

SELECT A LOEWE FROM THESE 29 HANDCRAFTED ENGLISH SHAPES

L&C^o

each shape available in all 3 LOEWE styles





BATH



LONDON



BLACKBURN



WOODSTOCK



ANDOVER



ALBURY



SHEFFIELD



PEEL



GRETNNA



BICKLEY



LIVERPOOL



BIRMINGHAM



BICKLEY



BOSTON



CONWAY

FINEST
AGE-OLD
SELECTED
BRIAR



*What he
really wants*



*What he
really wants
is a
LOEWE
pipe*

AN IDEAL GIFT...
A LIFETIME FRIEND

GET YOUR

LOEWE

LONDON MADE

Briar Pipe

FROM

AUTHORIZED LOEWE DEALER



THESE
PIPES SHOWN
 $\frac{3}{5}$ ACTUAL SIZE

EACH LOEWE
CARRIES THE
FULL LOEWE
WARRANTY

EACH LOEWE IS AVAILABLE IN ALL **29** SHAPES ABOVE



L&C^o

LOEWE

3 Reasons why distinguished Pipe
Smokers prefer the **LOEWE**
QUALITY - VALUE - CRAFTSMANSHIP



LOEWE'S pipe shop
opened in the Hay
market in 1856

*You owe it to
yourself to smoke a*
LOEWE

When you own a LOEWE London-made briar pipe, you have the very finest pipe it is possible to possess.

The bowl of every LOEWE pipe is hand-carved from age-old imported Grecian briar, fashioned with the skill of 100 years of experience and matured in its finished state. Your LOEWE is fitted with a mouthpiece of genuine blue-black English Ebonite of long wearing quality and superb mouth-comfort. Each of the 29 true English shapes, often copied, but never duplicated, comes to you in a handsome English Gift box and luxurious pipe glove.

Select your LOEWE from these 3 superb styles—and enjoy the finest in English pipes.



the **LOEWE** *Old English*

LOEWE

LONDON MADE BRIAR PIPES

the
LOEWE
Old English



FALKLAND
ACTUAL SIZE

\$1250

English pipes.

the **LOEWE** *Old English*

GENUINE SANDBLAST FINISH

STOCK NO.
P91000

For smoking pleasure you never thought possible, you owe it to yourself to try a LOEWE "OLD ENGLISH".

That the LOEWE of today is the last word in smoking luxury and sweetness is due to the faithful following of the exact standards set down by LOEWE over 100 years ago and the superb Grecian briar used.

LOEWE'S century-old skill, trueness of balance, light weight, wonderful mellow flavor and the superb individuality of the English sandblast finish make the LOEWE "OLD ENGLISH" a pipe to love and cherish for years.

The LOEWE emblem in the stem is your guarantee of authenticity and quality.

Available in all 29 English shapes shown on Reverse

the **LOEWE** *Original*

FINEST BRITISH CRAFTSMANSHIP

STOCK NO.
P92000

The name of LOEWE on a pipe is recognized by pipe connoisseurs the world



FALKLAND
ACTUAL SIZE

the
LOEWE

Original



BARNET
ACTUAL SIZE

\$15⁰⁰

the **LOEWE** *Original*

FINEST BRITISH CRAFTSMANSHIP

STOCK NO.
P92000

The name of LOEWE on a pipe is recognized by pipe connoisseurs the world over as a standard of quality never surpassed.

The deep, glowing russet hue that makes the silky smooth "ORIGINAL" so distinctive and unlike any other pipe, is achieved by the same original process developed by LOEWE, its discoverer, over 100 years ago.

The superb LOEWE "ORIGINAL" is hand-cut from rock-hard, age-old Grecian briar — the kind that retains its natural sweetness for years on end. Note the LOEWE emblem in the blue-black English Ebonite stem, — it's your assurance that the pipe you possess is the finest in the world.

Available in all 29 English shapes shown on Reverse

the **LOEWE** *Centurion*

GLOWING NATURAL VIRGIN

STOCK NO.
P93000

The LOEWE "CENTURION'S" shy sweetness and magical solace makes it



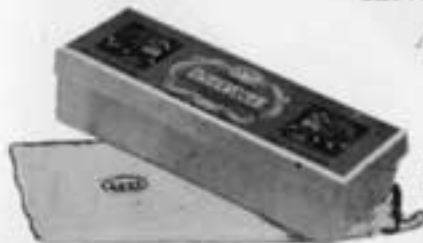
BARNET
ACTUAL SIZE

the
LOEWE
Centurion



PEEL
ACTUAL SIZE

\$1750



Available in all 29 English shapes shown on Reverse

the **LOEWE** *Centurion*

GLOWING NATURAL VIRGIN

STOCK NO.
P93000

The LOEWE "CENTURION'S" shy sweetness and magical solace makes it a cherished friend the world over.

Century-old Grecian Briar and a century of English craftsmanship are behind the "CENTURION'S" outstanding appearance and its marvelous smoking quality is due to its pre-charred bowl. Its glowing natural virgin bowl brings out the rare grains to perfection.

Only one bowl in a thousand is deemed fine enough to be called a LOEWE "CENTURION" and carry the LOEWE emblem in the stem. A LOEWE "CENTURION" is more than a pipe, — it is a lifelong friend.

Available in all 29 English shapes shown on Reverse

**EACH HAND-MADE LOEWE COMES
IN A RICH GIFT BOX and PIPE GLOVE**

SEE REVERSE SIDE FOR **29** OF THE MOST
BEAUTIFUL ENGLISH SHAPES MADE

Loewe "Centurion". The virgin finish pipe specially selected by the connoisseur for its grain and self colouring.

"CENTURION"



"ORIGINAL"



Loewe "Original". Has enjoyed a world wide reputation since 1856 and maintained its "original" unique colour, finish and high quality.

Loewe "Standard". The moderately priced pipe, yet superbly finished in chestnut colour. "Internationally famous".

"STANDARD"



Loewe "Old English". The sandblasted pipe with the rugged surface. For extra coolness and lightness.

"OLD ENGLISH"



LOEWE & CO. LTD.
66 HAYMARKET LONDON, S.W.1. ENGLAND