



PIPE DREAM COMES TRUE FOR DJ

DISC jockey Johnnie Walker became the 400th member of the Pipe Club of London at a celebration lunch in February at the Sloop John D club—and suddenly found himself in the middle of a television commercial—and in the middle of the Thames. For also at the club, which is a boat anchored off the Festival Gardens, Battersea, was Milton Reid, the 'bodyguard' in the well-known St. Bruno films. Even if his impromptu commercial never gets screened, Johnnie Walker certainly proved that a pipe does something for a man.

Apart from the pretty girl, Johnnie Walker—seen holding his Pipe Club membership certificate—collected a new Barling pipe, a quantity of St. Bruno Rough Cut and a St. Bruno hat. Frank Selwood, Ogden's regional sales manager, is seen here presenting the new pipe.

COMING IN PIPELINE No. 8 A TOBACCO QUIZ

Special Prizes for Winners and a Prize for Every Competitor ●
Test your knowledge about your Pipe and its Accessories
DO NOT MISS THIS COMPETITION



Picture by courtesy of Tobacco

THE 'MORECAMBE AND MANNY' SHOW

ANYBODY needing a healthy tonic against the alleged ills of smoking need have gone no further than the annual Pipeman of the Year luncheon at the Savoy Hotel, London, in January, when TV comedian Eric Morecambe was installed as Britain's No. 1 pipe smoker for 1971.

Revelling in his unfamiliar role, Eric affirmed that a lot of rubbish was talked about smoking, a sentiment that was even more forcibly echoed by runner-up Lord Shinwell.

In 72 years of smoking, he estimated that he had consumed something like 13,000 oz. of tobacco. Looking at the hale and hearty 86-year-old Labour peer, it was difficult to disagree with his own answer to the fanatical Jeremiahs who say that smoking leads to bad health and reduced longevity.

With tongue in cheek, 'Manny' Shinwell compared Eric Morecambe's pipe-smoking record with his own lifelong dedication and concluded: 'I was robbed'.

LOCAL CLUBS DEFY STRIKE



IT'S 'BUSINESS AS USUAL' FROM DUNDEE TO DEVON

THOUGH the 47-day-long strike of postal workers delayed the formation of new pipe clubs—in fact, only two were established during the period—difficulty of communication did not prevent the majority of existing clubs from carrying on with their planned programmes. From Scotland to South-West England, the story was the same: 'business as usual'.

AFTER holding their first meeting in December—this took the form of the election of officers and committee and an informal smoking competition—the Dundee University Pipe Club lost no time in formulating their plans for the following year's events.

With some 30 members, under the chairmanship of Mr. Henry Jack and with Mr. Campbell Crockatt as secretary, the club has, in fact, a sprinkling of non-collegiate members, including Mr. Bob Dunbar (local P.C.G.B.—Accredited Retailer) as vice-chairman and Mr. David Harris (representative of Ogden's) on the committee. So they have the benefit of tobacco trade experience at their fingertips. Remaining officers are: Mr. W. Carr (treasurer) and Messrs. A. Redpath, S. Hewitt, B. Watson, S. Spedding, J. Sykes and A. Banks (committee).

Despite the difficulty of communication between P.C.G.B. headquarters and Dundee (owing, of course, to the protracted postal strike) the Scottish club invited P.C.G.B. director Peter Macnab to be their guest speaker at a meeting at The Queens Hotel, Dundee, on February 24.

The majority of the members attended

the meeting and heard Mr. Macnab speak on the subject of the history of pipe tobaccos, after his formal introduction and welcome by chairman Mr. H. Jack. Despite his Caledonian surname, Mr. Macnab was, in fact, born in London and he explained to members that he had done his best to get born in the Highlands but the nearest possible at the time was Hampstead (the loftiest point in London).

Mr. Macnab went on to trace pipe smoking from its earliest recorded inception—in the Aztec and Maya civilisations of Central and South America—up to the present day. After this he answered a number of questions from the audience.

Two 'Premieres'

Then there followed the first showing in Dundee of 'Virginian Venture', the colour/sound film made to cele-

brate the 300th anniversary of the first commercial crop of tobacco in the then British colony in North America. Scottish members noted particularly the appropriateness of the commentary recorded by veteran author Sir Compton Mackenzie who, despite his Scottish name, is also a native of London. Another 'premiere' for Dundee members was the showing of the P.C.G.B. film designed for new smokers. Though not entirely appropriate to the occasion, since most members were experienced pipe smokers, despite their youth, the simple advice offered by the Pipe Club film was thoroughly appreciated. During the course of the evening, members were able to enjoy sampling a range of Ogden tobaccos in clay pipes provided by the P.C.G.B., who were also hosts at the buffet supper served during the course of the programme.

Mr. Jack expressed the members' appreciation of Mr. Macnab's attendance at the meeting though he regretted that the turnout had not been larger.

DOUBLE BILL—AND A SURPRISE ITEM—FOR COLCHESTER

A DOUBLE bill—and a surprise item from one of the members—formed the very satisfying programme at the first independent meeting of the Pipe Club of Colchester, held in the Oak Room, Jacklin's Restaurant, High Street, Colchester, on Thursday, January 21.

Billed as the evening's main attractions were Mr. Des Gardiner (Ogden's) and Mr. Leonard Gant, former journalist and a leading authority on antique pipes—particularly clays, for which Essex forms such a fertile hunting ground. Mr. Stephen Jacklin, club chairman, opened the proceedings by introducing Mr. Gardiner, who was to talk on some of the aspects of tobacco history and methods of manufacture. Mr. Gardiner himself had something

of a surprise item for his fellow members, for he offered a selection of prizes (pipe and tobacco) for an informal smoking competition which was to run during his lecture and, in fact—so creditable were the local performers—into the subsequent talk by Mr. Gant.

Mr. Gardiner's authoritative discourse on tobacco attracted a number of questions—and the surprise item already foreshadowed. Mr. W. G. Little, a member from nearby Wiven-

hoe, revealed that he had brought along a selection of home-grown tobacco leaves—and the finished product, in the form of a 2½-lb. cake of flake tobacco.

Since Customs regulations had prevented Mr. Gardiner from displaying tobacco leaf, the audience was particularly interested to see what an expert amateur tobacco grower had produced in the way of air-cured bright Virginia leaf, grown in Essex. (See *Mainly About People*, page 8)

The eyes of the audience had already been attracted by a magnificent dis-

turn to page 2

HOW TO JOIN THE PIPE CLUB MOVEMENT

Membership of the Pipe Club of Great Britain, for the annual subscription of £1.25 (62½p for Old Age Pensioners), entitles the pipe smoker to free use of the P.C.G.B. Information Service; four free issues of *Pipeline* each year; a free voucher worth 25p against pipe repairs or renovations through any of the Club's nationwide chain of Accredited Retailers; a handsome membership certificate in an attractive folder; car window badges (free); ties; badges, cuff links and key fobs—all attractively designed and incorporating the Club symbol. Membership of local clubs, as they are formed, is free to P.C.G.B. members, too.

WRITE FOR AN APPLICATION FORM TO:

Pipe Club of London (Secretary: Miss Mary Stanton), 43 Villiers Street, London WC2N 6NE.
Pipe Club of Northants (Secretary: Mr. Steven Voigts), 26 St. Giles Street, Northampton.
Pipe Club of Torbay (Secretary: Mr. R. Richardson), 65 Churchill Road, Exmouth, Devon.
Pipe Club of Hallamshire (Secretary: Mr. D. McArt), 3 Norton Green Close, Sheffield S8 8BP.
Cambridge University Smoking Society and Pipe Club (Secretary: Mr. John Jones), Emmanuel College, Cambridge.
Pipe Club of East Devon (Secretary: Mr. V. Osmond), Pegasus, Park Street, Tiverton, Devon.
Pipe Club of S.W. Lancashire (Secretary: Mr. S. Newton), 2 Everard Road, Southport PR8 6NA.
Pipe Club of the City of Bristol (Secretary: Mr. R. C. Higgins), 18 Boverton Road, Bristol BS12 7AH.
Pipe Club of Tees-side (Secretary: Mr. A. Gault), 13 Keswick Road, Normanby, Middlesbrough TS6 0BN.
Pipe Club of North Cheshire (Secretary: Mr. F. Royle), 8 Washway Road, Sale, Cheshire.
The Bruno Club (Nottingham University), (Secretary: Mr. R. M. Lee), Lincoln Hall, Nottingham.
Pipe Club of Colchester (Secretary: Mr. L. Bober), 39 Alexandra Road, Colchester.
University of Liverpool Pipe Society (Secretary: Mr. D. L. Higson), 129 Aigburth Road, Liverpool 17.
Pipe Club of Surrey (Secretary: Mr. J. P. Cole), 63 Surbiton Hill Park, Surbiton, Surrey.
De 'Ero' Club (Secretary: Mr. A. F. Rooymans), Demer 5, Eindhoven, Holland.
Dundee University Pipe Club (Secretary: Mr. C. D. Crockatt), 7 Abbotsford Place, Dundee.
Thames Valley Pipe Club (Secretary: Mr. D. E. Hatt), 102-103 Peascoe Street, Windsor, Berks.
Ogden Pipe Society (Secretary: Mr. M. Clifton), 27 Grove Side, West Kirby, Cheshire.
Pipe Club of Great Britain Ltd., Kipling House, 43 Villiers Street, London WC2N 6NE (Tel: 01-930 1658/9) or any Accredited Retailer

London Members say it with Music

WHATEVER else the many members and friends who attended the London Pipe Club's first social occasion may have expected, it's pretty certain that they had not expected to join in the rousing chorus of a song specially written for them. For this 'surprise item' they had to thank committee member Mr. Jack Marks and his wife, Miss Audrey Sampson, who concluded a delightful evening with her songs at the piano and introduced, as a grand finale, the catchy song, whose lyric appears on the right.

Principal guest at the function was Mr. 'Bill' Simpson, BEA's pipe-smoking public relations officer and author of note, who proposed the toast, 'The Immortal Briar', which was acknowledged in his own inimitable way by the London Pipe Club chairman, Mr. Rupert Davies.



JUST some of the 160 London Pipe Club members and friends who enjoyed the club's first annual social function at The Pavilions Arms in December:

Top row: Guest of honour Mr. Bill Simpson proposes the toast to 'The Immortal Briar'; club chairman Mr. Rupert Davies welcomes the guests; party includes members M. Russell, M. Cadwgan, N. Chilton, Percy Guy and their ladies.

Second row: Mr. Philip Redman and table guests; Hallamshire Pipe Club members include secretary David and Mrs. McArt; member J. T. Duffy (extreme right) and guests, including Mrs. Duffy, Mr. and Mrs. Marsh, Mr. M. Jones and Miss Shirley Smith.

Third row: an (anonymous) light for a lady; daughter of London committeeman, Miss Sanderson smokes to the manner born; a contemplative trio.

Fourth row: Mr. and Mrs. Outerson with Mr. Davies; Mrs. Romp clearly enjoys her spotted pipe; tombola tickets for Mr. Ken Barnes from P.C.G.B. administrative officer Rhona Brown.

Fifth row: P.C.G.B. management council chairman Mr. Frank Spellacy and Mr. Ron Harden; two chairmen: Sqn. Ldr. Tustin (Hallamshire) and Mr. Rupert Davies (London); all smiles on Table A.

Sixth row: Mr. Davies drawing for table prizes; Miss Audrey Sampson gets members singing; more happy pipemen. (All captions from left.)

PIPE DREAMS

Words and Music by Jack Marks and Audrey Sampson

*With an ounce of good tobacco
And a carefully chosen pipe
A man can feel he's more than
doubly blessed.
They're a constant source of pleasure
In his normal daily strife.
It's the simple things in life that are
the best.*

*Chorus:
A man and his pipe are companions
The joy that it gives never ends.
So here's to the Pipe Club of London
And long live the Pipe and its friends.*

*It's a most relaxing pleasure
As the bowl is slowly filled
And the processed leaf is packed with
tender care.
Then you light the surface evenly,
So not a shred is spilled
And you sink back quite contented
in your chair.*

*Chorus:
A man and his pipe go together
When filled with his favourite blends.
So here's to the Pipe Club of London,
And long live the Pipe and its
friends.*

*A pipe gives sheer enjoyment
As you puff the fragrant weed
And the smoke goes slowly spiralling
above.*

*There are few remaining pleasures
That can satisfy a need,
Like relaxing with a pipe you really
love.*

*Chorus:
(To the accompaniment of waving
pipes)
A man and his pipe are unchanging,
Outliving each new fangled trend,
So here's to the Pipe Club of
London—
And long live the Pipe and its friends*

Colchester's 'Surprise Item' (from page 1)

play of meerschaum pipes from Mr. Leonard Gant's collection and his talk, after he had described how the material got its name and where it came from, took the form of an informal description of each of the specimens on show, which brought out many of the points to look for in these beautiful specimens of the pipe-maker's art.

Soon after Mr. Gant had closed his very enjoyable talk, the final stages of the informal smoking competition made themselves evident. With three competitors still going strong around the 60-minute mark, the ultimate winner proved to be Mr. Ken Coldwell, with the very creditable time of 67 minutes.

All in all, the Colchester club is very fortunate on several counts: the availability of so excellent and central a venue for its meetings; the evident business-like approach of the club chairman, secretary Mr. Les Bober, and committee members; the keenness of members, particularly the younger men, and—a factor which is shared with all local clubs—a friendly and intimate atmosphere, which makes attendance at meetings a positive pleasure.

The remainder of the 1971 programme is as follows: summer meeting, June 17; winter meeting, October 7; final meeting of session, November 11.

KNOCKING 'EM FOR SIX!

THE Pipe Club of East Devon held its first recruiting meeting on February 4 (after the secretary had persuaded the treasurer to release enough cash to hold a free film show with free refreshments at the New Hall, Tiverton).

About 75 people turned up and we got off to a good start by trying to show the first film from the wrong end, writes secretary Vic Osmond, which made interesting if somewhat avant-garde viewing. I can recommend this approach to all organisers as it put the whole show on a more informal basis—Eventually Dave Chivers, our projectionist, got it sorted out and we kicked off with 'Glider in the Sky'. This is well worth including as it has a very general interest and leaves the impression that we are not all too partisan in our outlook. It also gives the latecomers a chance to sneak in without missing the main show.

'Masterpiece'

We were then treated to Mr. Ray Barrett's slide lecture on antique pipes which is a minor masterpiece of anecdote and fact, graphically illustrated. I think everyone was astonished, at the close, to find that he had been speaking for 45 minutes. His diction is clear and unambiguous and his knowledge of the subject enables

him to field every question with complete authority. As we were able to supply his equipment, he was able to bring with him a good selection from the Wills' museum, including the Nelson pipe which is depicted on the cover of our membership certificates. He also gave valuable advice on members' pipes during the interval. Ah! The Interval; During the interval Mrs. J. Broom performed the miracle of the feeding of the 5,000. With the help of members' wives she produced so much food and drinks that the treasurer went quietly into a corner and had an apoplectic fit. He did not recover until he was assured that the whole lot only cost £7 5s. and that the interval draw and the sale of surplus food had recovered over £6 of it. Amongst the melleé of cups and plates, draw tickets and tobacco samples, for which we must thank Messrs. W. D. & H. O. Wills, new members were coming in until we had six new faces from whom to select our skittle teams, etc.—It may seem a poor return for the effort which went into it but, as an exercise in public relations and an expression of camaraderie on the part of members and their wives, it struck exactly the right note. We can face the rest of 1971 knowing that East Devon is going to be a living, vital part of the national movement for many years to come.

EAST DEVON AND LONDON AID CHARITY

HARD work and wide circulation of the tickets by hon. secretary Vic Osmond ensured that the East Devon Pipe Club's Christmas Draw was a resounding success.

The winning tickets were drawn by Mrs. M. D. Strong, M.B.E., divisional director of the British Red Cross Society, as follows: first, Mr. C. Woollas, 206 Earl Marshall Road, Sheffield 4; second, Mrs. D. Burnett, Riverside, Bolham, Tiverton; third, Mrs. Mears, 42 Beech Road, Cowley Moor, Tiverton; fourth, Mr. O. Syfrig, 1 Brodrick Close, Exeter; fifth, Mid-Western Cars Ltd., Chapel Hill, Tiverton.

375 tickets were sold for a total of £94 12s 6d, including gifts. Expenses, including prizes, were £43 2s. 6d. The resultant cheque for £51 10s. was presented by P.C.G.B. director Peter Macnab to Mr. H. Pearce, vice-chairman of the Tiverton Old People's Association, who expressed his gratitude for the donation.

The magnificent tombola at the London Pipe Club's annual dinner, for which tobacco manufacturers, pipe makers and many other firms in the tobacco trade provided most generous prizes, resulted in the Club donating two cheques, each of £25, to the Westminster Hospital and to the Tobacco Trade Benevolent Association.

Now a choice of two great tobaccos from Benson & Hedges.



Until recently, Benson and Hedges pipe tobaccos were sold only at our Old Bond Street shop.

Then we created Mellow Virginia Flake in a tin with a red seal and made it available everywhere.

Now, a lot of smokers are enjoying it.

In fact, it's been so successful we've created Rich Virginia Flake and put it in a tin with a blue seal.

It's for smokers who prefer a slightly darker, slightly stronger tobacco.

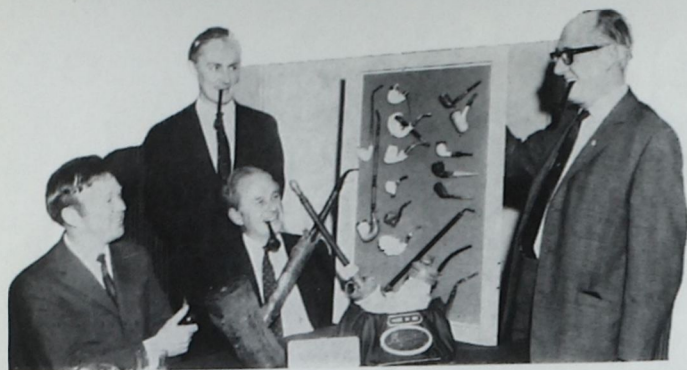
Mellow Virginia Flake and Rich Virginia Flake, both containing some of the finest

and most expensive Virginia tobaccos specially selected by our leaf experts.

Both blended to give a satisfying smoke with a pleasing aroma. Two choice tobaccos from Benson and Hedges.

39½p per ounce
Flake or Ready Rubbed.

*Recommended retail price



Though this picture, in fact, illustrates the November 1970 meeting of the South-West Lancashire Pipe Club, its late appearance is entirely due to its late arrival at the offices of *Pipeline*. The occasion was the talk on the history of pipes and pipe tobacco given by Mr. John Brooks (seated, left). With him in the picture are: (seated) club chairman Mr. Fred Gwynne and (standing, left) secretary Mr. Stan Newton, and Accredited Retailer Mr. Frank Preston.

Second Meeting at Southport

SO great was the interest aroused by the speaker among the audience of 40 members of the Pipe Club of South-West Lancashire at its January meeting at the Prince of Wales Hotel, Southport, that the planned pipe smoking competition had to be abandoned, owing to the lateness of the hour.

The speaker who attracted such a considerable volume of questions, all of which demanded and received full answers, was Mr. Dick Jones, one of the departmental managers in charge of Ogden's manufacturing department, and his subject 'Pipe Tobaccos and their Manufacture'. Before chairman Mr. Fred Gwynne introduced the main speaker of the evening, he extended a hearty welcome to P.C.G.B. director Peter Macnab, who expressed his pleasure in being in attendance at South-West Lancashire's second 'independent' meeting and gave a progress report on the pipe club movement to date. In his half-hour talk Mr. Jones ranged far and wide over the subject of pipe tobacco manufacture, illustrating his points with specimens of tobacco leaf and manufactured tobacco of various kinds. His audience was particularly interested to compare a well-known flake tobacco brand before and after pressing to achieve the finish so familiar to pipe smokers. Questions from the audience revealed the deep interest which pipe smokers

have, not only in their own favourite brands, but in all the varieties and presentations available, both home produced and imported. This 'audience participation' which is already proving so notable a feature of local pipe club meetings, as already indicated, was obviously appreciated by members, and the chairman rightly allowed them full opportunity to pose questions and to express their own opinions.

Lengthy Session

The lengthy question and answer session did, however, preclude the practicality of staging the projected pipe smoking competition—and the chairman—in the light of the club's impending contest with the neighbouring North Cheshire club—urged members to get in plenty of individual practice at home.

The meeting concluded with a vote of thanks to the speaker, and to the P.C.G.B. director, proposed by the chairman and received with acclamation by the members.

Surrey's Versatile Secretary

EVEN if it proved nothing else, the January 11 meeting of the Pipe Club of Surrey—held at The Angel, Thames Ditton—demonstrated the versatility of secretary J. P. Cole. Not only was he billed as the lecturer at the meeting but, owing to the unavoidable non-attendance of committee member R. A. Stewart, 'Jack' Cole most efficiently understudied him as the projectionist of the film 'Virginian Venture', the other attraction at this first 'independent' meeting of the new club.

Seen by Surrey members for the first time, 'Virginian Venture', which was produced by the Imperial Tobacco Group, proved once again to be the ideal introduction—by means of its colour photography and commentary spoken by veteran pipeman Sir Compton Mackenzie—to the history of the growing of tobacco in North America, not to mention its revealing glimpses into the processing and marketing side.

'Sneak Preview'

The occasion was also marked by the showing to pipe club members, for the first time, of the four-minute sound and colour film which the Pipe Club of Great Britain has produced to initiate the newcomer to the pleasures of pipe smoking. In this 'sneak preview' the audience saw TV actor Ray Lonnen explaining how to choose pipe and tobacco and how to fill and light a pipe. Members, as veteran smokers, agreed that it formed an ideal introduction to pipe smoking.

TRAGEDY AT TORQUAY

Pipeline deeply regrets to record the sudden death in March of Mr. Douglas Hall, hon. secretary of the Torbay Pipe Club. One of the earliest supporters of the pipe club movement in Devon, Mr. Hall was instrumental in inaugurating the activities of one of the first local pipe clubs to be affiliated to Pipe Club of Great Britain. As we go to press, the chairman of the Torbay Pipe Club, Mr. R. Richardson, aided by members of the committee, is formulating plans for the continuance of the club, a task in which he has received the generous offer of support from Mr. Vic Osmond, secretary of the Pipe Club of East Devon.

NEW CLUB FORMED IN THE 'HOME' OF PIPE TOBACCO

SURELY no local pipe club was ever formed in more appropriate surroundings than at the Liverpool factory of Ogden's, Britain's large pipe tobacco manufacturers? Not only was the atmosphere obviously right but the venue—Ogden's own employees' extremely comfortable Pipeline Club—perfect, both from the association of the name and the excellent facilities and refreshments provided.

Furthermore, the Ogden directors both honoured the occasion by their presence, including that of the chairman and managing director, Mr. Paul Diver, and marketing director Mr. Dudley Mott, and also provided a superb range of prizes for the pipe smoking competition which was an integral part of the evening of 18th February.

The programme followed the pattern which has become normal for these events, opening with a talk on the Pipe Club movement by P.C.G.B. director Mr. Peter Macnab. His address was followed by the first showing to Ogden employees of the P.C.G.B. short film 'Nothing Quite Like a Pipe', which went down very well with this expert audience. Next came a showing of 'Virginian Venture', which again went down very well. Mr. Michael Clifton, of Ogden's cost office, was the moving spirit in this enterprise and also introduced the evening. The Ogden Girls, led by Mrs. Maria Moore, then took over the proceedings with a pipe smoking competition. A number of good times were recorded with the ladies putting up an excellent show. In fact the overall winner was



Pictured above are the winners of the pipe smoking competition featured at the inaugural meeting of the Ogden Pipe Club in February. Reigning 'Miss Ogden' Edwina Heavyside (55 mins.) is accompanied by Mr. Robert Turner (53½ mins.). Both work in the Marketing Office.

Miss Edwina Heavyside—the reigning 'Miss Ogden'—with 55 mins., against which the best male competitor, Mr. Robert Turner, recorded 53½ mins.

Other good times came from Miss Lorraine Jinks (51 mins), Miss Jean Rowlands (45½ mins.) and Mr. Frank Egan (43 mins.). So it really turned out to be a ladies' night, as far as the competition was concerned. Other local pipe clubs in the North-

West—they now number three (South-West Lancashire, North Cheshire and Liverpool University)—will no doubt welcome the new club appropriately with an exchange of visits for friendly but competitive purposes. And, from personal experience, we can recommend a visit to the Pipeline Club, both for the surroundings and for the excellent refreshments supplied by catering manager Mr. Valle. No 'chip butties' here!

'COMBINED OPERATION' AT COLCHESTER

THOUGH attendance was adversely affected by the fact that the long-arranged date clashed with polling day for county council elections, the March meeting of the Colchester Pipe Club provided a thoroughly entertaining and unusual evening for a substantial audience. Held once again at Jacklins' Restaurant, High Street, Colchester, the evening was launched by secretary Mr. Leslie Bober—deputising for chairman Mr. Stephen Jacklin, unavoidably absent—who introduced the 'Condor Men'. These were Mr. John Greenwood, Gallaher Ltd., and Mr. B. E. Longfellow, representing the advertising agents, Hobson, Bates & Co. Ltd., who are responsible for the advertising format for Condor Flake and Ready-Rubbed. Mr. Longfellow showed Condor 'commercials' which had been seen on the small screen since 1967 and explained the thinking behind their theme. This was an unusual example of a tobacco manufacturer taking pipe-smoking

customers into his confidence, and members clearly appreciated the opportunity this provided.

Next P.C.G.B. director Peter Macnab introduced the first showing in Colchester of the Pipe Club short film, 'Nothing Quite Like a Pipe', and explained that this was intended to interest the younger potential pipe smoker in taking up the pleasurable habit.

The final part of the film programme was occupied by the Danish film, 'A Pennyworth of Tobacco', produced by the Scandinavian Tobacco Co. and made available to Pipe Club members by the kindness of J. John Masters & Co. Ltd., the well-known match manufacturers and distributors.

Next Mr. Greenwood introduced a pipe smoking competition, for which Gallaher Ltd. had provided sachets of Condor Flake and clay pipes. Whilst the competition proceeded, local member and well-known pipe collector Mr. Leonard Gant made a wel-

come reappearance to discuss a further selection from his collection. This time these fine examples included cherrywoods and briars from many parts of the world, at home and abroad. And, as usual, Mr. Gant both held the attendance of his audience and proved more than capable of answering any questions which members fired at him.

Perhaps members' interest had something to do with this fact, but at the end of Mr. Gant's talk many of the competitors had dropped out, leaving as ultimate winner Mr. W. G. Little, with the very creditable time of 76 min. Second and third places were taken by Mr. L. R. Bulmer (48 min.) and Mr. C. W. Holmes (45 min.). Prizes of pipes and tobacco were provided by Gallaher Ltd.

Finally, Mr. Bober wound up a most enjoyable evening by expressing members' thanks to the visitors for providing such an entertaining programme.

'PROGRESS REPORT' FROM NORTH CHESHIRE

IT'S a tale of steady progress in all directions by the North Cheshire Pipe Club that its Press officer, 'Pipedriver', hast to report (just in time for this issue of *Pipeline*).

Numerically, the club is within sight of reaching the 100 membership mark, the total standing currently at nearly 90. And, since January we have been very busy, he writes, planning for the future as well as carrying through our regular programme of events, notwithstanding the postal strike. Looming ahead is our big event in September, when we have booked the Embassy Rooms, Sale, for a one-day exhibition of antique pipes—but more of that later.

Early in February, through the courtesy of Churchman's, we were enabled to enjoy their prize-winning film about cigars—'Revolutions for All' which features Denis Norden. This was followed by

an inter-Club smoking competition with the South-West Lancashire Club, which we won overall. Our best team time was 70 min., but a 'privateer', Mr. G. Jackson, put up the very good time of 76 min.

Then, in early March, we were pleased to welcome Peter Macnab, the P.C.G.B. director, to our 'big fight', 'Clay' v. 'Briar', in which Mr. Bromage (from Thorburn Clark, Manchester) gave a lecture on briar pipe manufacture and Gordon Pollock (the resident comedian) made us all hysterical with his lantern slides on clay pipes. Tobaccos on this occasion were by Player's.

Our next film, in April, is 'Bequest to a Village', from W. D. & H. O. Wills—who are also supplying tobaccos for another 'tasting'. As the film is about the Sennen Cove lifeboat, we shall be making a donation to the R.N.L.I.

Personal notes: 'Pipedriver' disgraced

himself in the last competition, by talking too much! And we are now told that Fred's O.K. Other club secretaries may be interested to know that we have obtained full indemnity, up to £100,000, for all aspects of club activities. This insurance has cost us £5.

Liverpool Students' Factory Visit

An 'olfactory treat' for members of the Liverpool University Pipe Club in February is reported by club secretary, Darrall Higson. A party of 20 was conducted around the Ogden factory and refreshed with both food and tobacco. 'The University is on holiday at the moment', adds Mr. Higson, 'but we intend to meet the Ogden Pipe Club for a smoking match on their home ground next month'.



Here is S.W. Lancashire Pipe Club member 31-year-old David Walpole, an architect and design consultant, with his two sons, Timothy (4) and Simon (2) who seem determined to follow in father's pipe-steps, who achieved a 'Pipe Club member's best' of 99½ mins. at the March contest at the Prince of Wales Hotel, Southport. Mr. Walpole started smoking when he 'dabbled' with a disused pipe of his father's at the age of 17. Starting 'properly' at 19 and has smoked the same brand ever since. Unfortunately, he says, 'when I light up I don't get swamped by dolly girls . . . only by bald men'.

S.W. LANCS IN MARATHON MEETING

Pipe Smoking Record Set Up

A VERY ambitious programme arranged for the March meeting of the S.W. Lancashire Pipe Club—held at the customary venue, the Prince of Wales Hotel—so interested many of the attendance that it kept them enthused for some four hours! More than that, it provided a really astonishing long-term smoking performance which must rank very high in the record book.

The three-part film programme saw the first showing in Southport of both the P.C.G.B. short film, aimed at new pipe smokers, and also a Danish film, produced by the Scandinavian Tobacco Company and provided by the kindness of J. John Masters and Co., the leading match manufacturers. With a commentary in English, the Danish film, 'A Pennyworth of Tobacco', has as its starting point the 21st birthday party of a student, whose uncle, a confirmed pipe smoker, presents him with the gift of a pipe. From this stage, the film traces the history of tobacco and its various manufactured forms, showing incidentally the close resemblance between Danish methods and the equivalent in Britain. The film, to music by Bach, concludes with the student and his pipe, having picked his tobacco, making his way through the various problems of a novice pipe smoker to complete relaxation and contentment.

By the courtesy of Churchmans, members were also enabled to see that company's prizewinning film, 'Revolutions for All', which gave the assembled pipe smokers an insight into modern developments in cigar manufacture.

Best Yet

DURING the course of the film showing, two teams, each

of five club members, were competing in a pipe-smoking contest—under close supervision by the club officers, be it mentioned.

The finale of the competition brought great excitement as it became evident that one member of team 'Y' was going to record an extremely good time. In fact, David Walpole ceased to 'make smoke' just 30 seconds short of 100 mins. The figure of 99.5 mins is only half-a-minute short of the time recorded in the first *Pipe-line* by an engine driver from Aberystwyth, and is certainly the best time so far recorded by a Pipe Club member. Congratulations, Mr. Walpole.

Not surprisingly, Team 'Y' (consisting of Messrs. Alan Sainter, John Butterworth, Gilbert Rimmer, John Ashton and Mr. Walpole) beat Team 'Z', with an average of 67.3 mins. Team 'Z's' average time was a workman-like 58 mins, put up by members David Johnson, Roy Colshaw, David Jackson, Francis Stananought and Charles Hilton. But this does not represent the entirety of this most entertaining and instructive evening. Manager of Churchmans' Manchester depot, Mr. George Ridden answered a whole host of members' questions on cigars, cigarettes and pipe tobaccos, whilst local P.C.G.B.-Accredited Retailer, Mr. Frank Preston, acted in a similar capacity and proved to have an encyclopaedic knowledge of pipes and pipe tobaccos.

Almost four hours after the start of the meeting, which he had ably conducted throughout, chairman Mr. Fred Gwynne called a halt to the proceedings, though a hard core of members continued an informal session for some time afterwards.

Cambridge 'Still Going Strong'

A BRIEF report from Mr. John Jones, secretary of the Cambridge University Smoking Society and Pipe Club, makes the point that university life—contrary to the views of *The Daily Express*—is really rather hectic. Nevertheless, we are glad to learn that C.U.S.S.P.C. is, in the words of its secretary, 'still going strong'

and has enrolled several new members. Of the two meetings this term, the first was poorly attended but the second, at which cigars from Mr. Victor Balham and quantities of Ogden's tobaccos were dispensed, a great success. A meeting is planned for the beginning of next term and a cocktail party for May Week.

SURREY SMOKING COMPETITION

THOUGH not exactly a crowded meeting—probably due to the aftermath of the postal strike, which made it difficult to keep members posted about the programme—the meeting of the Surrey Pipe Club at The Angel, Thames Ditton, on March 22, had a full quota of entertainment and amusement.

Ladies Do Well

Billed as a smoking contest between the home 'team' and members of the London Pipe Club, owing to the non-appearance of all but a few of the latter, P.C.G.B. director Peter Macnab, administra-

tive officer Rhona Brown, and London Pipe Club secretary Mary Stanton were pressed into service. Nevertheless, and despite a poor performance from Mr. Macnab, the London 'scratch' team were victors by 40 secs, with an average of 38.40 mins. Hero of the evening was undoubtedly a newly-joined member, Ralph Barber, who—although this was his first contest—put up the very good time of 62 mins. Miss Brown upheld the banner of lady pipe smokers by recording a useful—if a little nervous—39 mins. Other scores for London were: J. H. C. Holmes, 33 mins; Mary Stanton, 26 mins; John Barber, 50 mins; Peter

Macnab, 22 mins. The Surrey scorers were: R. Chalk, 43 mins; J. Thomas, 38 mins; D. Hartley, 40 mins; D. Ferne, 39 mins; R. Morley, 19 mins; R. Bessell, 49 mins.

During the contest Mr. Frank Selwood, on behalf of Ogden's, gave a most interesting talk on the history and manufacture of tobacco. Ogden's, of course, also supplied the clay pipes and tobacco for the contest, a point which chairman Mr. D. C. Ferne did not overlook when expressing the club's thanks to all who had contributed to the success of an extremely pleasant evening—which deserved better support.



THAMES VALLEY IS LATEST LOCAL CLUB

DESPITE the difficulty of communication owing to the postal strike, the enthusiasm of secretary-elect, Mr. Donald Hatt, and the co-operation of retailers in Windsor and Slough, ensured that the inaugural meeting of the Thames Valley Pipe Club—held at the Thames Hotel, Windsor, on March 10 was attended by well over 80 members, interested smokers, and their ladies, some of whom are pictured above.

Following the customary pattern of these events—and proving that pipe

smokers are, as P.C.G.B. director Peter Macnab says, 'sociable and clubbable'—the scheduled programme was followed by enrolment of more than 20 new members and the decision to go ahead with the formal business of appointing officers and committee. This first business meeting will, in fact, take place at the Royal Adelaide Hotel, Windsor, on April 20.

Perhaps the other most notable outcome of this successful meeting was the extensive Press publicity it attracted, with pictures and reports in daily and weekly newspapers.

'Neighbour' Club Soon?

Lest the title 'Thames Valley' should be thought too all-embracing, it should be emphasised that the area basically covered by the new club comprises the district within a seven-mile radius of Windsor. Plans are already in the preliminary stages for the Reading, Maidenhead and Marlow area to be covered by a similar club.

SHEFFIELD MEMBERS TOUR SNUFF MILL

WHEN Hallamshire Pipe Club members toured the Sharrow, Sheffield, snuff mill of J. & H. Wilson Ltd., they discovered some fascinating facts about snuff and had many of their old delusions shattered, writes club press officer Joyce Jackson-Moore.

Snuff, they learned, is made from a carefully selected blend of tobacco leaves from Malawi, Canada and India. Old processes have been speeded up and modernised and working conditions vastly improved. At Wilson's Top Mill, there is a valuable collection of snuff containers, and

Mr. A. Bamber, the assistant manager, told members that tradesmen once had their own types of snuff containers for advertisement purposes. Particularly beautifully painted and decorated were snuff bottles from China, whilst the most curious container is made from a ram's head, one of which is still in use by a Scottish regiment.

Valuable Collection

Just outside the office of general manager, Mr. Eric Bewsey—who is an enthusiastic member of the Hallamshire Club—is a valuable collection of 17th–18th century figures which used

to stand outside tobacconists' shops. SP was the first snuff to be made at Sharrow Mills and it is curious to note that no one seems to know what 'SP' stands for. It could mean 'Spanish Pride', 'Sheffield Pride' or, perhaps, something not quite so romantic, such as merely 'Scented and Perfumed'.

The snuff trade, we learned, is still steady and regular consumers include miners, printers, cotton workers, doctors and surgeons, and others whose daily work lies in dusty or other surroundings where smoking is forbidden.

Pictured during the visit of Hallamshire Pipe Club members to J. & H. Wilson's Sheffield snuff mills are: (right) general manager Mr. Eric Bewsey, and his assistant, Mr. A. Bamber.



TEESSIDE GETTING OFF THE GROUND

THE opening of a new 'pub' in Darlington—appropriately named 'The Old English Gentleman'—was celebrated by a team smoking contest organised by Ogden's, who supplied both the clay pipes and sachets of St. Bruno.

It was natural, too, that the recently-formed Teesside Pipe Club should enter a team. This consisted of the chairman, Mr. Ken Lightfoot, the secretary, Mr. Allan Gault, and

members, Richard Griffiths and Richard Brough. Their workmanlike team time was 136 min., which brought them into third place and ensured that they went away with five prizes.

Secretary Allan Gault writes: 'With the Post Office strike now behind us, we are going flat out to get the club off the ground. Already a number of non-members have expressed interest in joining the club'.

Women and the Weed

VALERIE MANSFIELD turns back the pages of smoking history

KING Cole and his pipe may perhaps be relegated by the historians to the realms of legend (though all true Colchester men will hotly deny this). No one, however, can doubt the authenticity of another smoker who, in the minds of many, is as much a part of the history of the county town of Essex as is the famous monarch.

This was 'Marmalade Emma', or Emma Darcy, described by a contemporary as 'beauty in ruins', who

a tradition—the tradition of the pipe-smoking English countrywoman. Certainly from the early

once introduced to the joys of tobacco, willingly give them up?—which were as widely accepted by devotees as were the thundering horrors attributed to it by James I accepted by the anti-smoking school. In an age when many died young from a host of unknown causes, who could resist trying a pipeful of the magic herb that was advertised as 'being effectual against Asthma, phlegmatic water, and the Gout'? And in 1615, as now, popular playwrights could influence a wider circle than actually saw their plays, so that a stage character who recommended tobacco to the ladies as a 'herbe that will do their complexions most good of anything known' would be sure of being quoted far and wide.

Certainly one woman who very probably heard this sentiment declaimed from the stage was Moll Cutpurse, part-time prostitute, part-time pickpocket, dresser-up in men's clothes, and confirmed pipe smoker, in private and public. Moll died in 1659, if not in the odour of sanctity at least in the fragrance of tobacco, at the good old age of 75. Not the least significant sentence of her obituary reads 'that she would probably have died sooner if she had not smoked tobacco, in the frequent use of which she had long indulged'.

Perhaps for most women of all classes of society who smoked during the seventeenth and eighteenth centuries the art was one to be indulged in at home. The ritual of preparing the tobacco, filling the pipe, and lighting up with flint and steel was best carried out in the comfort of one's home. Certainly in 1654 Sir Francis Throckmorton writes of his widowed mother spinning and 'smoking a pipe as she spun'.

Twelve years earlier, in 1642, the Marquis of Hertford had spent, among other items of a similar kind, twenty shillings for a pound of tobacco, three dozen pipes and a box for his wife. The Hertfords seem to have been a heavy smoking family, buying in all thirty-three pounds of tobacco and seventeen gross of pipes in the course of the year which, together with the odd pipe cases and pipe stoppers, cost no less than £37 4s. 3d. There are many contemporary seventeenth century prints and drawings of elegant, fashionable ladies smoking, but their more sober-minded sisters also indulged, and Sarah, step-daughter of the Quaker, Charles Fox, records in her accounts spending modest sums upon pipes for "Mother, Father, and sister Susannah".

Not only in England, but on the Continent also, the delights of smoking were being discovered by the weaker sex, if one can apply this epithet to the well set-up *mevrouws*

affect to swoon;

They love no smoke except the smoke of Town'.

But the less fashionable of both sexes in town and country carried on with their pipes, despite the pronouncement by Dr. Johnson in 1773 that "Smoking has gone out", and despite the ruling earlier in the century by Beau Nash, the 'King of Bath', that smoking was to be forbidden in the social activities of that city. But then at Bath it was also decreed that at the Public Balls ladies under fifteen years and ladies over fifty should not sit in the first row of seats, as the younger were not come to the full flower of beauty and the latter were past it.

Perhaps poor Marmalade Emma with her beauty in ruins would have been content with a back seat—but she would jolly well have taken her pipe with her.



'Marmalade Emma' and her companion 'Grimes'. (From a post card in the collection of Essex County Standard, to whom our thanks for the loan.)



The daughters of Louis XIV, and a friend, 1695. (From a print by Arnoult.)

70 years or so ago was a familiar sight travelling round the local countryside with her boyfriend, known affectionately as 'Grimes'.

Both, as can be seen, were pipe smokers and of a tradition lingering on into modern days. It was only about ten years ago that I saw, waiting for a bus in the Colchester bus-station, an elderly countrywoman smoking just such a clay as Emma's. As can be seen in the photograph Emma is clutching a jar of the preserve which gave her her nickname. Apart, however, from a tradition that there was once upon a time a 'misunderstanding' at a grocer's, the reason for her being so called is long forgotten. Emma and her pipe, nevertheless, are still remembered and, indeed, set down for posterity in Eden Phillpots' 'The Nursery'. The marmalade jar poses questions: was it used as a handy and inexpensive tobacco container? Was the misunderstanding due to Emma wanting the jar, but not the marmalade? Or did she, horrid thought, try to smoke the marmalade?

I have said that Emma was part of

seventeenth century women have enjoyed their pipes, and there is an unconfirmed story that the great Elizabeth I asked Raleigh to show her and her ladies how to smoke a pipe. After a few puffs Her Majesty is said to have retired hastily, but to have commanded the ladies to carry on to the end of their pipes. The story does not relate the effect of this on the ladies but, as smoking in court circles did not catch on, perhaps this initial surfeit had more deterrent effect than the next Monarch's 'Counterblast'.

A writer in *Notes and Queries* in the nineteenth century, commenting on the domestic habits of the Elizabethan women, said that 'their teeth were black and rotten; a defect which foreigners attribute to their love of sugar but which may perhaps be as reasonably ascribed to their frequent habit of taking the Nicotian weed to excess'.

Perhaps one reason which led the seventeenth century ladies to take up the pipe was the widely acclaimed cosmetic and curative properties ascribed to tobacco—though beauty apart which of them would,



A line tracing of a 17th century illustration, the original caption to which reads: 'Nonsense is nonsense, though it please my mind, and is not proper for this sex and kind.'

'PATIS' ANSWERS YOUR QUESTIONS

Soon after The Pipe Club of Great Britain was established, we became aware of the need which existed for readily-available and accurate information for pipe smokers in particular, as well as for news media of different kinds. We therefore extended our activities by creating The Pipe and Tobacco Information Service [PATIS for short], whose services are available to members and non-members alike.

'KICKING' THE CIGARETTE HABIT

I AM a cigarette smoker who has for several years tried to switch to the pipe. I enjoy six to eight pipes a day but still smoke 10-12 cigarettes every day, which is a big reduction in fags but I have not been able to 'kick' the cigarette habit. I'm sure I would enjoy the pipe even more if I could cut out cigarettes entirely but so far have been unsuccessful. I would like to hear from any of your readers who have been able to overcome this particular problem.

(1479, Ontario, Canada)

This member's major problem is keeping his pipe alight, we gather, and we have suggested that he does not worry too much on this score. Re-lighting the pipe does not harm the tobacco, as our 'Time for a Pipe' leaflet (which we have sent him) points out. We have suggested that, if he still feels the need for a cigarette, then he should have one, and confine his pipe smoking to a time (perhaps the evening) when he is thoroughly relaxed. He could then gradually extend these 'relaxed' times until, in the end, the cigarette becomes no longer necessary. Have any readers, confronted with the same problem, got any good advice, which we will gladly pass on to the member?

'Patis'

EARTHENWARE PIPE

THE enclosed pipe was found in excavations during the building of a new by-pass round Morpeth, Northumberland. The local museum would like to know the material it is made of and its probable age.

(0084, Bristol)

This is a glazed clay, cutty shape, coloured to simulate meerschaum, probably of Scottish or local manufacture, dating from about 1880-1890. There is clear evidence that the pipe had been labelled at some time, which suggests that it had either been in a collection or had been labelled in a shop prior to sale.

'Patis'

DRIVER'S DIFFICULTY OVERCOME (Original question in Pipeline No. 5)

THANK you for your letter enclosing the pipe cap. Many thanks to the member who so kindly and thoughtfully sent this along—but pipe people are like that. This little item has proved very useful: first, it has helped to reduce the drawing rate when driving and, secondly, it prevents the hot ash from spilling out of the bowl.

Calling All Cars: Fifth in a series for pipe-smoking motorists

Car of the month:
Saab 96



IT had been rumoured among certain motoring pundits that the Saab had had its day. Now, fresh from its recent victory in the Swedish Rally, attention is once again focused on a motor that has yet to see its full potential.

I test drove one of the more recent models: the Saab 96 two-door saloon. I cannot remember the last time I drove one of these cars but, having been passed on several occasions by a 'pseudo-Swedish' model with 'S' on the rear, I was intrigued to find out. Any previous doubts I had about the Saabs were soon dispelled. This is indeed a very potent sports saloon.

The replacement of the old two-stroke engine with a V-4 60-deg. engine of 1,498 cc., with a b.h.p. of 73 at 5,000 r.p.m. and a compression ratio of 9.0 : 1, makes this car extremely rapid on acceleration. We managed 0-60 m.p.h. in 11.8 sec. (mean 13) and a top speed of over 100, with a long cruising speed of 85-90 m.p.h. in extreme safety and without the noise and rattles that generally accompany a car priced at under £1,000.

Space prevents my detailing all the new safety features, most important of which are the front-wheel drive, making road-holding that much better, and the free-wheeling device that means economy on petrol. The car has steering-column gear change which I do not like but one can get used to. The car sticks like glue to all corners, even on muddy surfaces, due to the excellent suspension. Over the test period we averaged over 30 m.p.g. It is a car which you have to control at all times and, for owners of rear-wheel drive, this may take some getting used to. The lighting is good and, though the body is not beautiful, it is aerodynamically correct. There is a blind spot in the rear bulkhead and care is needed when turning on to major roads. The interior incorporates electric fan, de-mister and two-speed wipers and electric washers. I found this car a delight to drive and, for the money, one of the best buys in foreign cars. For pipe smokers, however, there is one small problem: the ashtray is a waste of time. Saab, please note.

Now another point: I recently came across some rusty old tins of tobacco and just managed to decipher the words 'Colin Byford'. I believe this is the name of a pipe made—I think—by Orlik. The contents were in excellent condition—wish I could find some more. Who made it?

(1173, Manchester)

We gladly publish these grateful thanks, which we have already extended to the member in question, as an example of the way pipe men (particularly P.C.G.B. members) help each other. L. Orlik Ltd., of 17-18 Old Bond Street, London W1X 3DA, confirm that they did, indeed, take over the sale of Colin Byford pipes some years ago, but they have never seen Colin Byford tobacco.

But, again thanks to the courtesy of L. Orlik Ltd., we have been able to trace that Colin Byford tobaccos were first marketed in this country in 1957 in two types: Matured Virginia (Red Label) and Mixture (Blue Label). They were in the more expensive range of tobaccos and would be sold for around 42p to 45p per ounce if marketed today—which, alas, they are not.

'Patis'

WAS IT TOBACCO?

A RELATIVE, recently returned from Minorca, struggled for a fortnight with the enclosed Spanish tobacco and brought this sample back for my opinion of its quality. I think perhaps that it is not tobacco at all, but some other plant. Certainly it smokes and smells like no other tobacco in my experience. Can you tell me if it is tobacco or not?

(0992, Croydon)

As far as I can judge (and it is, as you say, pretty horrible to smoke, quite apart from the fact that it has dried out almost entirely) and on reference to an expert on the general marketing policy of the Spanish Tobacco Monopoly, there seems to be no doubt that it is actually tobacco and not any other vegetable.

Despite the fact that the pack bears the statement 'Imported from the U.S.A.', we think that it is possible that the blend is in fact affected by an admixture of Spanish domestic tobacco of low grade or even, possibly, of *tabacum rusticum* as against *tabacum nicotiana*. The former is, I am reliably informed, encouraged by the Spanish government as being a profitable crop for Spanish farmers. Though of the same genus as *tabacum nicotiana*, the former is never used as a basis for tobaccos smoked in the United Kingdom (nor, I very nearly added, in any civilised country!).

'Patis'

'Pipe World'

WE have received a number of complaints from members concerning the lack of acknowledgment of remittances sent for a year's subscription to *Pipe World*, following the advertisement for that journal which appeared in *Pipeline* No. 4. Whilst we accepted this paid advertisement in all good faith, the situation which has arisen is a very unsatisfactory one both from our members' point-of-view and from our own.

We have therefore written to Mr. Peter Fischer, at 37 Greystoke Court, Hanger Lane, London W5, who is quoted on the first issue of *Pipe World* as editor and whose address is given for both subscriptions and advertising, asking him to return all remittances sent to him by our members or to give these members a full assurance that these subscriptions will be honoured. We have also spoken to Mr. Fischer by telephone (01-998 3347) and written to the Managing Director, *Pipe World*, via Pacini 2, 20131 Milan, Italy, without obtaining any satisfaction.

Members will, we feel, agree that we have now done everything in our power to represent their interests and any further action now rests with the individuals concerned.

A DEFENCE for the much-disputed new 50p piece has been advanced by Mr. J. R. Bailey of Maidenhead who, in a recent letter to the *Financial Times*, gave his opinion that the new coin is 'the most effective device yet invented for the opening of vacuum sealed tins of tobacco'.



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mainly about people:

EX-POLICEMAN GROWS HIS OWN

SEVENTY-YEAR-OLD retired policeman Mr. W. G. Little—who so surprised fellow members at January's meeting of the Pipe Club of Colchester (see *Club News*, page 2)—is well known to his neighbours in the Essex village of Wivenhoe as a specialist gardener, boasting up to 3,000 varieties in his quarter-acre garden. What surprised his pipe-smoking colleagues at Colchester was his production of some choice specimens of air-cured bright Virginia tobacco leaf, as well as a cake of manufactured flake tobacco, which proved to be a very enjoyable smoke.

And, with the facts in one's possession, this revelation was not so surprising after all, for Mr. Little has been growing tobacco at Wivenhoe for the past 15 years. How does he achieve these excellent results? The seeds come from a local nurseryman and are planted in boxes in the greenhouse in March. By mid-May the plants are $\frac{3}{4}$ in. high and are ready for dividing and planting in the light loamy soil of the garden by the end of that month.

Coming to their full growth, and the flowers having been picked off, by late September-early October the harvesting of the leaves (from the bottom up) takes place. The leaves are then laid in rows on wires in a garden shed (no artificial heat is used for drying) until they are golden yellow.

Next comes fermentation for 14-21 days on a damp floor and then the 'saucing' for flavour—the painting of the leaves with a mixture of black treacle, acetic acid and other ingredients—and pressing for five days in Mrs. Little's warm kitchen to produce the attractive cake of flake seen at the Colchester Pipe Club meeting.

Customs regulations permit amateur growers to produce up to 25 lb. of tobacco for personal consumption—you may be sure that Mr. Little, as a former member of the Essex Constabulary, does not operate outside the law. He hasn't worked out the cost per pound and, in fact, he mixes his own tobacco with a 'bought' variety for smoking purposes.

Like other amateur tobacco growers, Mr. Little acknowledges his debt to the Essex clergyman, the Rev. Cuthbertson, who formerly operated the Amateur Tobacco Growers' Association from his vicarage at Great Tilty and from whom Mr. Little learned the art of blending.

Tailpiece: Mr. Little's come a long way as a pipe smoker (as well as grower) since he was surprised, at the age of nine, by the village policeman surreptitiously smoking in the local churchyard. Proof of this appears elsewhere in 'Club News' reporting that Mr. Little smoking competition victory over other members of the Colchester club.

☆
CORRESPONDENCE in P.C.G.B. Headquarters has for some months past been enlivened by contact with our only member in Vietnam, 34-year-old U.S. Army Signal Corps Major Ben Rapaport.



A pipe collector since 1958, Ben has, as a labour of love, also compiled an extensive bibliography and collection of source material pertaining to pipes—of which he has some 150 specimens. In the course of active service since 1959 he has collected pipes from all the countries where he has been assigned, including Vietnam, Korea, Argentina, Germany, Peru, Panama, Alaska and Thailand.

His 'pipe library' now consists of some 80 volumes in English and about 100 books in other languages. He is always trying to identify art work like postcards, photos, paintings and posters. As his bibliography is revised, copies are sent to the P.C.G.B., Alfred Dunhill Ltd., and to other overseas clubs.

Not unnaturally, he explains that his work will 'taper off' when he returns to the United States in July of this year, to attend staff college, and also to get married!

☆

ANOTHER pipe collector nearer home, where he is an enthusiastic member of the South-West Lancashire Pipe Club, is Mr. 'Bill' Proctor, of Penwortham, Preston. Pipe collecting has been his hobby for 20 years but the pride of his collection first caught his eye when on



holiday in the Isle of Man. Lying in its velvet-lined case in an antique shop was something he had never seen before—and has never seen its fellow since. A complete meerschaum carving of what is almost certainly Charles Dickens' Fagin, suggesting that the pipe might be as much



as a century old, Bill Proctor confesses that, if the woman in the shop had asked for every penny he had, he would have paid up for this beautiful piece without a murmur.

Pictures of the Dickens pipe and of Mr. Proctor with some of his collection are published by courtesy of the Lancashire Evening Post.

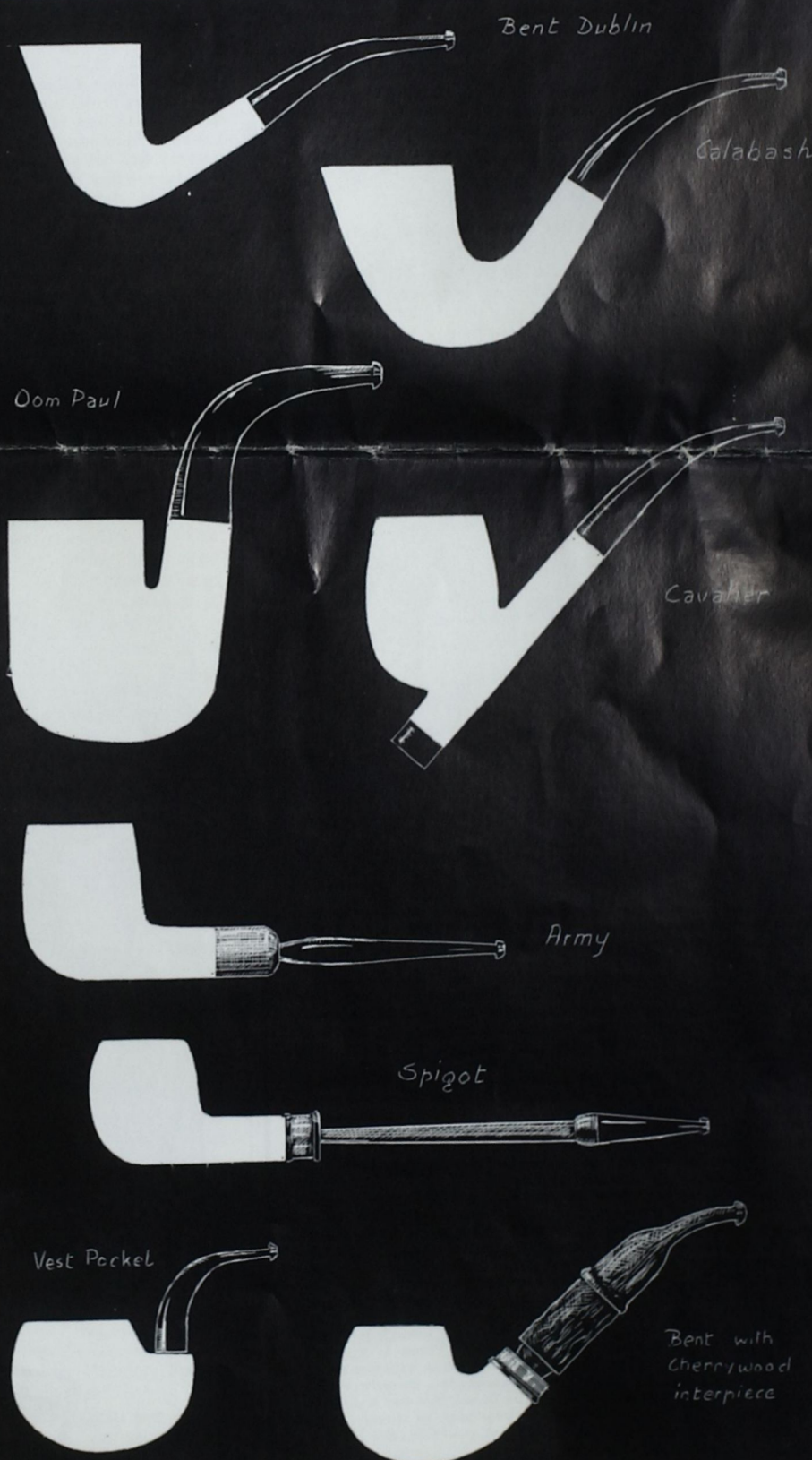
☆

LAST month saw the first appearance in one of the fastest classes in amateur motor racing, Clubmen's Formula, of the new two-car, three-driver team St. Bruno, backed by Ogden's, Britain's largest producers of pipe tobaccos. The drivers in the team are all from the London area and have all been racing in Clubmen's Formula for several seasons. They are: art director Brian Foley, travel agency director Robin Hall and Simon Taylor, editor of *Motor Sport*.



Pictured here is Colchester Pipe Club member Mr. W. G. Little with some of his home-grown tobacco leaf and a jar of the finished article.

PIPE SHAPES: Fourth in a series drawn by Jacques Cole



CENTENARIAN Bill Wall, of Plymouth, who celebrated his 100th birthday in December, is pictured here (left) with Gallaher salesman Gordon Parsons, who is presenting him with a



gift of Condor tobacco, a brand which Bill has been smoking for more than 40 years. Other birthday visitors included the Lord Mayor of Plymouth and ward councillors, who presented him with an engraved silver salver.



AN up-and-coming 'pipeman' by contrast is Paul Langford, an 18-month-old pictured here trying an (unfilled) Falcon pipe. We shall look forward to receiving Paul's application for membership a few years hence!



FLEETWOOD, Lancs, Round Tablers, when they applied to take advantage of the Pipe Club of Great Britain's lecture-service, little thought that they were to receive information about pipes and pipe smoking from Ogden girl Ann Gardiner who, like all her team-mates, is an honorary member of the P.C.G.B.



Pictured here with Dr. P. K. Biswas, Ann, who learned to smoke a pipe in the first place because it was an essential part of her job, now surprises everybody by pulling out her pipe for a smoke instead of accepting a cigarette.



NOW that clay pipes are no longer manufactured in Scotland, former actor Hugh Evans, now a tobacconist at 171 Leith Street, Edinburgh, has been searching for clays to satisfy customer demand and has made repeated trips to England bringing back the precious churchwardens, club clays and other variations which he can find. These sell at around 12p per pipe, a far cry from the 1d. and 2d. of old days but cheap by present standards. Churchwardens sell like hot cakes, he says, while students and collectors are always on the hunt for interesting and unusual bowls. Scope undoubtedly exists, he contends, for a revival of clay pipe manufacturing, if not on a commercial scale then certainly on a craft basis. Here Hugh is seen holding a



THIS must surely—without any possible argument—be the prettiest pipe smoker yet seen. She is, in fact, Grenadian Jennifer Hosten, 'Miss World', pictured during a visit to Ogden's Liverpool factory where, after her 'trial run' with a clay churchwarden, she was presented with a lady's jewelled pipe by Mr. Paul Diver, chairman of Ogden's. Her comment on pipe smoking: 'I was very pleasantly surprised and I shall certainly try again'.



French-manufactured clay, marked Gambier Paris de Rose. The bowl could hold something between 2½ and 3 oz. of tobacco which would make it a somewhat expensive smoke at present-day prices.



IN the last issue of Pipeline we published a picture of a pipe smoker's 'Driving' licence, which attracted a lot of attention. Now we can show you the proud owner, Clive Hewett, an enthusiastic member of the Teesside Pipe Club, pictured here with some of his collection. The pipe in the centre of the second row is believed to be one of the original screw-on bowl



pipes. The stem is carved on either side with a motif of roses, whilst the knob at the bottom of the bowl unscrews to allow the residue to be cleaned out. At the top of the stem, cut in on either side just under a silver ring, are the words: 'Patd. Feby 7, 1895'. Can any Pipeline reader help Clive to trace the manufacturers?



ONE of the most devoted members of the North Cheshire Pipe Club must be pipeman Peter Cochrane of Whitefield, Manchester, whose visits to the club's meetings at The Brooklands Hotel, Sale, involve an hour's journey of 15 miles each way by public transport. Nevertheless, he had, when we met him in March, attended four out of the five meetings so far held by this fast-growing club. Happy as he is to attend meetings at Sale, Peter confessed that he did wish we would form a club for pipemen in North Manchester.



Chatting with Mr. Harold Wilson at the opening of 'Pipe Smoking Through the Ages' is (left) Mr. Derek Merton, president of the Briar Pipe Trade Association. Centre is one of the major contributors to the exhibition, Mr. Anthony Irving.

CLUB 'STARS' IN FIRST ANTIQUE PIPES SHOW

THE first recorded instance of a comprehensive exhibition of antique pipes and smoking requisites to be staged in this country attracted a great deal of attention in London during its run from March 8-20, at the House of Bewlay, 138 Park Lane.

Despite the fact that advance publicity was limited owing to the incidence of the postal strike, the choice of former Pipeman of the Year, Mr. Harold Wilson, to perform the official opening ceremony did much to attract public attention through the wide coverage Mr. Wilson's 'personal appearance' attracted on TV and in the Press.

The exhibition was organised by the Briar Pipe Trade Association but depended very largely for its comprehensive nature on the co-operation so generously offered and carried through by collector-members of the

Pipe Club of Great Britain.

The collectors involved were Mr. John J. Adler (whose speciality is German porcelain pipes); Mr. Anthony Irving (owner of possibly the most comprehensive collection in the world); Mr. Trevor Barton (who provided from his collection pipes from North, South and Central America, Africa, Asia, Europe and Australasia); Mr. Leonard Gant (well known for his prime interest in clay pipes). These superb specimens of the pipemakers' art were augmented by examples from the Dunhill Collection, the W. D. & H. O. Wills' Museum and from Churchmans, whilst fine, modern pipes were provided by members of the Briar Pipe Trade Association. As Mr. Derek Merton, president of the Briar Pipe Trade Association, said in his introduction to the Exhibition, 'There is a vast lore of pipe smoking which is little known to the mass of the people. This exhibition will, I hope, do something to spread the knowledge more widely'. And that aim was certainly carried out, for the exhibition, despite its modest advance publicity, attracted upwards of 100 visitors a day, all of whom were obviously fascinated by pipes and accessories covering about 6,000 years of human life.

Not the least interested of these visitors was the former Prime Minister (who has been pleased to accept honorary membership of the Pipe Club of London). Mr. Wilson spent more than an hour closely examining the exhibits and chatting to the personnel of the B.P.T.A., the Pipe Club of Great Britain and others who staffed the exhibition during its run. A popular feature was the presence of the Ogden Girls, who provided samples from the range of Ogden tobaccos and clay pipes for the home and overseas visitors to try them.

Full report and pictures in Pipeline for July.



Another major contributor to the exhibition was Mr. Trevor Barton, seen here with the 'Napoleon' pipe, a superb specimen in meerschaum and silver gilt.

CALLING POETIC PIPEMEN

Christopher de Chazal

ALL members will be interested in the origin of the pipe and the smoking habit, which has evolved in so many different ways in all the world's continents. Those of you who have attended local club meetings will have noticed that lecturers like to start with their own particular version of how pipe smoking began. No doubt they all claim that theirs is the correct version.

Cigar and Tobacco World, London, once published this poem about the discovery of tobacco:

*There were three jolly sailors bold
Who sailed across the sea;
They'd braved the storm, and stood
The gale
And got to Virgin-ee.*

*'Twas in the days of Good Queen Bess—
Or p'raps a bit before,
And now these here three sailors bold
Went cruising on the shore.
A lurch to starboard, one to port,
Now for'ard, boys, go we,
With a haul and a 'Ho!' and 'That's
your sort!'
To find out Tobac-ee.*

*Says Jack, says he, 'The Injuns
think—'
Says Tom, 'I'll swear as they—
'don't think at all.' Says Dick,
'You're right;
It ain't their natural way.
But I want to find out, my lads,
This stuff of which they tell;
For if, as it ain't meant to drink,
Why, it must be meant to smell'.*

*They came across a great big plant
A-growing tall and true.
Says Jack, says he, 'I'm precious dry'
And picked a leaf to chew.
While Tom takes up a sun-dried bit
A-lying by the trees;
He rubs it in his hands to dust
And then begins to sneeze.*

*Another leaf picks nimble Dick
And dries it in the sun,
And rolls it up all neat and tight.
'My lads,' says he, in fun,
'I mean to cook this precious weed'
And then from out his poke
With burning-glass he lights his end
And quick blows up the smoke.*

*'Says Jack, says he, 'of Paradise
I've heard some people tell'.
Says Tom, says he, 'This here will do;
Let's have another smell'.
Says Dick, his face all pleasant
smiles,
A-looking through a cloud,
'It strikes me here's the Cap'n bold
And now we'll all be rowed'.*

*Up comes brave Hawkins on the
beach;
'Shiver my hull,' he cries,
'What's there here games, my merry
men?'
And then, 'Why blame my eyes!
Here one as chews and one as snuffs,
And t'other of the three
Is smoking like a chimney-pot;
They've found out tobac-ee.'*

*So, if ever you should hear
Of Raleigh and them lies
About his servant and his pipe
And him as 'Fire!' cries;
You say as 't'was three sailors bold
As sailed to Virgin-ee
In brave old Hawkins' gallant ship
Who found out tobac-ee.*

Pipeline would like to hear from readers, especially those who are willing to contribute an up-to-date, original verse or poem.

Write to Mr. de Chazal, c/o Pipeline, Kipling House, 43 Villiers Street, London, WC2N 6NE.

NOW, AT LAST, THE BOOK THAT TELLS THE FACTS THAT EVERY SMOKER WANTS TO KNOW ...

PIPES · CIGARS · CIGARETTES
HOW TO BUY A PIPE · HOW TO
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ALL ABOUT

MILTON M. SHERMAN

Tobacco

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Trade enquiries are invited from retail tobacconists and should be addressed to The Pipe Club of Great Britain Ltd.

FRENCH PIPEMEN HAVE A HOME OF THEIR OWN

ONE of the drawbacks to Britain's future entry into the Common Market is the lack of knowledge, in general, that we have about the ways, social life and institutions of our European friends. For instance, do you realise that the French are as fond of pageants, ceremonies and decorum as we are? True we may well do these things better, but there is always the reverse of the coin and, at their end, the French probably have better dinners!

This fondness for ceremonial has not escaped the French briar pipe and its devotees, which can now boast a very active 'Brotherhood of Master Pipe Makers'. Somewhat similar to our own Worshipful Company of Tobacco Pipe Makers and Tobacco Blenders, the French Brotherhood to a great extent fulfils a similar function.

Like the City Livery Companies, the Brotherhood or, to give it its French title, 'La Confrérie des Maitres-Pipiers de Saint-Claude', has its roots in the Middle Ages which did so much in their own way to maintain the standards and livelihood of many crafts. Saint-Claude is, of course, the French home of the briar pipe industry and it was natural that the present-day Confrérie should be reborn there.

Pomp and Pageantry

This modern Confrérie was, in fact, founded in 1966, but the ground had already been broken in 1956 when the town of Saint-Claude and its briar pipe industry celebrated one hundred years of briar pipe making. At that time, the senior members of the French Pipe Trade Association invited the younger executives and up and coming generation of future 'patrons' to take a hand in the organisation of the celebrations, a task they carried out with full marks. These younger men laid the foundations of an institution which was launched with all the appropriate pomp and pageantry in October 1966, the founder members representing the manufacturers of Saint-Claude.

In the traditional way, an official attire was chosen consisting of a wide-sleeved robe with a collar and a bonnet or toque—perhaps needing better design—of sky blue and yellow, these being the colours of the town of Saint-Claude. The member's badge is a flat piece of polished briar on a chain bearing a shield.

Recognising the international bond of pipemen, the Confrérie was delighted to admit as members non-French personali-



In his robes as a 'Maitre-Pipier,' M. Jean Chabrol, French Pipeman of 1970.

ties of the pipe world, and in particular from England, with whom Saint-Claude has been associated for so long. Thus Mr. John Adler, Mr. Ron Harden and Mr. Derek Merton are members of the Confrérie. The initiation ceremony was taken from an old ritual already in use in 1860, the official description being worth quoting:—'It is by the central door that the uninitiated enters with his favourite pipe to present himself to the Council of Master Pipe Makers in solemn attire, to submit to an interrogation attesting as to his qualities and proving by smoking a light virgin pipe that he is worthy to enter into the Noble Brotherhood of Master Pipe Makers.'

Picking a 'Pipeman'

One of the annual events organised by the Confrérie is the selection of the First Pipeman of France. Although organised

in a different way, the fact remains that the pipe makers of France honour every year a known personality, ardent pipesmoker, in similar fashion to our own Pipeman of the Year. It is worth noting that both the president and the vice-president of the Confrérie were present when Mr. Eric Morecambe was honoured by the Pipe-makers of England. The current Pipeman of France is in his own country a writer and particularly a storyteller of note, Monsieur Jean Pierre Chabrol, who is never without a briar and who somehow or other always manages to include pipes in his writing. Quite a character, he came from Paris to Saint-Claude, some 300 miles, on his motorcycle with his secretary as pillion passenger. He was also initiated as a Member of the Confrérie.

Permanent Headquarters

The Confrérie has its permanent Headquarters in Saint-Claude. This 'House' has recently been completed and consists of seven rooms. The first five are reserved for a permanent exhibition of pipes, old and new, and also an exhibition of machinery. The last two are the 'Chancellerie', which is in effect the office of the Confrérie, and the 'Salle Capitulaire' where the Council meets and where new members are received. The Exhibition will be open to the public this year during the summer from May 29 to September 30. So far summer visitors have passed the 20,000 mark which is expected to be exceeded this year. Considering that Saint-Claude is a small town of some 13,000 souls tucked in a valley of the Jura Mountains, this is no mean achievement. It is also noted for its scenery, excellent camping facilities and top cuisine.

Visitors to Eastern France and in particular members of the Pipe Club of Great Britain, visiting the area or on their way to Switzerland, may well find it worth a detour to spend a few hours in this ancient town, the birthplace of briar pipes.



Monsieur Andre-Paul Bastien, president of the Pipe Club of France (right), talks with a Danish colleague at a recent exhibition organised by the Nordisk Tobakskollegium.

WITH the holiday season already almost at hand, many pipemen will be travelling on the continent of Europe, whilst some will even be going further afield on business or pleasure. The list of overseas pipe clubs which follows will, we hope, be useful to readers of *Pipeline* who would like to contact fellow pipemen in the countries where clubs are operating:

France
Pipe Club de France, 9 Rue Saint-Fiacre, Paris 2 (Tel. 236.51.02). Associated clubs

in Paris, Metz, Angers, Perpignan and Lyons, addresses of which can be obtained from the Paris headquarters.

Members of the newly-formed Swiss Pipe Club at their first meeting.



The World of Pipes

To illustrate this feature we have chosen this ancient representation of a Mayan priest smoking

THE SIGN OF



GOOD SERVICE

A regular advertising feature listing the names, addresses and telephone numbers of a selection of P.C.G.B.-Accredited Retailers offering a special service to members.

Enquiries regarding space in this feature should be addressed to the Administrative Officer, Pipe Club of Great Britain Ltd., Kipling House, 43 Villiers Street, London WC2N 6NE

BRISTOL

The Vale Newsagency, 3 St. Johns Road, Clifton, BS8 2HT. (Tel. 30127)

CHESHIRE

Sale: F. & E. Royle, 8 Washway Rd. (Tel. 061-973 2483)

CORNWALL

St. Ives: H. & M. Myring, Tregenna Place. (Tel. 5766)

Helston: A. T. Bassett & Partners, 9-11 Wendron St. (Tel. 2335)

DEVON

Exeter: McGahey the Tobacconist, 245 High St. (Tel. 73625)

CO. DURHAM

Darlington: J. Hislop, 45 Grange Rd.

ESSEX

Clacton-on-Sea: C. Hollingworth, 23 High St. (Tel. 28450)

Colchester: Leslie Bober, 39 Alexandra Rd. (Tel. 0206 74454)

Rayleigh: Frost's, 77-79 High St. (Tel. 3084)

Southend-on-Sea: 'Smokers World', 213 Churchill Sq., Victoria Circus.

GLAMORGAN

Swansea: Edwin Hall (Tobacconists), 74 St. Helens Rd. (Tel. 55225)

HEREFORDSHIRE

Hereford: W. & P. James, 5 Church St. (Tel. 2804)

HERTS

Stevenage: F. G. Chelsom, 58 High St. (Tel. 54202)

KENT

Margate: Moylers of Cliftonville, 219-221 Northdown Rd. (Tel. Thanet 23955)

LANCS

Blackpool: Birchall & Co., 16-18 Talbot Rd. (Tel. 28342)

Prestwich: Prestons, 28 Bury New Rd. (Tel. 061-773 1852)

Southport: Prestons, 41 Nevill St. (Tel. 57587)

LIVERPOOL

James Daly, 367 Scotland Rd., 5. (Tel. 051-207 0112)

LONDON

E.C.4: John Brumfit Ltd., 84 Cannon St. (Tel. 01-626 9774); 13 St. Swithins Lane (Tel. 01-626 9773)

D. & S. Radford, 146 Fleet St. (Tel. 01-353 1739)

S.W.1: Fribourg & Treyer, 34 Haymarket (Tel. 01-930 1305)

W.C.1: John Brumfit Ltd., 337-338 High Holborn. (Tel. 01-405 2929)

W.1: David Morris (Tobacco), 18c Curzon St. (Tel. 01-499 6416)

W.C.2: G. Smith & Co., 74 Charing Cross Rd. (Tel. 01-836 7422)

MANCHESTER

J. Ferns, 2 Old Bank St., 2. (Tel. 061-832 8018)

Thorburn Clark, 89 Bridge St., 3. (Tel. 061-834 7758)

W. Burrows, 11 Manchester Rd., Denton. (Tel. 061-336 2718)

OXON

Oxford: Fribourg & Treyer, 130 High St. (Tel. 0865 43250)

SHROPSHIRE

Shrewsbury: E. Adlard & Son, 6 Shoplatch. (Tel. 2718)

SOMERSET

Chard: M. J. Bryant, 4 Holyrood St. (Tel. 2101)

HANTS

Southampton: W. E. Bryant, 200 Above Bar. (Tel. 23281)

SUSSEX

Crawley: Kale's, 33 High St. (Tel. 30611)

Eastbourne: Hudson, 6 Grand Hotel Bldgs., Compton St. (Tel. 27706)

WARWICKS

Coventry: Lennon Bros., 7 Hertford St.

Leamington Spa: Lennon Bros., 62 Bath St. (Tel. 21874)

Rugby: Lennon Bros., 15a Market Pl. (Tel. 2251); 129-135 Station Rd. (Tel. 2251)

WESTMORLAND

Ambleside: F. J. & J. Hardy, Market Pl. (Tel. 3145)

WORCS

Halesowen: G. Widdowson, Peckingham St. (Tel. 021-550 1303/4150)

Worcester: W. & P. James, 3 High St., Lychgate. (Tel. Foregate 3382)

YORKSHIRE

Bradford: Pollard Bros., Burke's Bldgs., John St. (Tel. 21374)

Heckmondwike: G. H. Townsend, 33 Market St. (Tel. 2709)

Richmond: A. Norton & Sons, 2-4 Finkle St. (Tel. 3313)

Rotherham: J. Mounsey & Co., 152 Wortley Rd. (Tel. 0709 77218)

OVERSEAS

REPUBLIC OF IRELAND

Dun Laoghaire: Thomas Brown, 86 Lower Georges St. (Tel. 801080)



Courtesy: W. D. & H. O. Wills

Switzerland
Pipe Club de Suisse, 5 Rue des Amis,
1000 Lausanne.

Germany
Pipe clubs in Wurselen, Essen, Dortmund,
Niedermendig, Aschaffenburg, Witten,
Werne a.d. Lippe, Monschau, Gladbeck,
Aachen, West Berlin.
Addresses obtainable from *Tabak Forum*,
25b Rheinallee, 53 Bonn-Bad, Godesberg.

Denmark
Nordisk Tobakskollegium, c/o Mr. Paul
C. Olrik, Postbox 1, 3460 Birkerød.

United States
International Association of Pipe Smokers'
Clubs Inc., Dan Kivett, Secretary/
Treasurer, 5701 Baldwin Boulevard, Flint,
Michigan, U.S.A.

PIPEMAN'S BOOKSHELF

AFTER more than 30 years in the international tobacco business one of the most widely-known tobaccos in the world has produced a book* whose aim is to give tobacco consumers increased enjoyment.

Milton M. Sherman's fascinating and definitive book, 'All About Tobacco', was first published in the United States last year and rapidly ran through its first edition. Now available in the United Kingdom through the Pipe Club of Great Britain, 'All About Tobacco' is in no way confined to manufacturing and consumer processes in the U.S.A., for, quite apart from dealing concisely and authoritatively with the domestic side, there are special chapters on methods in Britain and Scandinavia. Not the least important feature of this book consists of attractive line draw-



THIS FALCON FLIES HIGH DOWN UNDER

ONE of the earliest supporters of the Pipe Club of Great Britain outside the United Kingdom—and, indeed, our first Accredited Retailer to be registered overseas—was the firm of Lawrences' Stores in Adelaide, the capital of South Australia. Their general manager, Mr. W. P. Colyer, is also the first personal member of the P.C.G.B. in Australia.

There's a further link with Britain in this picture of a recent Lawrence window display featuring Falcon Pipes, for this immensely popular brand on the home market is equally popular 'down under'.

Pipeline will welcome news of any other overseas pipe clubs.

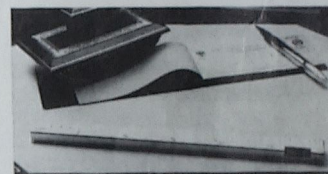
SHOPPING LIST:

Pipe Smoker's Guide to What's New



COMPLEMENTING the fast-growing brand, Mellow Virginia Flake, Benson and Hedges last month introduced on a national scale their **Rich Virginia Flake**, selling at a recommended retail price of 39½p per ounce, in airtight tins—flake or ready-rubbed. This rich, cool-smoking, aromatic, medium to strong tobacco is designed to appeal to the experienced pipe smoker. Rich Virginia Flake is easily distinguished from its companion brand by a distinctive blue seal.

which incorporates similar workmanship to the Rollagas pocket lighter—is calibrated in inches and centimetres. Packed in a presentation case, it is available, gold or silver plated, at recommended retail prices of £26.50 and £22.50 respectively.



THINGS are not always what they seem. In the foreground of this picture is the latest **Dunhill** Rollagas desk lighter. Measuring a foot in length the lighter—

turn to p. 12

Yet another three converts to the House of Solomon



A ready-rubbed Scottish blend of fine matured tobaccos, giving a sweet, mild aroma. Retail at 44p for 25 gm. pouch.



A blend of six specially selected qualities—with special emphasis on golden virginia tobacco. Retail at 46p for 25 gm. pouch.



Ready-rubbed—mild and aromatic. A careful blend of burley and matured virginia. Retail at 44p for 25 gm. pouch.

Mac Baren's Danish Tobacco, distributed by William P. Solomon Limited, the important importer 26-29 Maunsel Street, London, S.W.1. Telephone: 01-834 8063.

RETAILERS AT HOME AND ABROAD

Here is the latest list of Accredited Retailers who have been appointed by the Pipe Club of Great Britain:

ENGLAND AND WALES

BIRMINGHAM
T. W. Greenfield Ltd., 221 Alum Rock Rd., B8 3BH.

BRISTOL
The Vale Newsagency, 3 St. John's Rd., Clifton BS8 2HT.

DENBIGHSHIRE
Wrexham: Daly's, 19 Charles St.

DERBYSHIRE
Ilkeston: S. A. Shrimpton & Son, 17 Bath St.

ESSEX
Romford: Smokers World,

LANCASHIRE
St. Annes: The Smokers Friend, 9 Garden St.

SOMERSET
Wells: Paveys, 3 Sadler St.

SUFFOLK
Bury St. Edmunds: Lorfords, 2 Central Walk.

TEESSIDE
Stockton-on-Tees: Jack Edwards, 65 High St., Norton.

YORKS
Pickering: Boak Bros., 8 Birdgate.

Whitby: C. B. Prudom, 4 St. Ann's Staithe.

OVERSEAS
Denmark: Pipe-Dan, 13 Vestergade, 1456 Copenhagen K.

France: J. Nicolas, Peristyle du Grand Theatre, Lyon 1.

United States: Sherlock Pipe Shop Ltd., 198 N. York St., Elmhurst, Ill. 60126.

W. Curtis Draper Tobacconist Inc., 507 Eleventh St. N.W., Washington, D.C. 20004

Smokes, Stogies, Snuff & Stuff, 412 W. 6th Ave., Penney's Mall, Anchorage, Alaska 99501.

Due to the closure of the business, Cheetham, 5 Alderson Rd., Sheffield, has been deleted from our list of Accredited Retailers.

This list is up to date at April 1, 1971.

SHOPPING LIST (from p. 11)



THE steady increase in popularity of St. Bruno Rough Cut—the ready-rubbed version of this historic Ogdens brand—has led to the manufacturers introducing the tobacco packed in a 1-oz. airtight tin, at a recommended retail selling price of 39½p.

AFTER a successful test-marketing in the South of England, Gallaher's Talisman is now available nationally throughout Great Britain and Northern Ireland. Selling at 37½p (recommended retail price), with a distinctive flavour and aroma, this medium smoking tobacco is suitable for both new and confirmed pipe smokers. Available in flake and ready-rubbed, it comes in 1-oz. airtight tins.

THE opening days of 1971 saw the first introduction into the United Kingdom of a new imported Danish tobacco—

Norseman—distributed by Gallaher. An aromatic, slow burning and mild tobacco, packed in attractive over-wrapped 'stay-fresh' pouches. Norseman sells at a recommended retail price of 45p per ounce.

HERE'S the ultimate in accessories for the pipeman who has two favourite brands of tobacco. The Dunhill 'Double Pocket Foldover' pouch, in black, brown, blue, tan or natural Persian glove leather, contains two separate pockets, each holding an ounce of tobacco. Recommended retail price is £6.75.



FASHION trends seem to be featured in this issue of 'Shopping List' for now we introduce to Pipeline readers—from Alco-Extra—a range of coloured pipes. Not only are they coloured but it is also possible to obtain spare bowls in contrasting colours. Selling at £1.42½ for the complete pipe, the extra bowls cost a modest 80p each (recommended retail selling prices). Colours are blue, white, orange and green.



COLOURED INTERCHANGEABLE BRIAR BOWLS

club members
write to —

The writer of this letter, Mr. Tom Dimmick, is pictured here with veteran tobacconist Mr. Nat Chait (left) and the Baronfil pipe which he presented to Mr. Dimmick, following the latter's appeal in Pipeline No. 6.

JUST a line to thank you very much for kindly printing my recent article concerning pipe fillers, plus the four illustrations, and at length in Pipeline No. 6. There is no doubt that such an article has proved to be of some interest to pipe smokers and I have already received some initial favourable reactions.

May I thank you particularly for printing my impassioned appeal requesting examples of the Humidor Case and Baronfil pipe for our collection. In this instance I am delighted to inform you that I have already received one offer from Mr. Nat Chait who personally conducted a hunt amongst some of his collector friends.

To have received such an early response, particularly at this time of the postal crisis, is a great credit to Pipeline, its circulation amongst such keen enthusiasts and the thorough interest obviously shown by all who read it.

I am indeed most grateful.

T. F. C. DIMMICK
Curator and Archivist

Carreras Ltd.,
Christopher Martin Road,
Basildon, Essex.

HELP, PLEASE!

I AM the London Editor of the American trade journal Tobacco Reporter, and I would be pleased to receive any notes or news from members and manufacturers for onward transmission to the Editor in America. Photos will also be welcome and I will always let you have cuttings of anything that is printed.

MARK STONE

13 Esher Avenue,
Walton on Thames,
Surrey.

IN SUSSEX BY THE SEA

PICTURED in front of a window display of antique pipes from the W. D. & H. O. Wills collection is our Eastbourne, Sussex, Accredited Retailer Mr. Eric Edgerton (with Mrs.



Edgerton). Mr. Edgerton's business—Hudsons—is particularly well known to visitors to the Grand Hotel in the Sussex resort, for it forms part of the hotel buildings.

as clubs seem to be formed all over the country but not, apparently, up here.

I have not the time to form one myself and the tobacconists in Shrewsbury do not seem to advertise the club very much (it was my wife who saw a card about it on a top shelf) in their shops. I would be very interested to hear if there is a club near by or one in the process of being formed.

May I also thank 'Pipedriver' for introducing the 'Pipe-Boy' holder. I can now hold two pipes on my car dashboard; one in the 'Pipe-Boy' and the other in a pipe ash tray found in a junk shop in Reading. My father had one before the war but I have not seen them for sale since 1945.

JOHN MOSS

7 Church Close,
Shawbury,
Shrewsbury.

We have told Mr. Moss that, if he can find a dozen like-minded pipe smokers in Shrewsbury and district, we'll lose no time in taking the necessary steps. Any one else in the neighbourhood interested?—Editor.

THANKS

ON behalf of Woburn Young Farmers' Club I would like to say 'thank you very much indeed' for coming and giving us such an unusual and interesting talk on tobacco—and the samples and clay pipes, which caused quite a stir when we all walked into our local pub!

I hope you enjoyed your visit and thank you again.

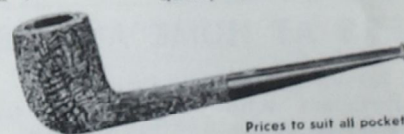
ROSEMARY BARNWELL
Hon. Secretary

Woburn and District Y.F.C.,
The Laurels,
High Street,
Ridgmont, Beds.

Apart from enjoying his side of the visit, P.C.G.B. director Peter Macnab says: 'a lot like this makes the journey well worth while'. This was, in fact, just one of the many recent engagements carried out by speakers on behalf of the Pipe Club of Great Britain Lecture-Service—Editor.

THESE WORLD RENOWNED BRANDS ARE YOUR GUARANTEE OF
PIPE SMOKING PLEASURE

Parker HARDCASTLE'S Amboseli
Quality Pipes Meerschaum



Prices to suit all pockets

Baby's Bottom TOBACCOS add to your enjoyment

YOU CAN STILL OBTAIN THE QUALITY TASTE OF
HAND BLENDED TOBACCOS

Send for free list, and details of our mail order service for smokers who appreciate quality, to

COLLEGE TOBACCOS

29 High Street, Solihull, Warwickshire. 021-704 9213

Balkan Sobranie Smoking Mixture

A unique blend of mature Virginia and rarest Yenedje leaf.

Balkan Sobranie Flake

Eleven selected leaves combined to give rich aroma and coolness.

Balkan Sobranie Ready Rubbed

Rubbed out by hand to preserve the original flavour.

Balkan Sobranie Virginia No. 10

Friendly Virginian, subtly touched with choicest cigar leaf.

Balkan Sobranie

For the pipe smoker seeking perfection



MEMBER SERVICE DIRECTORY

1. Information Service

If you need advice (entirely free of charge to members) in connection with the purchase of pipes, tobaccos and smoking materials and requisites, write to Pipe and Tobacco Information Service (PATIS), Kipling House, 43 Villiers Street, London, WC2 6NE. Your enquiries will receive immediate attention.

2. Pipe Repair Service

Each member receives, on joining, a free pipe repair voucher (worth 25p) which may be used against the cost of pipe repairs or renovations through any of the Pipe Club's nationwide chain of more than 550 first-class tobacconists; our Accredited Retailers, all of whom display the Pipe Club symbol and Certificate of Accreditation, Pipe Club members' guarantee of good service.

3. Personal Emblems

The following personal items are available to all club members: Ties (navy blue or maroon), price £1.00 each; key fobs, price 37½p each; cuff links, 62½p per pair; brooch-type badges, 25p each (all three of these items bought together, £1.12½). All prices include post and packing. Car window stickers, free of charge. All these items feature the Pipe Club symbol, are most attractive in design and, of course, exclusive to members.

4. Books

Add to your knowledge of the fascinating history of pipes and pipe tobaccos by acquiring your own specialised library. The P.C.G.B. has the following books available, all at less than the publishers' price and including post and packing:

The Gentle Art of Smoking by Alfred Dunhill. Club price, £1.05.

The Pipe Book by Alfred Dunhill. Club price, £1.87½.

A Pipe Smoker's Guide by Charles Graves. Club price, 12½p.

Pipe Cleaner Figures by Verena Smith. Club price, 30p.

Discovering Smoking Antiques by Amoret and Christopher Scott. Club price, 17½p.

5. Travel and Holidays

Personal or group travel for P.C.G.B. members for private or business travel and holidays. Expert advice and guidance direct from the club's official travel agent, Express Travel and Transport Co. Ltd., 9 Farringdon Road, London, E.C.1. (Telephone 01-242 4488.) Quote your membership number in all communications.

6. Lecture Service

The Pipe Club of Great Britain is pleased to provide lecturers, free of charge, to local pipe clubs, professional and social clubs and similar organisations, on any subject connected with pipes and pipe tobaccos.

All enquiries in connection with these and other services to:

The Pipe Club of Great Britain Limited,
Kipling House, 43 Villiers Street,
London WC2N 6NE. Telephone: 01-930 1658.

Ask for Peter Macnab, Director, or Rhona Brown, Administrative Officer.