

BY APPOINTMENT
TO HER MAJESTY THE QUEEN
SUPPLIERS OF SMOKERS' REQUISITES
ALFRED DUNHILL LTD

A SMOKERS' CATALOGUE



More than half a century ago, Alfred Dunhill opened a small tobacconist's shop in Duke Street, Saint James's. From this humble beginning has grown an international business, famed for the excellence of its pipes, tobaccos, cigars and other smokers' requisites.

Today, the modern building developed on the site of the old, houses a magnificent new shop which still preserves the Founder's original concepts of superlative quality and service and, by its vast and varied range of fine merchandise, delights smoker and non-smoker alike.



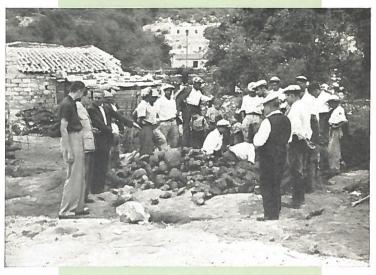
ALFRED DUNHILL LTD.

30 DUKE STREET LONDON, S.W.1. Phone: HYDE PARK 9161

PARIS · NEW YORK · TORONTO

INTRODUCTION TO PIPE SMOKING

Since so many men have affirmed that pipe smoking is one of the most satisfying pleasures on earth, only inexperience or carelessness can account for those who, having a taste for smoking, have given up the pipe in despair. If full satisfaction is to be won, the following points are important:



Alfred Dunhill selecting Bruyère Root

QUALITY

In today's highly competitive market the price asked for a pipe by any reputable manufacturer is a reliable guide to its quality and workmanship. It is wise therefore, to buy the best pipe you can afford, for the better the pipe, the sweeter it will smoke from the very start and the greater and more lasting the satisfaction to be obtained from it. Guarantees and after-sales service are also valuable advantages to be gained from buying the best.

SIZE

This is an important factor for although the bowl should be of sufficient thickness to smoke "cool," it is also essential for the pipe to be comfortable in the mouth. Large bowls naturally tend to be heavy,

long stems increase the leverage on the teeth and short or bent stems reduce it.

SHAPE

This is largely a matter of taste and all the "Classic" shapes, well tried through the years, smoke satisfactorily. The "Billiard" is however, the most popular shape of all and is usually available in a large variety of bowl sizes and lengths of stem.

FINISH

Modern first-quality briar pipe bowls have usually either a smooth highly polished surface (e.g., Dunhill "Bruyère" or "Root Briar") or have been specially treated with hot sand to leave the hard grain in bold relief (e.g., Dunhill "Shell Briar" or "Tanshell"). These latter pipes are

lighter, size for size, than their equivalent shapes in "Bruyère" or "Root Briar" and are therefore ideal for those who prefer a large bowl without too much weight. Thus, the novice is recommended to begin with a pipe slightly smaller than average, with a fairly short stem and with a reasonable thickness of wood in the bowl (say $\frac{3}{16}$ of an inch). If extra lightness is desired then "Shell Briars" or "Tanshells" may be chosen where available. Any of the following Dunhill shapes conform approximately to the specifications given above:

"BILLIARD"

Shape Nos. 32, 248, 34

"APPLE" ,, 110 "PRINCE" .. 258

"POT" , 463

THE DUNHILL PIPE

The durability, beauty and cool sweet smoking of the Dunhill pipe with its White Spot Trade Mark, are universally acclaimed.

Made from the finest quality briar (Erica Arborea), which is obtainable only from countries bordering on the Mediterranean, the "Dunhill" represents more than ninety separate processes spread over a period of several months. This ensures that it will smoke perfectly from the start and with proper care, will never lose its original sweetness. The mouthpiece is cut from block vulcanite which, although tough, is easy on the teeth and does not flavour the smoke. Hand-polishing enhances the beauty of the natural grain, giving the pipe-bowl a lustre that only improves with age and usage.

Although scarcity of fine briar has necessitated the pricing of Dunhill Pipes according to the amount of root employed in their manufacture, it is important to remember that irrespective of size and price, they are of one quality only the finest.

All Dunhill pipes are supplied with plain or fishtail mouthpiece.



Page Two

DUNHILL PIPES SHAPE 32 Length 5 inches SHAPE 36 SHAPE 113 Length 5½ inches Length 61 inches "Bruyère" or "Root Briar" 107/6 "Shell Briar" or "Tanshell" 97/6 "Bruyère" or "Root Briar" 127/6 "Shell Briar" or "Tanshell" 117/6 SHAPE 60 Length 5% inches SHAPE 248 Length 5% inches SHAPE 35 Length 51 inches "Bruyère" or "Root Briar" 107/6 "Shell Briar" 97/6 SHAPE 577 Length 5 inches SHAPE 33 "Bruyère" or "Root Briar" 167/6 "Shell Briar" or "Tanshell" 147/6 Length 51 inches SHAPE 111 Length 6 inches "Bruyère" or "Root Briar" 127/6 "Shell Briar" or "Tanshell" 117/6 SHAPE 38 Length 4% inches SHAPE 34 Length 51 inches "Bruyère" or "Root Briar" 167/6 "Shell Briar" or "Tanshell" 147/6 SHAPE 104 (oval stem) Length 5\{\epsilon} inches "Bruyère" or "Root Briar" 127/6 "Shell Briar" or "Tanshell" 117/6 SHAPE 40 Length 5 inches SHAPE 250 Length 5% inches "Bruyère" or "Root Briar" 217/6 "Shell Briar" or "Tanshell" 177/6

"Bruyère" or "Root Briar" "Shell Briar" or "Tanshell"

"Bruyère" or "Root Briar" 217/6

"Shell Briar" or "Tanshell"

"Bruyère" or "Root Briar"

"Bruyère" or "Root Briar"

"Bruyère" or "Root Briar"

"Shell Briar" or "Tanshell"

"Shell Briar" or "Tanshell"

"Shell Briar" or "Tanshell"

127/6

117/6

167/6

217/6

177/6

177/6

Page Three

"Bruyère" or "Root Briar" 127/6 "Shell Briar" or "Tanshell" 117/6

DUNHILL PIPES



PIPES OF UNUSUAL DESIGN



Also in other shapes

Page Five

For Pipe-Smokers' Furniture—see page 10

assembled

"Shell Briar" only—5½ or 5½ inches Price—177/6 (Extra Filters 5/- per carton of 8)

Example I "C" quality £25 0 0 Example II "D" quality £35 0 0 Example III "D" quality £35 0 0

STRAIGHT GRAIN PIPES

The natural beauty of "Straight Grain" pipes and their comparative rarity have always made them much sought after by connoisseurs and collectors.

Dunhill "Straight Grain" pipes are offered in a "Root Briar" finish and this shows the beauty of the grain to perfection.

Being carved to catch the grain, no two are exactly alike, but every endeavour will be made to match any standard shape, subject to the quality desired being available.

Prices according to the perfection of the grain from £14 10 0 to £100 0



Section of Briar Root showing how the shape is determined by the grain

PIPES IN CASES

The "Bruyère" and "Root Briar" Pipes in Companion Cases are selected for their uniformity; the "Shell Briar" and "Tanshell" for their contrast of grain.

The cases themselves are fashioned by skilled craftsmen to fit the individual pipes and are covered in fine leather.

A large selection of cases is always kept in stock.





THREE PIPES
(as illustrated) £34 12 6

TWO PIPES

(as illustrated) - £26 5 0

THE "TRAVEL" CASE

Takes two pipes with cleaners and smokers' companion. Especially useful to the traveller, offering protection with minimum bulk.

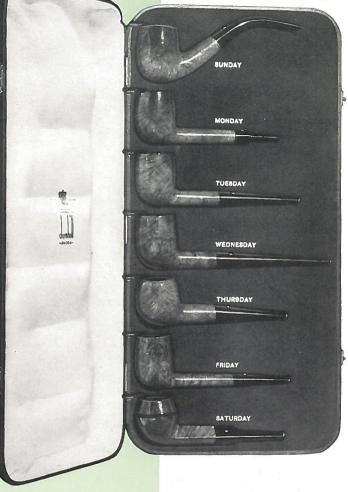
Pigskin, soft leather lined 77/6 Andorean kid - - 67/6 (without pipes and accessories).

For Leather Stamping and Engraved Silver Plates—see inside back cover



SEVEN PIPES in "DAYS OF THE WEEK" CASE (as illustrated)

£97 12 6



Depending upon the pipes chosen the prices range from:-

Case of Two pipes £18 5 0

" Three " £25 12 6

,, Four ,, £33 0 0

" Seven " £60 12 6

PIPE-SMOKERS' ACCESSORIES

A	CCESSORIES	
1.	UNIVERSAL PIPE CASE This attractive and useful velvet-li takes any two pipes of normal size. As illustrated 19/6 Also for one	
2.	"PERFECT" ASH BOWL Fitted with resilient pad for safe "k out." Polished brass, chromium of finish	r r
3.	SMOKERS' KNIFE Of superb quality in stainless steel. Comprises blade, nail file, spike, carbon cutter and tamper. Plain only 130/-	
4.	ADJUSTABLE CARBON CUTTER Strongly made—simple, effective action. Fits any pipe of normal size. Stainless steel, in soft leather case 19/6	
5.	SMOKERS' KNIFE Stainless steel, engine-turned. Comprises spike, carbon cutter and tamper - 42/6	
6.	VEST POCKET PIPE GADGET 19/6	
7.	PIPE GADGET "Junior" model, without clip 12/6	
8.	PIPE GADGET Vulcanite and metal with gilt pocket clip 22/6	
9.	This absorbent tube is designed to provide a clean dry smoke and is ideal for wet smokers. Per drum of 25 3/- Per carton of 100 11/6	
10.	KAOLOID PELLETS One dropped into bottom of pipe bowl ensures free draught and dry cool smoke. Per drum of 12 - 5/-	1
11.	TOT GIGHT OF THE	
	For 3 pipes 125/-	

12. PIPE POLISHING CLOTHS
Polythene Pack containing two Impregnated Cloths for polishing Pipe Bowls and Mouthpieces.
As illustrated - 5/6



TOBACCO POUCHES

1 "BOX" POUCH

An entirely new Dunhill design which combines the best features of all tobacco pouches. It holds 2-ozs. of tobacco and takes up the minimum space in the pocket. When open it forms a "non-spill" tray for easy pipe filling.

Buff, black, blue and brown Andorean kid - -

49/6

2 to 4 "WRAPOVER" **POUCHES**

Holding up to 3-ozs. the "Wrapover" has the advantage of taking either large or small quantities of tobacco and still remaining flat in the pocket. Buff, black, tan, brown or blue Andorean kid - - 49/6 Oiled nylon 15/-Buff kid in Club, School and Regimental colours -62/6 Super-tanned, ultra-soft French kid 3-oz. size 110/- 2-oz. size 65/-

5 "VEST POCKET" POUCH

A small pouch which will hold 1-oz, of tobacco and fit comfortably into a waistcoat pocket. It has a wide gusset for easy filling. Buff, black, tan, brown or Andorean kid 39/6 42/6 2-oz. size

6 "ALTOGETHER" POUCH

Fitted with two "zipps," this pouch holds 1½-ozs. of tobacco with a separate compartment for the pipe. Buff, black, tan, brown or Andorean kid -62/6 102/6 Peccary Hogskin

7 "OVOLOK" POUCH

Fitted with a nylon "zipp" fastener opening, this pouch holds 2-ozs. of tobacco. Buff, black, tan, brown or blue Andorean kid

8 "STRAP" POUCH

Providing a large opening for ease of pipe filling, this pouch comfortably holds 2-ozs. of tobacco. The "strap" closure automatically adjusts itself according to the contents. Buff black, tan, brown or Andorean kid - - blue

42/6

For Leather Stamping - see inside back cover







- **SMOKERS' FURNITURE**
 - 1. Smokers' Cabinet Holds 1-lb.
 of tobacco in airtight caddy
 fitted with moistener and
 6 pipes. Drawer below for
 smoker's accessories. In Oak,
 Walnut or Mahogany
 Cabinet only £41 0 0
 - 2. Tobacco Jar in Bavarian Pottery covered in pebble grained leather.
 Walnut lid with moistener
 - 3. Square Table Pipe Rack for 4 pipes with central gilt pillar. Oak, Mahogany or Walnut £7 12 6
 - 4. Pipe Rack with gilt pillars (holds 4 pipes). Walnut or Mahogany £6 10 0
 - 5. Tankard Tobacco Container in finest hand-wrought English pewter. To hold ½-lb. (as illustrated) £15 2 6 To hold ½-lb. (not illustrated) £10 15 0
 - 6. Cylindrical Tobacco Container in finest hand-wrought English pewter. To hold \(\frac{1}{2}\)-10. £12 2 6
 - 7. "Raleigh" Tobacco Caddy
 Fine reproduction in polished
 pewter of 18th century original
 £7 5 0
 - 8. Tobacco Jar in finest hand-wrought English pewter with pipe rest on outer lid (Holds ½-lb.) £10 10 0
 - 9. Pewter Ash-bowl with cork centre - £4 15 0
 - 10. Tobacco Jar in Bavarian glazed pottery with Walnut lid. Various designs £5 17 6
 - 11. Desk or Wall Pipe Rack for six pipes. Oak, Walnut or Mahogany £7 7 0
 - 12. Pewter Pipe-Smoker's Ash-Bowl with cork stud for 'knocking-out' and one pipe rest £9 10 0
 Also available with two pipe rests £13 2 6

ABOUT TOBACCO

It must first be clearly understood that there are two main types of pipe tobacco—Mixtures, which are blends of Virginia. Turkish and other tobaccos and Virginias-a generic name which includes all the Flakes, Plugs, Twists, Spun Cuts and other processed tobaccos, all of which contain only leaf of the Virginia

The word Virginia, of course, no longer implies that the leaf in question comes only from Virginia; leaf of a similar variety from other countries as well as America, can be used in a

particular blend.

The difference between these two main types is that Mixtures are noted primarily for their aroma which is produced by the addition of such leaf as Latakia, Perique or more rarely Havana. Such Mixtures are available in countless variations of strength and fragrance and to the experienced pipe smoker, it is the subtle aromatic quality of the smoke as it leaves the bowl that is the essential characteristic.

Virginias on the other hand, have their accent on flavour rather than aroma, although a well blended Virginia is fragrant

enough in its own particular way.

No doubt because they were in the past more readily available, Virginia pipe tobaccos are today far and away the most commonly smoked and there are few pipe smokers who enjoy Virginias and Mixtures equally.

This is perhaps a pity, for many a smoker of Virginia who

"MY MIXTURE"

Alfred Dunhill always has available a very large variety of stock blends from which the would-be smoker can make his choice and some of the most popular are listed below. If, however, none of these proves to be the ideal sought, a special blend can always be prepared 'to measure' and if satisfactory, will then be registered under the customer's own "My Mixture" number.

FAVOURITE "MY MIXTURES"

MIXTURES

"My Mixture" No. 27 Mild. A blend of light Virginia and

"My Mixture" No. 965 Medium. An exceptionally cool and dry smoking blend of Virginia, Turkish and Latakia. Fine flavour and aroma.

"My Mixture" No. 10 Full. A cool and slow-burning blend of Virginia, Turkish and Latakia. Rich and satisfying.

VIRGINIAS

"My Mixture" No. 21 Mild. Old and new belt Virginias. Mild and naturally sweet with nutty flavour and pleasing aroma. "My Mixture" No. 373 Medium. Old matured Virginia of mellow flavour and aroma. Also available in broad-cut-"My Mixture" No. 288.
"My Mixture" No. 94 Full. Dark Virginia. Cool and

slow-burning with fine rich flavour and aroma.

PRICE OF "MY MIXTURE"—144/- per lb.; 72/- per-½lb.; 36/- per ½-lb.; (18/- per 2 oz.; plus postage and part packing charge 10d. per 2 oz.; 1/1 per ½-lb.; 2/2 per ½-lb.; 1lb. post free.

enjoys an occasional cigar might well find the qualities of a Mixture equally satisfying.

Both Mixtures and Virginias can be obtained in Mild, Medium and Full strengths—terms that indicate the amount of flavour or aroma in the blend, which is controlled by the leaf used and the methods of manufacture.

Similarly there are three 'cuts' and most smokers prefer the medium, for while broad cuts smoke slowly, they are harder to keep alight and fine cuts, which burn freely. have

a tendency to smoke hot.

Thus, the would-be pipe smoker should first establish his preference for either Mixture or Virginia and this is best accomplished by trying each in turn, devoting a day or two to one before changing to the other.

In both cases a tobacco of medium strength should be chosen (e.g. 'My Mixture' 965 or 'Ye Olde Signe' Virginia) as a 'Mild' may tend to burn the tongue and a 'Full,' may prove too

strong.

His preference established, the smoker should then experiment further along the lines of his choice and in this connection, it is worth remembering that many lifelong pipe smokers have perhaps never realised complete satisfaction, because they have been too conservative in their tastes and failed to appreciate the pleasure to be gained by contrast and variety.



The Tobacco Department

1 Nixture











Arrangements may be made to send tobacco Ex-bond, free of British duty, to most countries abroad. Particulars and export prices may be had upon application.

PIPE TOBACCOS

- 1. "My Mixture" No. 965 (mentioned on page 11) is particularly recommended and has frequently been described as "The finest Mixture ever produced" 4-oz. tin 36/
 2-oz. tin 18/-
 - 2. "Rough Cut" Virginia is one of the latest of many outstanding Dunhill blends. Rich in flavour, it has a light, pleasing aroma which will satisfy the most critical palate
 4-oz. tin 36/2-oz. tin 18/-
- 3. "London" Mixture A skilful blend of Latakia, Turkish and Virginia which has won popularity in many countries. It is of medium cut and gives a rich cool smoke

 4-oz. tin 36/
 2-oz. tin 18/-
- 4. "Three Year Matured Virginia"
 A special ageing process gives this tobacco a cool, soft flavour much appreciated by Virginia smokers
 4-oz. tin 36/2-oz. tin 18/-
- 5. "Standard" Mixture (Medium)
 A medium cut Latakia mixture of well
 balanced flavour. Also available in
 'Mild' and 'Full' strengths
 4-oz. tin 34/- 2-oz. tin 17/-
- 6. "Dunhill Flake" A cut flake of medium strength with a pleasant 'sweet' flavour and aroma. Being slow-burning and cool it is the perfect tobacco for the outdoor man

4-oz. tin **36**/- 2-oz. tin **18**/-

Postage is chargeable on all tobaccos as follows—2-oz.

LUXURIOUS TOBACCOS

There are occasions as there are palates which demand a more than usually choice For such, the four blends illustrated have been specially prepared

"Royal Yacht" This remarkable blend is composed of specially grown Virginia tobaccos, rich in natural sweetness. It is cool with no trace of harshness and possesses an unusually subtle and piquant aroma 4-oz. tin 40/-

2-oz. tin 20/-

- 2. "Durbar" The rare Eastern tobaccos used in this blend provide an interesting contrast to most other mixtures. It is extremely mild and cool and the "ribbon-cut" leaf incorporated in the blend helps to make it slow-burning 4-oz. tin 38/-2-oz. tin 19/-
- "Ye Olde Signe" A subtle blend of Old and Middle Belt leaf, it is a most and Middle Belt leaf, it is a most satisfying tobacco with a natural sweetness of which the palate never tires. Cool, fragrant and slow-burning it is an economical tobacco both indoors and out 4-oz. tin 38/-2-oz. tin 19/-
- "Shell" Sliced Roll As with flake, this Virginia sliced roll gives of its best when 'rubbed' out before use. It is cool and slow-burning and has a delightful mellow flavour 2-oz. tin 19/-

4-oz. tin 38/-

"Three Tobaccos" Because variety can greatly add to the pleasures of smoking, these tobaccos have been specially prepared to provide an interesting smoke for any time of the day

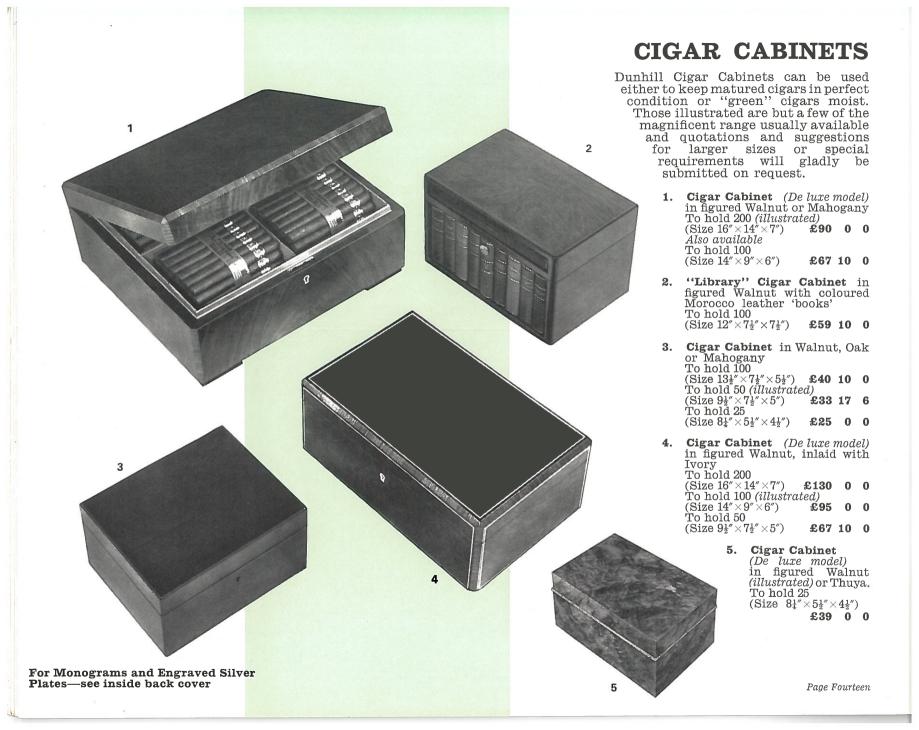
"Early Morning Pipe" (Mild) "Apéritif" (Medium) tin "Nightcap" (Full)

A 1 lb. tin of each packed in gift box as illustrated 110/- (plus postage 2/3)

-10d., 4-oz., -1/1d., 8-oz. -2/2d., 1 lb. or more post free

3 DURBAR A UNIQUE MIXTURE TOBACCO 6 6. Dunhill "Sampler" This pack, containing three 1-oz. tins of well-known Dunhill blends is commended to

the smoker who has not yet found his ideal or who feels in need of a change Price 28/6 (plus 1/1 postage)



CHOICE CIGARS

Dunhill "Selección Suprema"

The quality of a cigar depends to a large extent on the area in which the various types of leaf composing it are grown and it is no secret that the finest still come from the "Vuelta Abajo" district of Cuba.

Such tobaccos, blended and rolled by hand with traditional skill and care, are used in the Dunhill 'Selección Suprema' and it is true to say that there are no finer cigars than these anywhere in the world.

In such cigars, after careful conditioning in the Dunhill Maturing Rooms for at least nine months, the distinct and jealously prized characteristics of each brand are brought to perfection.

Dunhill 'Selección Suprema' are packed in Cabinet bundles of 50 or boxes of 25, as well as Gift Cabinets of 100, but any quantity may be purchased from a single cigar upwards.

The Dunhill Maturing Rooms

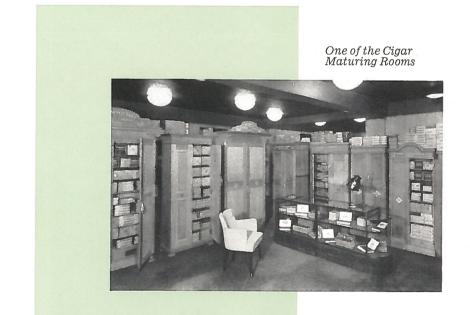
Here, the most modern form of Air Conditioning Plant provides a constant humidity and temperature all the year round. After a short period in which the newly arrived cigars are allowed to settle down they are put into Cedarwood cabinets and slowly matured.

Sample cigars from boxes and bundles are tested at regular intervals to ensure that each is mellowing at the correct rate and no cigar is ever sold for immediate smoking unless it has reached maturity.

For those customers who like to keep a stock of their favourite cigars. free storage facilities are provided. These cigars may be withdrawn as desired with the sure knowledge that they are always in perfect condition for smoking.

For the less experienced smoker, the advice of experts in the Cigar Department is readily available. Such advice is frequently welcomed by those choosing cigars as gifts or in circumstances which make a personal selection impossible.

A Comprehensive Cigar Brochure, price list and shape chart will gladly be sent on request.





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The "Selección Suprema" cigars illustrated are representative of the fine stock of hand-made Havanas usually available in the Dunhill Maturing Rooms, in perfect condition and ready for immediate smoking. They will command the

- 1. H. UPMANN Selección Suprema No. 23, thin gauge. Per 25 box £9 7 6
 - EL REY DEL MUNDO Selección Suprema No. 98, 5" long, normal gauge. Per 25 box
- ROMEO Y JULIETA Selección Suprema No. 108, 6" long, normal gauge. Per 25 box - £12 18 9
- HOYODEMONTERREY Selección Suprema No. 162, 5" long, normal gauge. Per 25 box -
- PUNCH Selección Suprema No. 756, 3\frac{3}" long, normal gauge. Per 25 box - £6 11 3
- PARTAGAS Selección Suprema No. 155, 6½" long, normal gauge. Per 25 box - £12 18 9

- 7. POR LARRAÑAGA Selección Suprema No. 31, 68" long, thick gauge. Per 25 box -
- 8. RAMON ALLONES Selección Suprema No. 79, 61" long, thin pointed gauge. Per 50 bundle - £20 £20 12 6
- 9. MONTECRISTO Selección Suprema No. 4, 5" long, normal gauge. Per 50 bundle – £18 15 0
- 10. DON CANDIDO Selección Suprema No. 502, 5" long, thick gauge. Per 25 box -£10 6 3
- 11. BOLIVAR Selección Suprema No. 133, 51" long, thick gauge. Per 25 box -

Cigar Brochure and full Price List gladly supplied on request

PRESENTATION CABINETS

In addition to the more usual packing of 25 or 50 boxes, a few Cabinets of the finest hand-rolled Havanas are always available—cigars which are certain to give the maximum pleasure to the most discerning.

,				Per	•
Dunhill Selección Suprema		Lengt	h Ca	abin	.et
Cabinet of 100 PARTAGAS	No. 777	71"*	£70	5	0
Cabinet of 100 DON CANDIDO	No. 500	$6\frac{1}{2}''$	£65	0	0
Cabinet of 100 MONTECRISTO	No. 1(illu	$s.)6\frac{1}{2}''$	£56	5	0
Cabinet of 100 RAMON ALLONES	No. 69	6¾″ *	£61	5	0
Cabinet of 100 PUNCH	No. 699	7" *	£67	10	0
Cabinet of 100 H. UPMANN	No. 87	6‡"*	£65	0	0
Cabinet of 100 H. UPMANN	No. 50	$6\frac{1}{4}''$	£50	10	0
Cabinet of 100 BOLIVAR	No. 133	5½"*	£48	0	0
	*Thick gauge				

GIFT PACKS

Alfred Dunhill has had some of the leading Havana brands packed in gift boxes containing 10 or fewer cigars. Those illustrated below are typical of the stock available in perfect condition.

1. H. UPMANN

Selección Suprema No. 205, 5½" long, normal gauge. Per 10 box -£4 17 6

2. POR LARRAÑAGA Selección Suprema No. 32, 5" long. normal gauge. Per 10 box – £3 17 6

RAMON ALLONES

Selección Suprema No. 69, 6% long, thick gauge.
Per 10 box - £6 2 6

4. PARTAGAS

Selección Suprema No. 153, 5½" long, normal gauge. Per 10 box – £4 17 6

PUNCH

Selección Suprema No. 137, 5" long, normal gauge. Per 10 box £3 17 6

PUNCH

"Colosales," 9" long, thick gauge, pointed. Packed singly in cedar gift boxes. each 23/-

2

HOYO DE

MONTERREY

"Maravillas," 9" long, thick gauge, straight. Packed singly in cedar gift boxes. each 28/-



For Cigar Cabinets and Accessories—see pages 14 and 19



JAMAICAN AND OTHER
CIGARS

JAMAICAN

When properly conditioned in the Dunhill Maturing Rooms, the Jamaican is an admirable cigar, although considerably milder than its cousin from Havana. Those listed below are representative of the stock usually available.

- 1. Box of 25 "CARIBE" No. 45 Cigars (5" long) £7 6 3 Also (3\frac{3}{4}" long) £5 16 3 and (5\frac{1}{2}" long) £8 6 3
- 2. Bundle of 25 "TEMPLE HALL"
 Pyramides Cigars (6" long, thick, pointed) £11 0 0
- 3. Box of 25 "EL TROVADOR" No. 63 Cigars (5" long) £7 11 3
- 4. Box of 25 "ALMIREZ" Cigars "Demi-Tasse" (4″ long) £3 11 3

SMALL CIGARS, CHEROOTS and WHIFFS

(Domestic and Imported)

For those who enjoy more flavour than a cigarette can offer, small cigars or whiffs can give great satisfaction. Those listed below are but a few of the large selection available.

- 5. "DUNHILL'S OWN" CHEROOTS Length 5½ inches. Per drum of 25 £3 7 6
- 6. DUNHILL'S "CHUBBY" CIGARS Length 41 inches.

 Per carton of 5 - 8/9

 Per box of 50 - £4 7 6

 Per box of 100 - £8 15 0
- 7. DUNHILL "SMALL CIGARS" Length 31 inches
 Mild and fragrant, these cigars imported from Switzerland can be appreciated by men and women alike.

Per carton of 10 - - \$10/6
Per Cedar box of 25 - - \$1 6 3
Per Cedar box of 50 - - \$2 12 6

- 8. "FLOR DE LORENZ" LONG PANATELLAS Length 5½ inches Per box of 50 £6 5 0
- 9. "LARGO" CIGARILLOS
 (imported from Denmark) Length 4½ inches.
 Per 10 9/8 Per 25 £1 4 2
- 10. **DUNHILL "PANATELAS"** Length 5½ inches Per drum of 25-52/6 Per carton of 5-10/6

Page Eighteen

CIGAR CASES AND **ACCESSORIES**



CIGAR CUTTER.

Engine-turned - £13 0 9-ct. gold Sterling silver - £4 2

SPIRAL TWIST CIGAR **DRILL** (centre)

9-ct. gold - £4 7 Silver - £1 15 0



GUILLOTINE CIGAR CUTTER

Hand-made and finely engine - turned. Ultra-flat for the pocket. 9-ct. gold - £19 19 0 Sterling silver - £11 17 6

1. PULL-OFF CIGAR CASES, 7½ in. long Unmounted For 2 Cigars For 4 Cigars

> Pigskin £5 7 6 £6 12 6 Sealskin £7 12 6 £9 17 6 Crocodile Prices on application

- 2. TABLE CIGAR CUTTER Nickel-plated with "V" and straight cut. (6" long) Wood panelled £3 12 6 Sterling silver panelled £10 7 6
- 3. TABLE CIGAR CUTTER as above, but mounted on horn. 9" long - £4 17 6

4. 5 and 6. CIGAR HOLDERS

2"long 2½"long 3"long "BRUYÈRE" 42/-45/-48/6 "SHELL BRIAR" 42/-45/-48/6 VULCANITE With 9-ct. Gold Rim 95/- 105/- 115/-

For Monograms and Leather Stamping see inside back cover



7 and 8.

(Lonsdale)

For 2 Cigars For 4 Cigars

Prices on application

£7 17 6 £9 12 6

£8 12 6 £10 12 6

Prices on application

Unmounted

For 2 Cigars For 4 Cigars

£3 15 0 £4 12 6

£4 12 6 £5 12 6

Prices on application

£7 0 0 £8 15 0

£7 17 6 £10 10 0

Prices on application

CASES, 6" long

Unmounted For 2 Cigars For 4 Cigars

Prices on application

£5

£7 10 0

With 9-ct. Gold Mounts

With 9-ct. Gold Mounts

Pigskin

Sealskin

Crocodile

£6 2 6

£4 7 6

£4 12 6

£5 7 6

DRESS CIGAR CASES, 7" long

Unmounted

£5 7 6

£5 17 6

3½" "Torpedo" (open)



"SLIM TRUMPET" Crystal Filter Holder

assembled and un-screwed for filter replacement.

"Standard"
Crystal Filter
Holder
(assembled)

"SLIM" Crystal Filter Holder

assembled and un-screwed for filter replacement.

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CIGARETTE HOLDERS

THE "TORPEDO" CIGARETTE HOLDER (left)

The action of removing the holder from the case fits the cup into position for smoking. The cup has a spiral groove which grips and retains any cigarette of ordinary size.

Telescoping the holder ejects the cigarette-end without soiling the fingers.

Available in 5 colours: black, red, blue, green, or white.

Length 3½ inches, Chromium cup - - - 32/6

; 4½ inches, Chromium cup - - - 38/6
;; 5½ inches, Chromium cup - - - 45/(also with gilt cup 6/- extra)

Length 3½ inches, 9-ct. gold cup - - - 99/6
;; 4½ inches, 9-ct. gold cup - - - 99/6
;; 5½ inches, 9-ct. gold cup - - - 105/-

All Torpedo holders will take a specially prepared filter. Boxes of 100-5/-

THE "CRYSTAL FILTER" CIGARETTE HOLDER

Each crystal filter lasts for 15-20 cigarettes and can be changed in a moment. There are three models, and each has the new quick-action spring ejector. The "STANDARD" is built on sturder lines and takes a somewhat thicker filter than the other two models.

MODELS AVAILABLE (with black, red, blue, white or green mouthpieces). (Prices include 10 spare filters).

"SLIM" "STANDARD" TRUMPET"
Silvium top 22/6 25/- —
Black top 22/6 25/- 45/Goldium ton 32/6 45/- 45/-

Goldium top 32/6 45/- 45/The "SLIM" and "STANDARD" models can also be supplied in a velvet-lined presentation case, complete with 5 interchangeable coloured mouthpieces (black, red, blue, white and green).

For "SLIM" 62/6 extra. For "STANDARD" 66/6 extra. The "SLIM" and "STANDARD" are also available with black mouthpieces only, fitted with silver or gold tops as follows:—

"Slim" "Standard"
Sterling Silver,
engine-turned top £4 2 6 £4 12 6

9-ct. gold engine-turned top £10 15 0 £14 15 0 18-ct. gold engine-turned top £20 15 0 £28 15 0

Spare Filters: "Standard" size (red cap) or "Slim" size (blue cap) Box of 10—2/6 Box of 50—12/-

BRIAR AND VULCANITE HOLDERS

- 1. VULCANITE "TAPER" With Chromium mount 3" long 42/6 With 9-ct. Gold mount 3" long 92/6 With 9-ct. Gold mount 4" long 97/6
- "SHELL BRIAR" TAPER 3"long 37/64"long 42/65"long 47/6 (also available in "Bruyère" at same prices)
- 3. "BRUYÈRE" TRUMPET
 3" long 37/6 4" long 42/6 5" long 47/6 (also available in "Shell Briar" at same prices)

ACCESSORIES
For efficient use and full enjoyment, all cigarette holders require cleaning at regular intervals.
The Dunhill fluid, "Holdaclean" has been specially prepared for this purpose.

Price per bottle 4/6 (plus 1/- extra, if posted).

Dunhill Special "Thin" Cigarette Holder Cleaners are available in packets of 72 for 4/-

CIGARETTE HOLDERS

1. "Hexagonal" Trumpet (below) Slim, elegant and light in weight, with screw-lining which firmly grips any normal sized cigarette. Complete in velvet-lined presentation case with range of interchangeable coloured mouthpieces (black, red, blue green and white).

blue, green and white).
9-ct. Gold, plain finish - - £12 17 6
9-ct. Gold, engine-turned - - £14 17 6
Also available in Silver

Plain £6 2 6 Engine-turned £6 12 6 (The illustrations are approximately two-thirds actual size.)



1. "Hexagonal" Trumpet (right) in 9-ct. gold Plain £10 17 6 Engine-turned £12 17 6 Also available in Silver

Plain £3 9 6 Engine-turned £3 19 6

2. "Hexagonal" Ejector in 9-ct. gold
Plain £12 17 6 Engine-turned £14 17 6
Also available in Silver

Plain £4 2 6 Engine-turned £4 12 6

3. "Trumpet" Ejector in 9-ct. gold—4" long £35 10 0

Crystal Filter "Slim Trumpet" (right)
Supplied complete in presentation case
with 10 filters—9-ct. Gold top, engineturned £14 15 0
Sterling silver top, engine-turned
£4 12 6

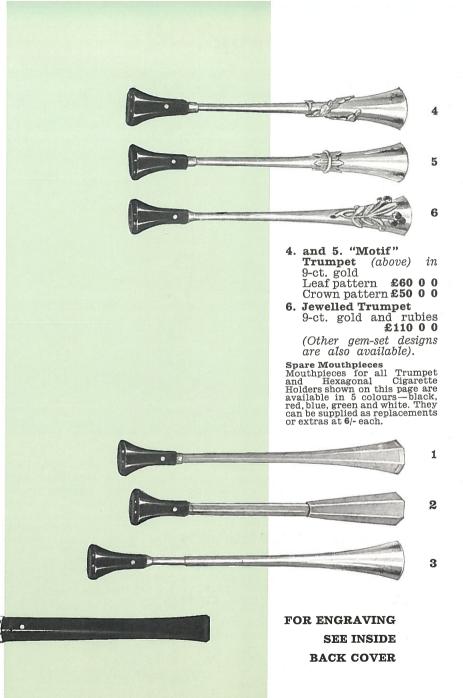
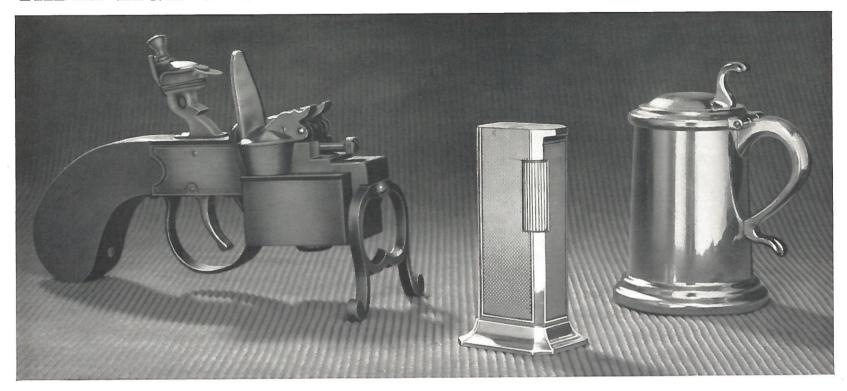


TABLE LIGHTERS



The "TINDER PISTOL" Lighter

(Length 5½ inches)

An efficient automatic table lighter in the style of an 18th century Flint and Tinder Pistol.

Antique brass or oxydised silver finish £9 15 0

Same model but with semi-automatic action and operated on Butane Gas.

Antique brass or oxydised silver finish £11 17 6

The "TALLBOY" Gas Table Lighter

(Height 23 inches)

A new model in the classic style embodying the principles which have made Dunhill Gas Lighters world-renowned. The elegant finish commend it to all who appreciate craftsmanship. fine

Silver-plated, engine-turned £15 15 0 Gold-plated,

engine-turned

The "BUMPER" Lighter

(Height 3 inches)

Easily operated with one hand, the mechanism automatically produces a flame when the lid is opened.

Brass or Copper finish £7 15 0 Polished Chromium finish £7 15 0 £8 15 0 Silver-plated Chromium, covered Pigskin or Seal £10 0 0 Chromium, covered Lizard or Crocodile £11 0 0

£19 19 0

POCKET LIGHTERS



B (above) C (below)

A

 \mathbf{D}

E

F (above) G (below)

The DUNHILL "ROLLAGAS" is a practical and elegant gas lighter, which is simple and clean in operation. The size of the flame is instantly adjustable and the lighter is easily refilled in seconds from the Dunhill Self-sealing refill, obtainable everywhere. The butane gas is odourless in use and equally suitable for cigarette, pipe or cigar.

A.	The Standard '"barley" only.			Lighter	, engi	ne-turn	ed in		
	Silver Plate	-	-	-	-	-	£7	15	0
	Gold Plate -	-	-	-	_	-	£8	15	0
	Sterling Silver	-	-	-	-	-	£32	10	0
В.	The "Sylphide" hand fabricated engine-turned d Silver Gilt	l in 18	3-cara	t gold.	with	several	gas lig attra £35	hte ctiv	er, ve O

- C. F and G. Gold covered "Rollagas" Lighters in three of the many attractive engine-turned designs available (Height $2\frac{1}{2}$ ") 9-ct. Gold £185 0 0
- D. 9-ct. Gold covered "Rollagas" Lighter, decorated in the "Fabergé" style, "nugget" finish (Height $2\frac{1}{2}$ ") - - & £142 10 0
- E. 9-ct. Gold covered "Rollagas" Lighter, engine-turned "hobnail" design with diamond motif (Height $2\frac{1}{2}$ ") - - £240 0 0

Each Lighter is supplied complete in presentation case

18-ct. Gold

MONOGRAM MATCHES

Packed in attractive transparent Gift Boxes, these Book-Matches are available in Black, White, Blue, Green, Red, or assorted colours and can be stamped in Gold, Silver, Black or White with any Initials, Monogram or Name up to 12 letters in one line in the smallest type shown with a maximum of 4 lines.

Also available are standard arrangements for Weddings, 21st Birthdays, Masonic, Rotary or other Festivals which can be used in conjunction with small block type and Novelty Packs bearing Lucky Charms, Seasonal Greetings, Aces, or with space for writing in Table-place Names.

(Quotations for quantities of 1,000 and upwards or for special requirements such as Crests, Trade-Marks, etc., gladly given on request).

A special pack containing 3 Dunhill cigarettes and printed Match-Bookis available for wedding receptions, etc.



PRICES:

Per box of 25 (top left)	_	_	_	21/-
Per box of 50 (top right)	_	_	-	32/6
Per box of 100 (not illustrated)	_	_	_	59/6

When ordering, please state initials, etc. colour of books and style preferred from the six different types illustrated on left: i.e., as LS., D.L.P., WOODSIDE MANOR, etc.

Also illustrated *(centre bottom)* "Novelty Pack," containing 12 Book-Matches in crystalate "sleeve" and bearing either single initials, lucky charms, cocktails or with space for writing in table-place names. Per pack 8/6

(cannot be posted)

N.B. Outside the Dunhill hand delivery area, statutory restrictions on the conveyance of matches make it necessary to charge carriage as follows:-

WITHIN THE U.K. ONLY-

1 box of 25, 1/6 extra (ensuring quick delivery). Other quantities up to 200, if in one parcel, 3/- extra. (These have to be despatched by British Road Services and may take up to 3 weeks for delivery).

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F.E.H

P2

WILLIAM H. GARSTON

BY THE DIRECTORS & STAFF OF

I. M. REID & Co. LTP.

ON THE COMPLETION OF 25 YEARS SERVICE

P5

P3







P 19

Mr & Mrs H. James on the occasion of their Silver Wedding







MONOGRAMS AND INITIALS

A tastefully executed monogram, set of initials or facsimile inscription adds a personal note to the gift

P20

MONOGRAMS—Hand-cut from Gold or Silver and fixed to Cigarette Case, Wallet, Lighter or other article of leather, metal or wood

as P1, 4, 6, 18, 19, 21-Silver 45/- 9-ct. Gold 80/-Silver 52/6 9-ct. Gold 90/as P7. 8. 17 -

NAME ENGRAVED in facsimile as P9 17/6

In Script as P11 15/-

INITIALS ENGRAVED in small block letters as P2 or script as P3 3/- per letter

ENGRAVED INSCRIPTIONS in small block letters or script from 14/- per dozen letters

Example P5 (Block) 112/-Example P10 (Script) 57/6

FACSIMILE ENGRAVING priced according to style and length (as P20 37/6)

SILVER PLATES (for inscriptions) priced according to size Example 2-in. \times 1-in. -25/- (engraving extra)

STAMPING INITIALS as P2 on leather, in black, brown or gold from 3/- per letter or INSCRIPTIONS as P5. 21/- per dozen letters

Quotations readily given for all kinds of special engraving, jewelled and enamelled crests and monograms Orders for monograms, crests or initials can normally be executed in twenty-four hours by skilled engravers



Printed in England