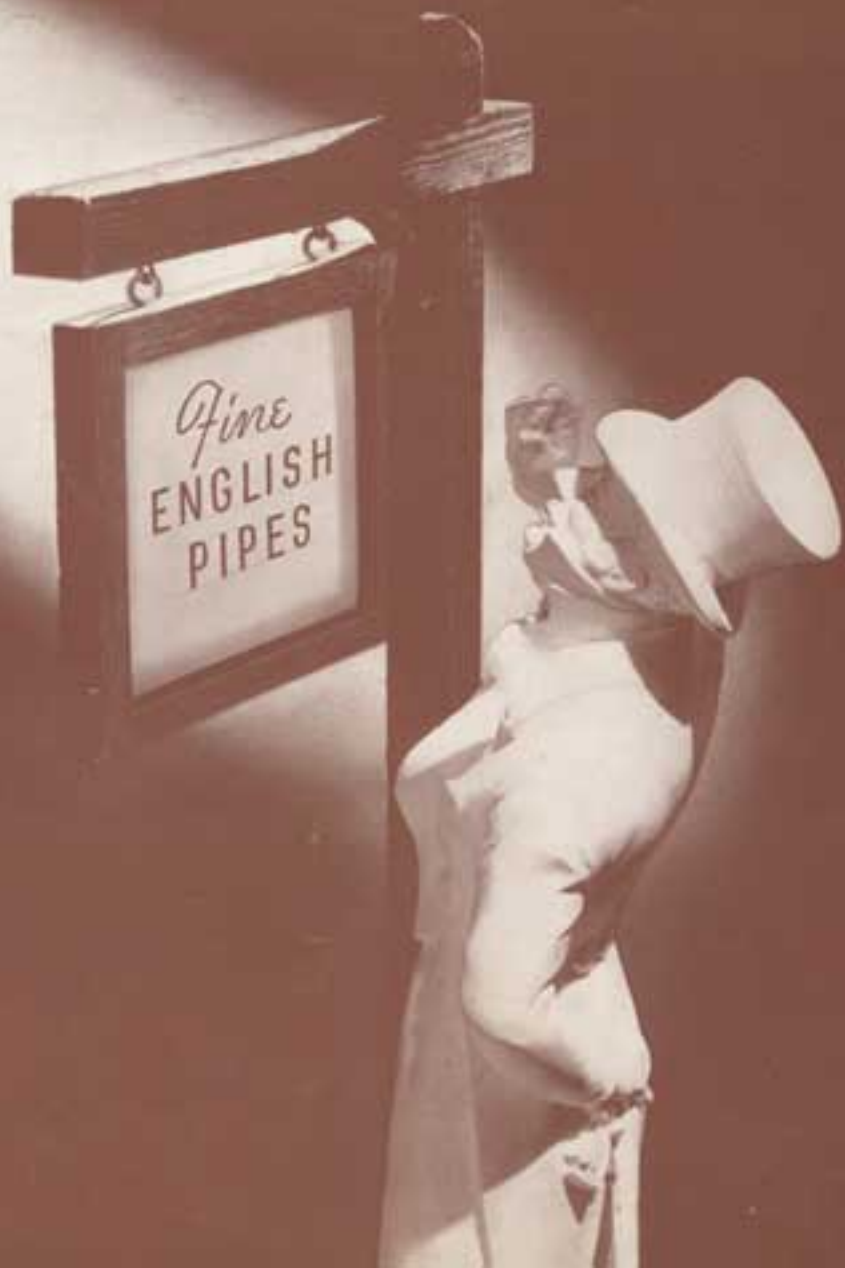


Sasieni



The Sasieni Tradition

EACH succeeding Sasieni generation has handed on something to the next, and that something is "Pipe Tradition". Tradition in our craft is of inestimable value for we are careful to preserve what has served us well in the past. As Earl Baldwin once observed, "we must grow from our roots," and whilst the House of Sasieni pays due acknowledgment to that fact, they take full advantage of modern improvements, and are not too tightly bound by old customs, but when necessary, ruthlessly discontinue any working method in favour of one which they consider will enable them to provide improvements in their Pipes.

Progress in pipe perfection continues from generation to generation, and the Sasieni reputation is treasured because it is established on sure foundations.

"All works of taste must bear a price in proportion to the skill, time, expense and risk attending their invention and manufacture. Those things called "dear" are, when justly estimated, the cheapest, they are attended with much less profit to the artist than those which everybody calls "cheap." Beautiful forms and compositions are not made by chance, nor can they ever in any material be made at small expense. A competition for cheapness, and not for excellence of workmanship, is the most frequent and certain cause of the rapid decay and entire destruction of arts and manufactures."

Sasieni PIPES PROMOTE PEACEFUL THOUGHTS



Production

THE above illustration shows a section of the interior of the well-lighted, efficiently equipped, modern Sasieni Works. Our Staff of highly trained employees are working continuously to meet the world-wide demand for Sasieni pipes. In many instances the man at the bench has spent a lifetime perfecting his skill. This pride of workmanship is handed down from generation to generation and is reflected in each Sasieni pipe.



Sasieni

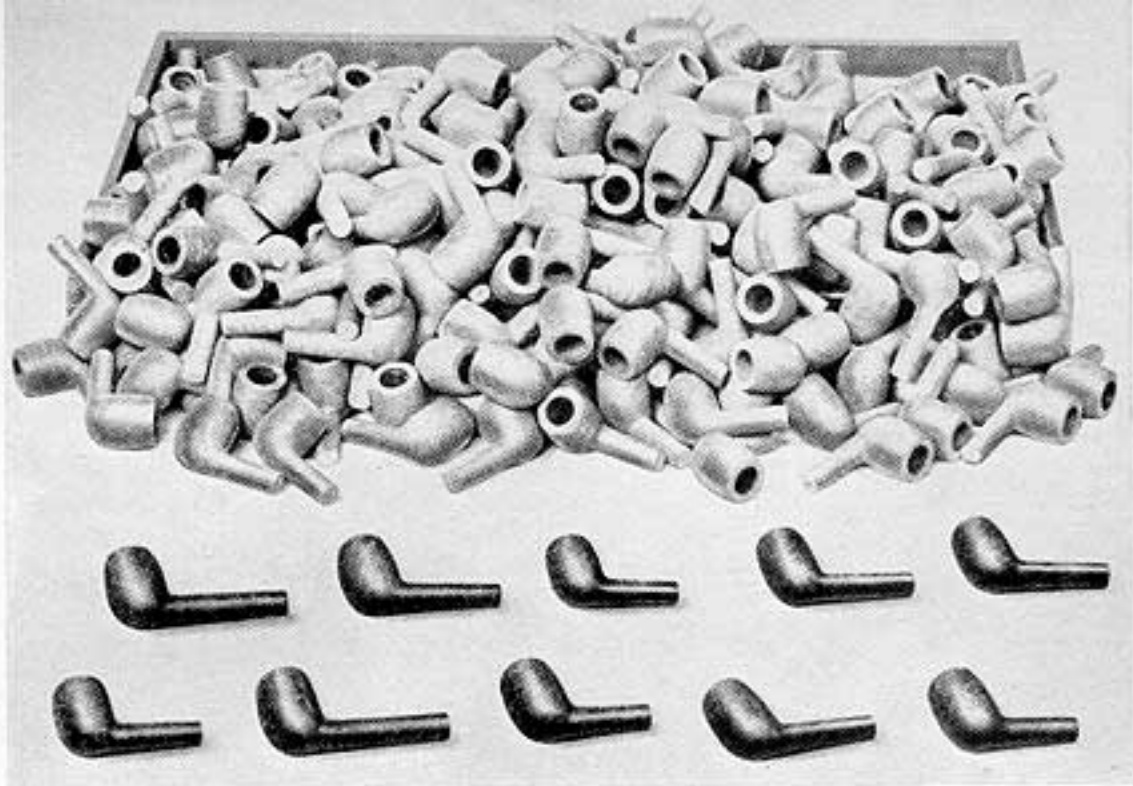
FINE BRUYÈRE PIPES

Sole Importers in the U.S.A.

SASIENI OF LONDON INC., NEW YORK, N.Y.

Factory:

ELLINGFORT ROAD, HACKNEY, LONDON, E.8. ENGLAND



Selection and Grading for the Sasieni Four-Dot Pipe

THE illustration above depicts very clearly the rigidity of the Sasieni standards. Only the 10 bowls in the foreground have passed the tests for perfection required for Four-Dot grades, and the high number of Bruyère cuttings shown in the background are a portion of those rejected as being not quite fine enough to bear the Four-Dot trademark.



Selection and Grading of Bruyère for "Pipes by Sasieni"

Those bowls of mature seasoned Bruyère which because of minor surface flaws and imperfections have not passed the rigid standards required for "Four-Dot" quality are then subjected to further inspection and grading. These are used in the production of our Royal Stuart, Windsor, Mayfair, and Old England pipes. In every instance these pipes represent exceptional value and a high standard of quality and afford the smoker an opportunity to own a Sasieni made pipe at comparatively modest prices.



Sasieni Carbonising Process

One of the first processes to which all of our bowls are subjected is the special Sasieni carbonising process. During this treatment the bowls are subjected to high temperatures under scientifically controlled conditions. As a result the interior of the bowl is carbonised to the exact degree necessary to ensure a sweet mellow smoke from the start. This treatment also serves to remove the last vestiges of bitter oils or sap and also uncovers any hidden flaws which might otherwise pass unnoticed.



Finishing

The fully-seasoned bowl is pumiced, and fitted with a hand-cut vulcanite mouthpiece of the proper style and balance. Natural Finish Sasieni pipes receive several rubbed coatings of wax to emphasize the beauty of the grain and the rich golden hue of the wood. Other pipes by Sasieni are tinted with pure vegetable dye before the waxing. The final mirror-like lustre is applied by polishing with electrically-driven buffers.

For balance and lightness, for artistic proportions and complete smoking satisfaction, you now have the perfect pipe, literally coaxed out of the living wood by master craftsmen whose skill is a heritage from generations of pipe-making ancestors.



FOUR-DOT WALNUT



FOUR-DOT RUSTIC



FOUR-DOT NATURAL



RUFF-ROOT NATURAL



FOUR-DOT STANDARD



RUFF-ROOT DARK



FANTAIL No. 12



FANTAIL RUSTIC No. 10



FANTAIL No. 73



FANTAIL RUSTIC No. 11



FANTAIL No. 30



FANTAIL RUSTIC No. 19

SASIENI FOUR-DOT® NATURAL The aristocrat of the pipe world. Each bowl is selected for its beauty of grain and absolute flawlessness. The golden tone of the bowl mellows and deepens with the years. The percentage of pipes worthy of bearing the Four-Dot Natural trademark is so small that production can never cope with the demand. A pipe well worth waiting for.



SASIENI FOUR-DOT® WALNUT The rich walnut colour of this superb pipe accentuates the beautiful grain that the smoker has naturally come to expect in a pipe of Sasieni Four-Dot quality.



SASIENI FOUR-DOT® STANDARD The Original 'Old Bruyère' finish with the colour of deep mahogany is retained in the Sasieni Four-Dot range because of its continued popularity.



SASIENI FOUR-DOT® RUFF-ROOT Introduced to meet the demand for a sandblast pipe of a really high standard of quality. The bowls are specially selected for the suitability and toughness of their grain to withstand the particularly deep sandblast to which they are subjected. Ruff-Root pipes are available in either a Natural or Rich Dark finish.



SASIENI FOUR-DOT® RUSTIC Original and unique, these pipes are truly 'hand-made'. The softer parts of the wood are removed by hand leaving the hard grain in relief without distorting the shape. A craftsmanship exclusive to Sasieni. Each pipe is as individual as a thumb-print.



The bits fitted to all our Four-Dot bowls are hand cut of the finest vulcanite obtainable and are polished to a mirror-like smoothness. These bits afford the ultimate in durability and comfort.

ORDER FOUR-DOT PIPES BY NAME

THE FANTAIL® (Regd. Design Pat-D-170067)

This fine quality pipe, beautifully styled, has an exclusively designed mouthpiece. This patented design offers the maximum comfort to the most critical pipe smoker, giving exceptional lightness and balance which enables even the man with dentures to enjoy smoking a pipe of a larger size than he might otherwise be able to hold comfortably.

The Sasieni Fantail is available in both the Walnut and Rustic finishes. In addition to the styles shown opposite, the Fantail is made up in the following style numbers: 13, 38, 41, 53, 55, 58, 62, 71, 74, 78, 93, 95.



ROYAL STUART NATURAL



MAYFAIR



ROYAL STUART PLUM



OLD ENGLAND PLAIN



WINDSOR SANDBLAST



OLD ENGLAND RUSTIC



LITEWATE No. 77



LITEWATE RUSTIC No. 58



LITEWATE No. 23



LITEWATE RUSTIC No. 25



LITEWATE No. 30



LITEWATE RUSTIC No. 35



ROYAL STUART® A sweet smoking pipe of fine quality seasoned bruyère. Finished to a satin smoothness in both light natural and deep plum. These bowls are selected for their fine grain conformation.

THE WINDSOR® Same quality as the "Royal Stuart". The Windsor bowls however are sandblasted to meet the demand of those smokers who prefer the rugged appearance of a sandblasted pipe. The extra surface created by this process makes for an exceptionally cool smoke. Stained to a dark finish.

MAYFAIR® These handsome pipes are remarkable for their good looks and sweet smoking qualities. Men who know and enjoy good pipes appreciate their tailored appearance and the superior craftsmanship in these "Mayfair" bruyères. Smooth Tawny Natural finish only. Excellent value for the smoker seeking a medium priced pipe.

OLD ENGLAND® England's greatest pipe value. A full range of sizes in both smooth walnut finish or rustic. The world famous Rusticated finish has often been imitated but never duplicated by any other manufacturer. The low price is in no way a measure of the smoking enjoyment to be derived from the "Old England".

THE LITEWATE

Sasieni has selected a handful of favourite shapes and reduced them to "half-pint" size, and the result—a beautifully finished little pipe for that short smoke. Available in either a Rustic finish (similar to "Old England") or a smooth rich plum. In addition to the shapes shown opposite the Litewate can be supplied in miniature of the following styles: —16, 21, 38 st. bit, 58 (¼ bent), 78.

ORDER ABOVE PIPES BY NUMBER

Sasieni

PIPES PROMOTE PEACEFUL THOUGHTS



No. 47 (MARLOW)



No. 19 (PEMBROKE)



No. 195 (PEMBROKE S.)



No. 41 (WARWICK)

ILLUSTRATIONS
ARE ACTUAL
SIZE

OUR PRIDE IS YOUR SAFEGUARD

Sasieni



No. 62 (LIVERPOOL)



No. 29 (LANCASHIRE)



No. 25 (RENFREW)



No. 11 (CROMER)



No. 18 (BOWLER)

ILLUSTRATIONS
ARE ACTUAL
SIZE

Sasieni

POSSESS A WORLD-WIDE REPUTATION



No. 55 (BUCKINGHAM)

★
THIS SHAPE
PREMIUM PRICED
IN 4 DOT RANGE



No. 555 (BUCKINGHAM S.)

★
THIS SHAPE
PREMIUM PRICED
IN 4 DOT RANGE



No. 26 (MARLBOROUGH)



No. 70 (STAMFORD)

ILLUSTRATIONS
ARE ACTUAL
SIZE

THE "FRIENDLY" GIFT

Sasieni



No. 58 (MOORGATE)



No. 585 (MOORGATE S.)



No. 59 (LOMBARD)



No. 595 (LOMBARD S.)

ILLUSTRATIONS
ARE ACTUAL
SIZE

Sasieni

S I G N I F I E S Q U A L I T Y



No. 72 (SMALLGATE)



No. 73 (WINGATE)



No. 89 (HOMBRIE)



No. 30 (WORCESTER)



No. 21 (K. of F.)

THE WORLD'S PREMIER PIPE

Sasieni



No. 44 (AMESBURY)

★
THIS SHAPE
PREMIUM PRICED
IN 4 DOT RANGE



No. 54 (RETFORD)



No. 39 (BARCLAY)



No. 95 (BRADFORD)

ILLUSTRATIONS
ARE ACTUAL
SIZE

Sasieni

PERFECTION IN PIPE CRAFT



No. 52 (HURLINGHAM)



No. 52S (HURLINGHAM S.)



No. 74 (APPLEBY)



No. 51 (APPLEDORE)

ILLUSTRATIONS
ARE ACTUAL
SIZE

ONE STANDARD — THE HIGHEST

Sasieni



No. 88 (ASHFORD)



No. 88S (ASHFORD S.)



No. 80 (OOM PAUL) IN ALL RANGES



THIS SHAPE
PREMIUM PRICED
IN ALL RANGES



No. 80S (OOM PAUL S.)



THIS SHAPE
PREMIUM PRICED
IN ALL RANGES

ILLUSTRATIONS
ARE ACTUAL
SIZE

Sasieni

OUR PRIDE IS YOUR SAFEGUARD



No. 79 (DANZEY)

★
THIS SHAPE
PREMIUM PRICED
IN ALL RANGES



No. 79S (DANZEY S.)

★
THIS SHAPE
PREMIUM PRICED
IN ALL RANGES



No. 93 (EDGWARE)

★
THIS SHAPE
PREMIUM PRICED
IN ALL RANGES



No. 93S (EDGWARE S.)

★
THIS SHAPE
PREMIUM PRICED
IN ALL RANGES

ILLUSTRATIONS
ARE ACTUAL
SIZE



No. 77 (BROOKLANDS)



No. 78 (MELTON)



No. 87 (HENDON)



No. 95 (REIGATE)

ILLUSTRATIONS
ARE ACTUAL
SIZE

Sasieni MATURED BY PATENT PROCESS



No. 56 (VISCOUNT LASCELLE)
**THIS SHAPE
PREMIUM PRICED
IN ALL RANGES**



No. 56S (VISCOUNT LASCELLES S.)
**THIS SHAPE
PREMIUM PRICED
IN ALL RANGES**



No. 16 (REGENT)



No. 27 (ETON)

ILLUSTRATIONS
ARE ACTUAL
SIZE

PERFECTION IN PIPE CRAFT

Saxeni



No. 71 (VICTORIA)



No. 715 (VICTORIA S.)



No. 13 (HASELMERE)



No. 53 (BELFAST)

ILLUSTRATIONS
ARE ACTUAL
SIZE

The Best . . .

at any price

Sasieni Craftsmen are very jealous of their reputation for producing only Fine Bruyère Pipes and consequently you are assured that whether you are purchasing the Sasieni Four-Dot Natural of which it can truly be said there is no finer pipe made, or an Old England pipe by Sasieni of which it can equally truly be said that there is no better value available, you are getting the

BEST AT ANY PRICE

Sasieni Guarantee

Should any bowl burn out or crack within 90 days of purchase due to faulty material, a new pipe will be given in exchange. A pipe once replaced cannot be again exchanged.

In no case does this guarantee cover accidental breakage of shank, or breakage or biting through of the mouthpiece. A new mouthpiece can be supplied at a nominal charge.

FOR ANY REPAIR WORK (BRUYÈRE INSERTION OR NEW MOUTHPIECE) THE COMPLETE PIPE MUST BE RETURNED. IT IS NOT SUFFICIENT TO SEND BACK ONLY THE PART NEEDING REPAIR.

The Pipe

*The pipe draws wisdom from the lips of the philosopher,
And shuts up the mouths of the foolish ;
It generates a style of conversation
Contemplative, thoughtful, benevolent,
And unaffected.*

THACKERAY.