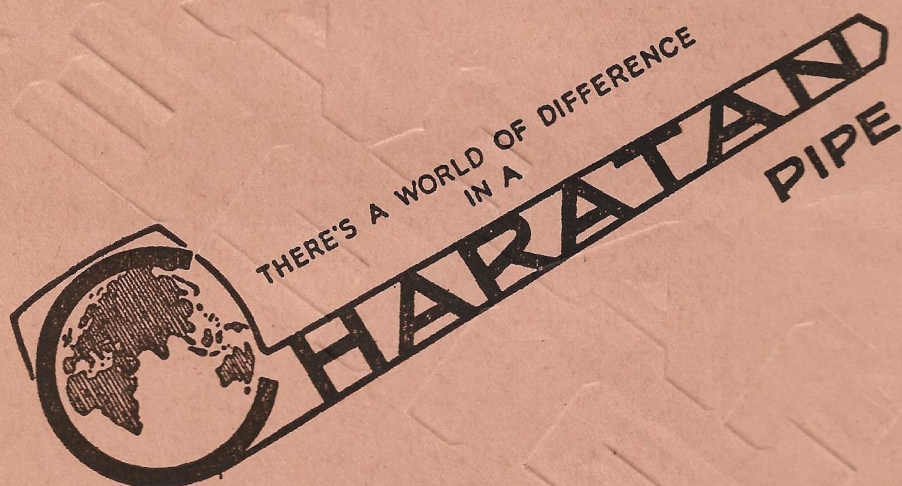




**CHARFAT
ENGLAND**

**LONDON
ENGLAND**



CHARATAN'S

ARE ENGLAND'S OLDEST

PIPEMAKERS

Established as MANUFACTURERS *in* 1863

NEARLY A CENTURY OF

BRITISH CRAFTSMANSHIP

CHARATAN PIPES LTD.

LONDON, ENGLAND

18, JERMYN STREET
HAYMARKET, S.W.1

TELEPHONE: GROSVENOR 6477

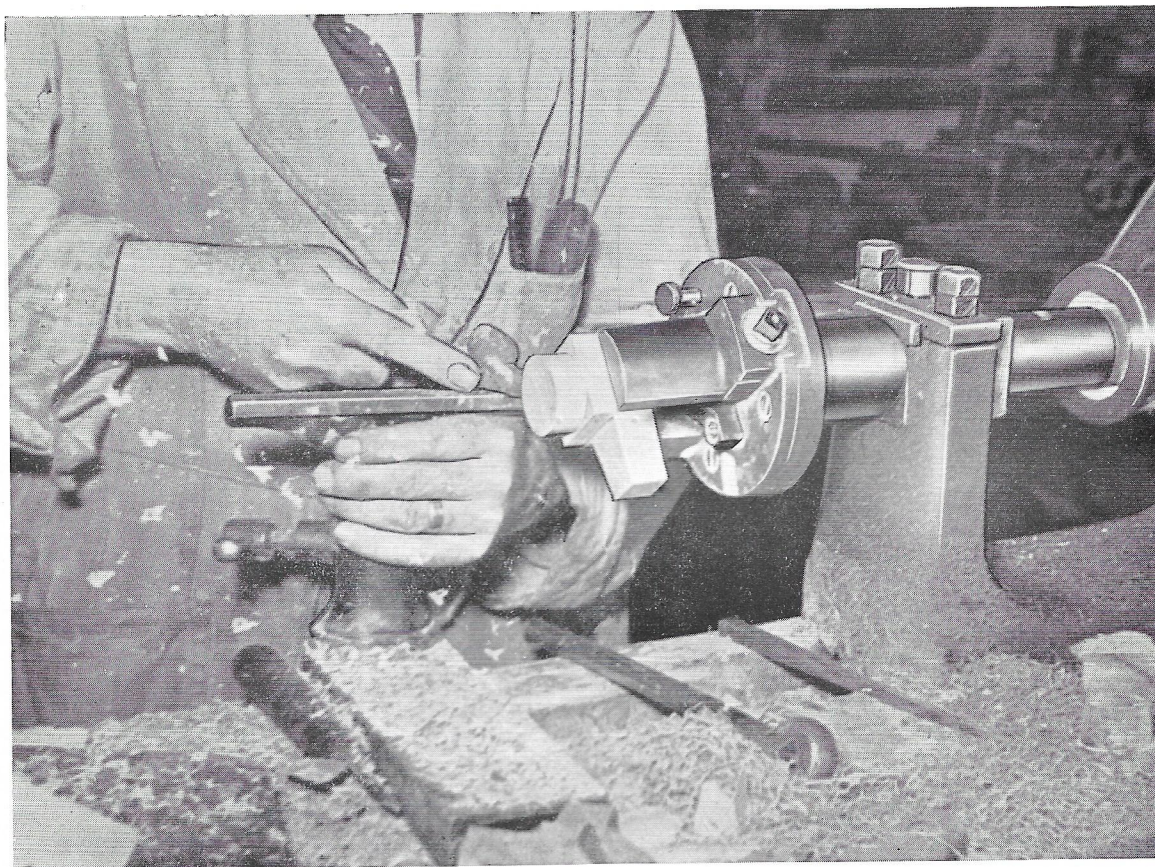
FACTORY: MINORIES, E.C.3

49, WHITCOMB STREET
LEICESTER SQUARE, W.C.2

TELEPHONE: WHITEHALL 9930



The illustration shows a large consignment of "ebauchons," or raw roots, from which the bowls will be cut. These roots are stacked up to season naturally for a considerable period.



A high-speed photograph showing the CHARATAN "STRAIGHT GRAIN" being made. As each pipe is turned by hand according to the direction in which the grain runs, in addition to the usual models, the choice of shapes is unique and varied.

THE "STRAIGHT GRAIN" PIPE

From 1800 until the end of the last century, meerschäum pipes were the vogue. At the beginning of 1900 when Bruyere, i.e., the root of the Tree Heath, really became popular because of its cool, sweet-smoking properties, CHARATAN'S selected beautifully grained, flawless pieces of Bruyere root, and cut the shape of the pipe according to the grain.

Thus the "STRAIGHT GRAIN" pipe made its appearance—that is to say, a pipe with the grain running straight all round the bowl, and ending in "birdseye" graining at the top and bottom. It is only possible to fashion "STRAIGHT GRAIN" pipes *by hand* from matured pieces of the finest quality Bruyere root. The fame of CHARATAN'S "STRAIGHT GRAIN" PIPES soon spread all over the world, a tribute to the craftsmanship which for nearly a century has produced

PERFECTION IN PIPES

.

THE "CROSS GRAIN" PIPE

CHARATAN'S natural "CROSS GRAIN" pipes are manufactured from premier quality Bruyere root, which has been allowed to mature naturally in our warehouses abroad.

.

THE "SANDBLASTED" PIPE

Here, the bowl has been sprayed with hot sand, an operation which, by shrinking the root, results in the grain's standing out in relief.

The CHARATAN "SANDBLASTED" PIPE is given a natural finish, similar to the CHARATAN "CROSS GRAIN".

.

It is recommended that pipes be returned to us periodically for reconditioning. The life of the pipe is thereby prolonged.

ADVANTAGES OF THE NATURAL BRUYERE

We would particularly stress the fact that there is no harshness, commonly known as "breaking-in," because Nature has done that which no amount of so-called processing can possibly accomplish. Each CHARATAN pipe is given a natural finish which brings out the beautiful grain.

Prolonged seasoning of the Bruyere root ensures that despite the thickness of the walls of the bowl, so conducive to cool smoking, the CHARATAN pipe will be found wonderfully light in weight. (Actual weights of each shape are given.) After smoking, the pipe colours a dark brown like an old fashioned meerschaum, while the beautiful grain remains the distinctive feature throughout the lifetime of a

CHARATAN PIPE.

.

The "CHARATAN PIPE" is made in five qualities :

- | | |
|---------------------|---|
| "SUPREME" | As the name denotes, only first quality, perfectly grained specimens are placed in this class. Nothing finer can possibly be obtained. |
| "SELECTED" | Outstanding examples of straight grained pipes, capped only by the foregoing. |
| "SPECIAL" | Premier quality pipes, cut in "cross grain" or "bird's eye" graining. |
| "DE LUXE" | A medium priced range of pipes, conforming throughout to the "CHARATAN" high standard of quality. |
| "DE LUXE" SANDBLAST | The pipes made in the "De Luxe" quality fully seasoned bruyere, but finished with the "SANDBLASTING" process, which makes the graining stand out in relief. Exceptionally cool smoking and light in weight. |

EVERY "CHARATAN" PIPE IS GUARANTEED TO GIVE COMPLETE SATISFACTION TO ITS OWNER.

A SUPREME EXAMPLE OF THE PIPEMAKER'S ART — AN OUTSIZE MODEL IN "STRAIGHT GRAIN"

GIANT BILLIARD

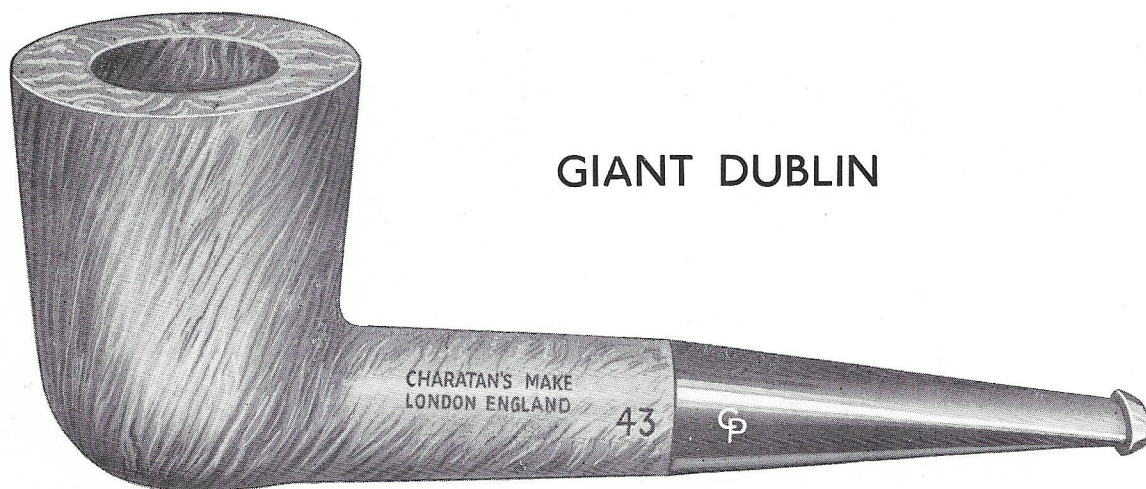


A full size reproduction in natural colour.

Shape 42 Length $5\frac{3}{4}$ in. (14.6 cm.) Weight $2\frac{1}{8}$ oz. (68 grams)

Giant Pipes can only be supplied in "Selected" or "Supreme" quality.

MORE OUTSIZE MODELS FOR THOSE WHO PREFER A LONGER SMOKE



GIANT DUBLIN

Shape 43 Length $5\frac{3}{4}$ in. (14.6 cm.) Weight 2 oz. (64 grams)

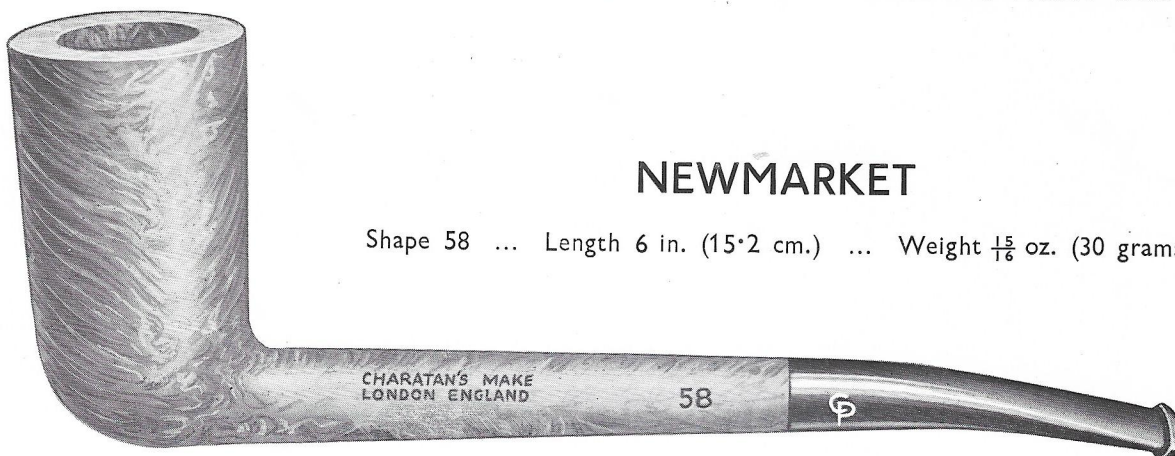


GIANT BENT

Shape 44 Length $6\frac{1}{4}$ in. (15.9 cm.) Weight $3\frac{3}{8}$ oz. (108 grams)

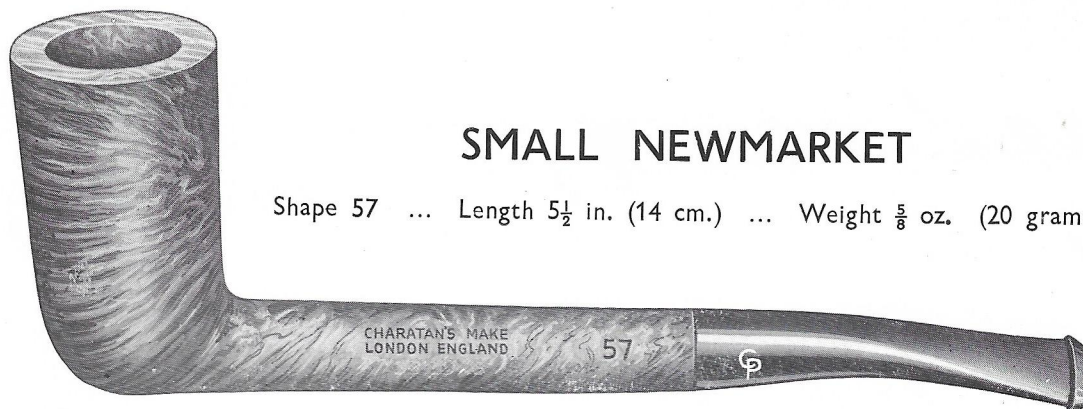
Giant Pipes can only be supplied in "Selected" or "Supreme" quality.

THESE ATTRACTIVE AND UNUSUAL DESIGNS ARE MODERN ADAPTATIONS FROM OLD "CLAYS"



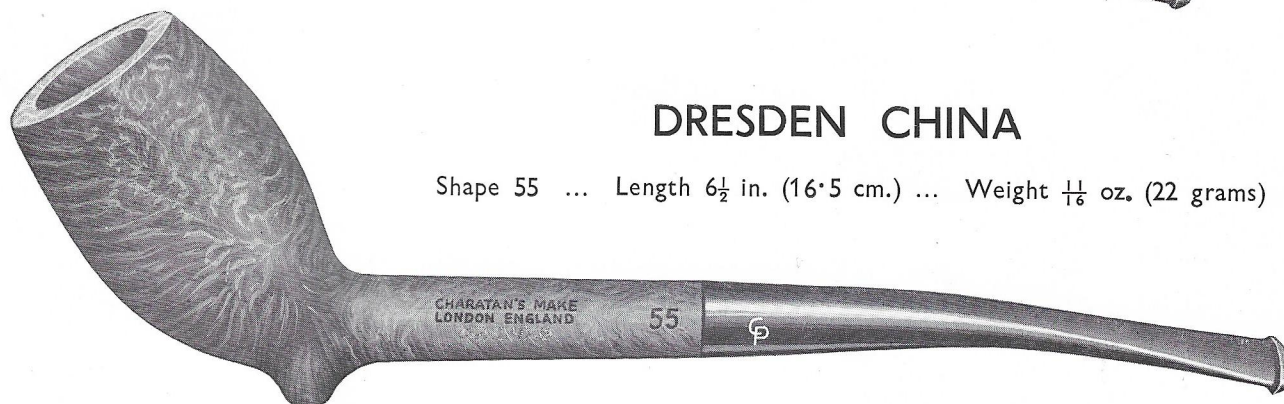
NEWMARKET

Shape 58 ... Length 6 in. (15.2 cm.) ... Weight $\frac{15}{16}$ oz. (30 grams)



SMALL NEWMARKET

Shape 57 ... Length $5\frac{1}{2}$ in. (14 cm.) ... Weight $\frac{5}{8}$ oz. (20 grams)



DRESDEN CHINA

Shape 55 ... Length $6\frac{1}{2}$ in. (16.5 cm.) ... Weight $\frac{11}{16}$ oz. (22 grams)



Interchangeable Reading Stem for Shapes 55 and 56

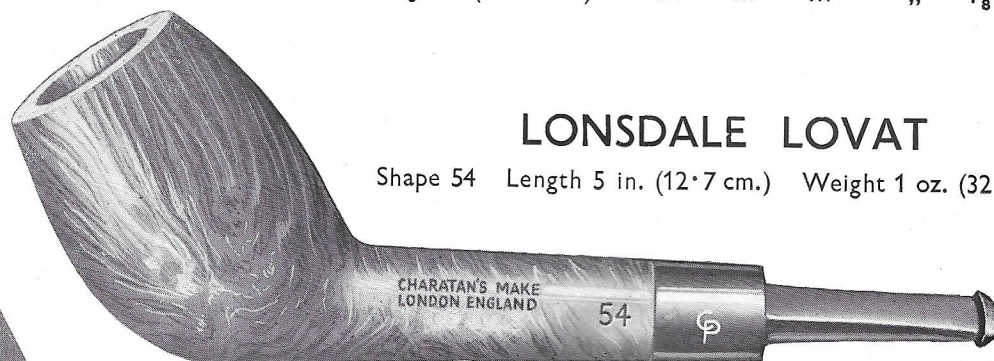
Each pipe (except Giant pipes) can be sur

THE LONG READING STEM, FITTED TO SHAPES 55 & 56, ADDS TO YOUR EVENING SMOKING COMFORT



LONSDALE

Shape 86—As illustrated	Length $5\frac{1}{2}$ in. (14 cm.)	Weight $1\frac{1}{2}$ oz. (48 grams)
" 85—Size smaller	" $5\frac{1}{2}$ in. (14 cm.)	" $1\frac{3}{8}$ oz. (38 grams)
" 87—Size larger	" $5\frac{3}{8}$ in. (14.3 cm.)	" $1\frac{7}{8}$ oz. (60 grams)



LONSDALE LOVAT

Shape 54 Length 5 in. (12.7 cm.) Weight 1 oz. (32 grams)



ARTIST

Shape 56 ... Length $6\frac{1}{2}$ in. (16.5 cm.) ... Weight $1\frac{3}{8}$ oz. (26 grams)

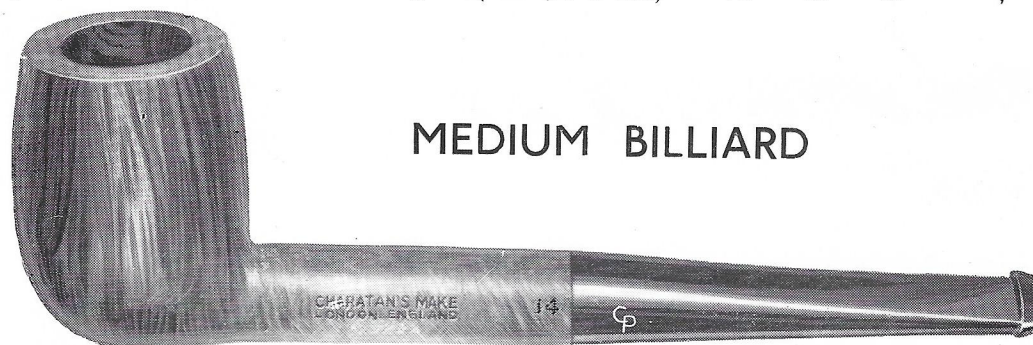
ANY quality (see page 5 and Price List).

A SELECTION OF ORTHODOX MODELS IN "STRAIGHT GRAIN"



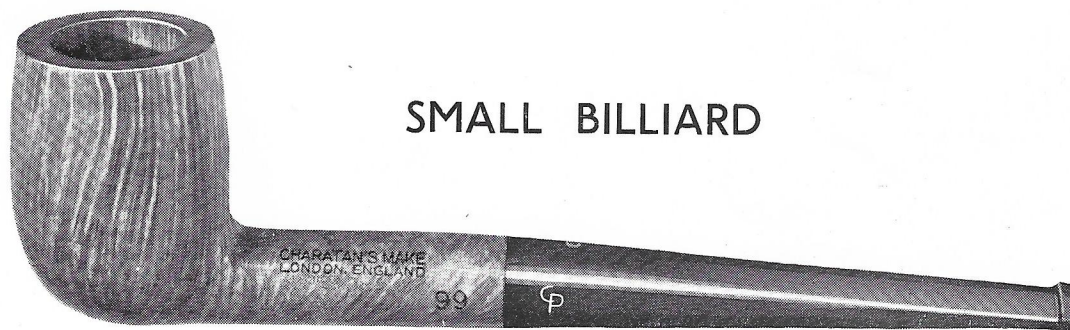
LARGE BILLIARD

Shape	12—As illustrated...	Length	5½ in. (14 cm.)	Weight	1¼ oz. (40 grams)
"	180—Size Smaller	"	5¼ in. (13.3 cm.)	"	1⅛ oz. (36 grams)
"	102—Size Larger	"	5¼ in. (13.3 cm.)	"	1½ oz. (48 grams)



MEDIUM BILLIARD

Shape	14—As illustrated...	Length	5 in. (12.7 cm.)	Weight	1 oz. (32 grams)
"	140—Same size, but Longer	"	5¾ in. (14.6 cm.)	"	1⅞ oz. (34 grams)
"	1400—Same size Extra Long	"	6¼ in. (15.9 cm.)	"	1⅞ oz. (36 grams)

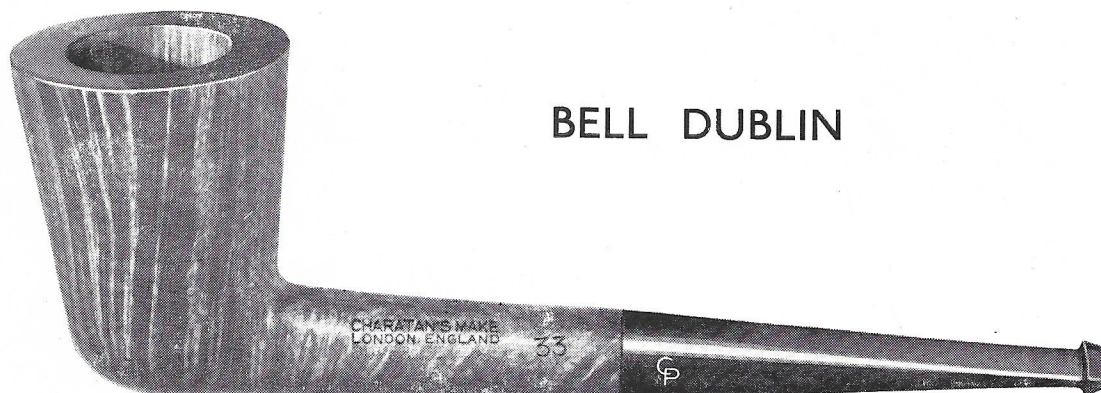


SMALL BILLIARD

Shape	99—As illustrated...	Length	5½ in. (14 cm.)	Weight	1⅝ oz. (30 grams)
"	990—Same size but Shorter	"	5 in. (12.7 cm.)	"	7⁄8 oz. (28 grams)
"	199—Same size but Longer	"	6 in. (15.2 cm.)	"	1 oz. (32 grams)

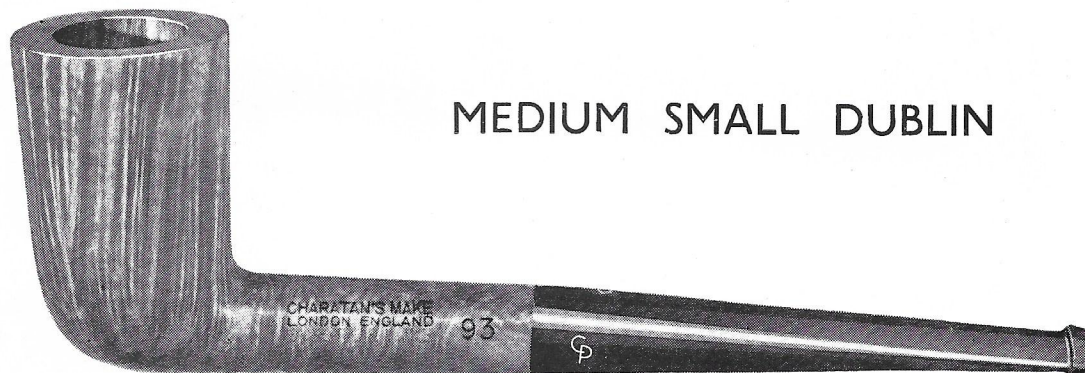
Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List).

SOME FAVOURITE SHAPES OF THE DISCERNING PIPE SMOKER OF TO-DAY



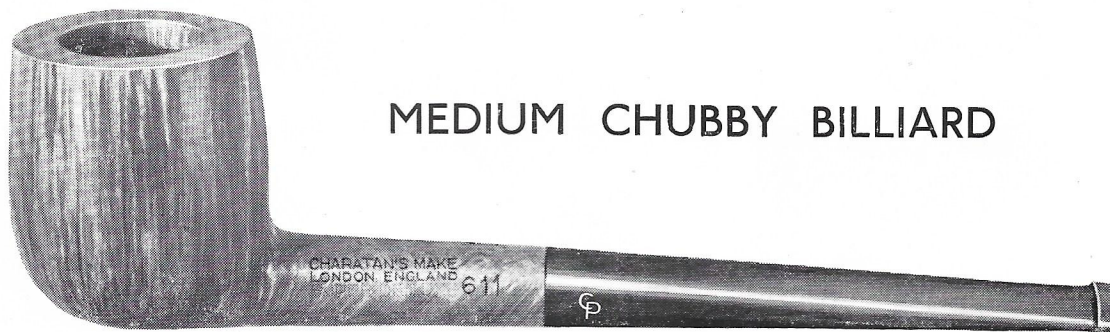
BELL DUBLIN

Shape 33—As illustrated	Length $5\frac{1}{4}$ in. (13.3 cm.)	Weight $1\frac{5}{16}$ oz. (30 grams)
„ 32—Size Smaller	„ $5\frac{1}{4}$ in. (13.3 cm.)	„ $\frac{7}{8}$ oz. (28 grams)



MEDIUM SMALL DUBLIN

Shape 93—As illustrated	Length $5\frac{1}{2}$ in. (14 cm.)	Weight 1 oz. (32 grams)
„ 92—Size Larger	„ $5\frac{1}{4}$ in. (13.3 cm.)	„ 1 oz. (32 grams)
„ 91—Extra Large	„ $5\frac{1}{4}$ in. (13.3 cm.)	„ $1\frac{3}{8}$ oz. (44 grams)

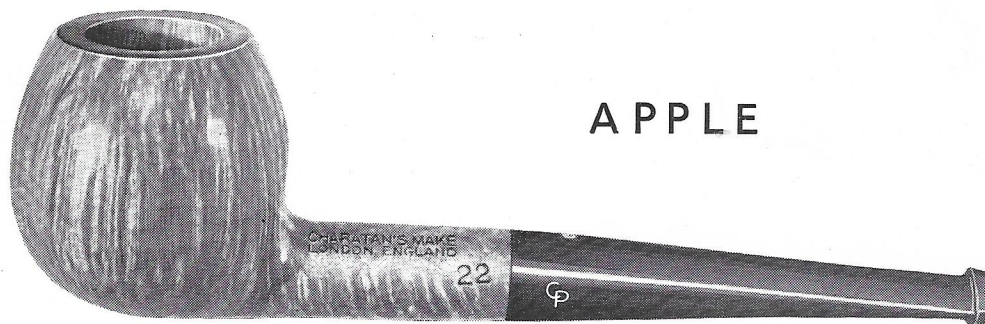


MEDIUM CHUBBY BILLIARD

Shape 611—As illustrated...	Length $5\frac{1}{2}$ in. (14 cm.)	Weight 1 oz. (32 grams)
„ 610—Size Smaller	„ $5\frac{1}{2}$ in. (14 cm.)	„ $\frac{3}{4}$ oz. (24 grams)

Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List).

THE THICK WALLS OF THESE PIPES ARE CAREFULLY DESIGNED FOR COOL SMOKING IN HOT CLIMATES



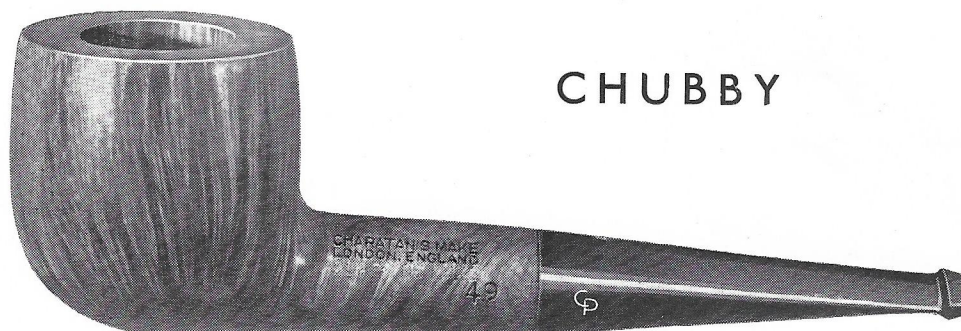
APPLE

Shape 22—As illustrated...	Length 5 in. (12.7 cm.)	Weight 1 $\frac{1}{16}$ oz. (34 grams)
„ 220—Same size, but longer	„ 5 $\frac{1}{2}$ in. (14 cm.)	„ 1 $\frac{1}{8}$ oz. (36 grams)
„ 20—Same size, extra long	„ 6 in. (15.2 cm.)	„ 1 $\frac{3}{16}$ oz. (38 grams)



LOVAT

Shape 014—As illustrated...	Length 4 $\frac{7}{8}$ in. (12.4 cm.)	Weight 1 $\frac{5}{16}$ oz. (30 grams)
„ 099—Size smaller	„ 4 $\frac{3}{4}$ in. (12.1 cm.)	„ 1 $\frac{3}{16}$ oz. (26 grams)
„ 018—Size larger	„ 4 $\frac{5}{8}$ in. (11.7 cm.)	„ 1 $\frac{1}{16}$ oz. (34 grams)
„ 012—Extra large	„ 5 $\frac{1}{8}$ in. (13 cm.)	„ 1 $\frac{3}{8}$ oz. (44 grams)

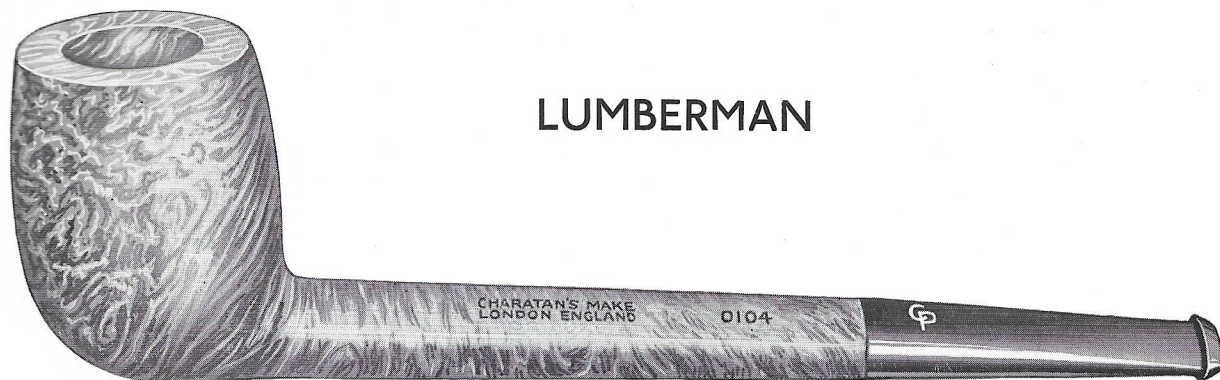


CHUBBY

Shape 49—As illustrated	Length 5 $\frac{1}{4}$ in. (13.3 cm.)	Weight 1 $\frac{3}{8}$ oz. (44 grams)
„ 48—Size larger	„ 5 $\frac{1}{4}$ in. (13.3 cm.)	„ 1 $\frac{5}{8}$ oz. (52 grams)

Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List).

THESE OLD FRIENDS AID CONCENTRATION DURING WORK, AND RELAXATION DURING LEISURE



LUMBERMAN

Shape 0104—As illustrated	Length 6 in. (15.2 cm.)...	Weight 1 $\frac{1}{3}$ oz. (43 grams)
„ 0990—Size smaller	„ 5 $\frac{3}{4}$ in. (14.6 cm.)	„ $\frac{3}{4}$ oz. (24 grams)
„ 0120—Size larger	„ 6 in. (15.2 cm.)	„ 1 $\frac{1}{2}$ oz. (48 grams)



HUNTSMAN

Shape 61	Length 5 $\frac{1}{2}$ in. (14 cm.)...	Weight 1 $\frac{1}{4}$ oz. (40 grams)
----------	-----	-----	-----	--	-----	-----	---------------------------------------



BENT

Shape 11—As illustrated	Length 5 in. (12.7 cm.)	Weight 1 $\frac{9}{16}$ oz. (50 grams)
„ 10—Size smaller	„ 5 $\frac{1}{4}$ in. (13.3 cm.)	„ 1 $\frac{3}{8}$ oz. (44 grams)
„ 1100—Same size, longer stem	„ 6 in. (15.2 cm.)	„ 2 $\frac{1}{4}$ oz. (72 grams)

Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List).

THREE POPULAR EXAMPLES OF THE ELEGANT IN PIPE DESIGN



BULLDOG

Shape 2—As illustrated	Length $5\frac{1}{4}$ in. (13.3 cm.)	Weight $1\frac{1}{8}$ oz. (36 grams)
„ 24—Same size, but taper stem	Length and weight same as above.	
„ 8—Size larger, saddle stem	Length $5\frac{1}{8}$ in. (13 cm.)	„ $1\frac{3}{4}$ oz. (56 grams)



RITZ

(Base flattened to stand up on your desk or card table)

Shape 47	Length $5\frac{1}{2}$ in. (13.3 cm.)	Weight $1\frac{7}{16}$ oz. (46 grams)
----------	-----	-----	--------------------------------------	-----	-----	---------------------------------------

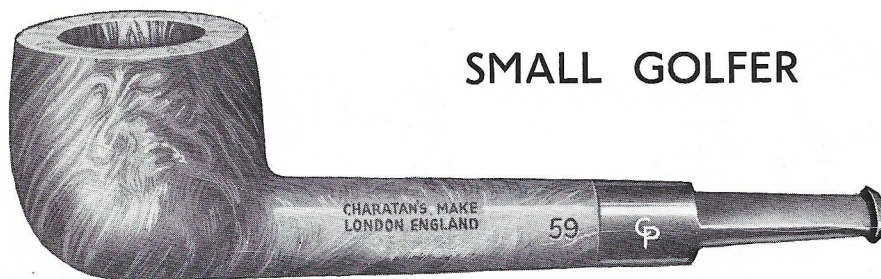


ZULU

Shape 60	Length $5\frac{1}{2}$ in. (14 cm.)	Weight 1 oz. (32 grams)
----------	-----	-----	------------------------------------	-----	-----	-------------------------

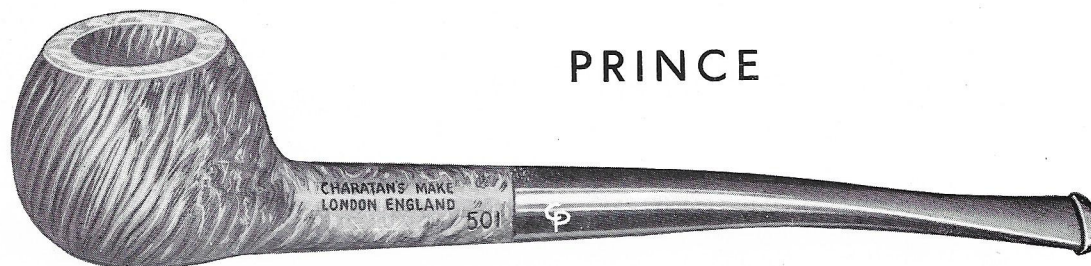
Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List)

ECONOMICAL COMPANIONS FOR OUTDOOR SPORTS—LIGHT WEIGHT WITH SMALL CAPACITY



SMALL GOLFER

Shape 59 ... Length $4\frac{1}{2}$ in. (11.4 cm.) ... Weight $\frac{13}{16}$ oz. (26 grams)



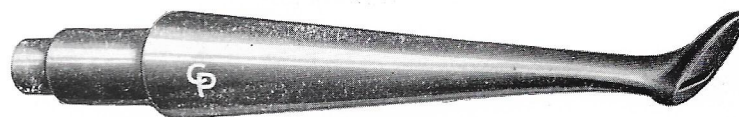
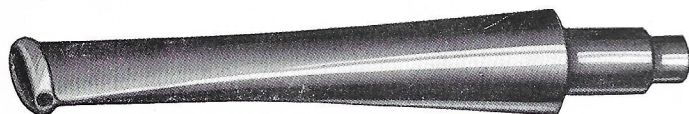
PRINCE

Shape 501 ... Length $5\frac{1}{2}$ in. (14 cm.) ... Weight $\frac{5}{8}$ oz. (20 grams)

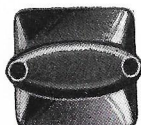


CUTTY

Shape 94 ... Length $5\frac{1}{2}$ in. (14 cm.) ... Weight $\frac{3}{4}$ oz. (24 grams)



Dental Mouthpiece.



Solid Bite Mouthpiece

The special mouthpieces shown may be fitted to all pipes at a small additional charge.

Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List).

A SUITABLE GIFT FOR A SPECIAL OCCASION



Companion Sets in hard cases covered with glove kid, pigskin, chamois, morocco or real hide, and lined with velvet or chamois, can be supplied for two, three, four or six pipes. The shapes illustrated are Nos. 018 and 180. (Three-quarters of actual size.)

PRICES ON APPLICATION

Each pipe (except Giant pipes) can be supplied in ANY quality (see page 5 and Price List).

A PERSONAL SERVICE

After so many years' experience of pipe making, CHARATAN'S claim with confidence to have popularised several unique and intriguing pipe shapes. A representative selection of our models is illustrated full size in this catalogue. However, making different pipes to appeal to each smoker is a highly individualistic art, and it would be impossible to reproduce here all the many shapes we have on occasion manufactured.

We are proud of the fact that we can create in the finest seasoned Bruyere root *ANY SHAPE* that the smoker cares to sketch or design—a personal service we believe unparalleled in the world. Quotations will be found in the appended Price List.

SPECIAL NOTICE

In view of the cosmopolitan taste of pipe-smokers in regard to weight, shape, length and style of pipes, a written invitation is enclosed with each pipe inviting the recipient to exchange or have the pipe altered in accordance with individual taste. We make no charge for this service.



FESTIVAL OF BRITAIN ISSUE, 1951



**RALEIGH DISCOVERED TOBACCO . .
CHARATAN'S DISCOVERED HOW TO
GET THE BEST OUT OF TOBACCO**

***The gift of a CHARATAN PIPE is a compliment to the taste
of your pipe-smoking friend***