

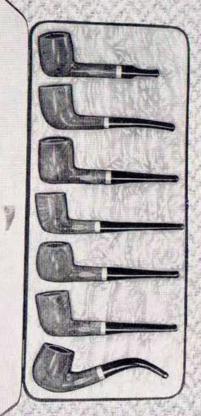
We firmly believe that these are the finest pipes that craftsmanship can produce. Large blocks of Mediterranean Briar without blemish and beautifully grained are exceedingly rare. The fitments, of 14K gold and hand-fitted solid rubber, are in keeping.

The finest shops show Sterncrest "Special Make."

These models can be had in either satin burnished or antique finish.

to Hand that can be made





STERNCREST 14K

set of 7 - - \$100.

Here's a collection of pipe gems: one for each day in the week. By actual count, LHS carves 4,000 pipe bowls before one is found to be worthy of this set. Each pipe represents the acme of pipe perfection — carved from a burl of imported Algerian briar, circled in 14K gold, fitted with a handcrafted hard rubber bit.

LHS PIPE MATES

STERNCREST STERLING

Very rare indeed, these sets of matched imported briar beautifully boxed as a memorable gift.



set of 3 - - 520.



set of 2 - - \$15.

THE STORY OF LHS STERNCREST PIPES



The name "Sterling" aptly describes this handsome pipe not only because of the sterling silver band that encircles it, but because of its sterling qualities—carefully selected imported briar, solid rubber mouthpiace, expert workmanship. There are many models to choose from in plain or antique finish—every one numbered, registered and guaranteed by LHS.



Patricians among pipes are the LHS Sterncrests, masterly expression of the pipe-maker's art. Made of choice imported Mediterranean briar carefully chosen for beauty of grain, LHS Sterncrest pipes enjoy the skill and experience of nearly 50 years devoted exclusively to the perfection of fine briar pipes.





Just as 14K stands for fine quality in gold, Sterncrest 14K stands for fine quality in pipes. Handsomely made of the choicest imported Mediterranean briar, the Sterncrest 14K is a pipe to cherish for years of smoking pleasure. The Sterncrest 14K, with a solid rubber bit and 14K gold band, is available in a fine assortment of styles in smooth or antique finish. Numbered and registered by LHS, every pipe in this superior line is guaranteed to be "good as gold".

CRAFTSMANSHIP FOR THE CONNOISSEUR

LHS ULTRA-FINE

A patrician among pipes, LHS Ultra-Fine is a collector's item of rare excellence. Only a few of these pipe aristocrals can be produced at one time because they're made of the most meticulously selected imported briar and lined with hard-to-get genuine block meerschoum. Every Ultra-Fine is trimmed with a 14K gold band, fitted with a vulcanite bit, and finished with an exquisite polish. Here is the ultimate in pipe perfection for your collection. Beyond Ultra-Fine, the pipe-maker's art cannot go.



CERTIFIED PUREX









All that the name implies—a really superfine value in pipes. Superfine has all the exclusive pre-war features: air-light safety lock, metal to metal, that prevents breaking—purex detachable piston—pipe aluminum filter which purifies smoke and traps all saliva.

\$150





The postwar pipe sensation! Features the aluminum camel-back triple filter. Smoke is filtered 3 times in 3 separate air chambers. Made of seasoned native stock,



ZEUS PRINCESS SET

\$5

Complete in a handsome gift box

We present the Zeus Princess Set — a dainty Zeus Filter Holder with the handy ejector, Four additional, rich colored, bits: jade green, melon red, tortoise and creamy yellow to choose from, to harmonize with whatever frock the lady wears.

FILTREX "Air Cooled"

FILTER PIPE

with
IMPORTED
BRIAR BOWL

The Filtrex pipe is probably the coolest smoking pipe yet made. The aluminum cooling coils with highly absorbent filter keeps the pipe cool and dry at all times. A package of 20 Filtrex absorbent filters free with each pipe. The Filtrex pipe can be had with solid rubber bits or "easy grip" plastic bits.

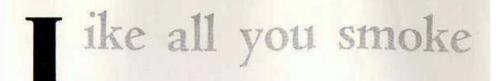
Cmoke all you like-



ZEUS "Diplomat" CIGARETTE FILTER HOLDER

This new, graceful cigarette holder is, by far, the most lovely item we have ever created. For ladies — 5¾" long, made in various color combinations: b— blue barrel with tortoise color mouthpiece; c— gold finish aluminum barrel with amber color mouthpiece; d— polished aluminum barrel with black mouthpiece; e— black barrel with red mouthpiece. For men—4¾" long: a— polished aluminum barrel with black fishtail mouthpiece; f— gold finish aluminum barrel with tortoise color fishtail mouthpiece.

\$350 with



FOR HER

De Luxe Zeus in black with assorted color mouthpieces: amber, tortoise, red, green.

\$2.

USE A LEUS M

NOW BACK IN ALUMINUM

The famous cigarette filter holder with the convenient ejector.

There's no need to "cut down" or "cut out" cigarette smaking... if you use a Zeus. This is the famous holder that filters by smaking one cigarette through another—positively eliminates the bulk of the irritating nicotine and tars of cigarette smake without affecting the taste of the cigarette itself.

FOR HIM

Standard Zeus in attractive black finish.

S1.



To see how the harmful constituents of cigarette smoke are absorbed by the Zeus, just place an ordinary cigarette in the specially designed filter tube. Then use like any other holder. After smoking 20 or 30 cigarettes, remove the filter cigarette. You'll be amazed at what's in the filter cigarette — and not in you!



SOME 0 THE MANY Ξ 6

The following shapes (not illustrated)
are also available:

#265—slender Dublin #67—medium round
Paneled
#41—slender Apple #161—large Pear
#29—Collegiate Dublin #169—Woodsman Bent

#20—slender Sportsman (fancy bowl)





#28 large Huntsman (Smooth)

