



Casieni

LONDON

Sasieni
L O N D O N L T D .

FINE BRIAR PIPES

232 MADISON AVENUE
NEW YORK

THE SASIENI PIPE—A TRADITION

FIVE generations of the Sasieni family have devoted their talents to the fashioning of fine briar pipes. Into their experiments have gone a true understanding of pipes, pipe smoking and pipe smokers, and through this understanding they have gradually developed a technique in pipe making that is a real art.

Sasieni employs only the most skilled craftsmen in his factory and selects briar that is a century old.

In Algeria, the briar is dug out of the ground by natives and carried down the mountain slopes to sea-port towns. From there it is shipped to Sasieni in London. Each block is then carefully examined, but of every gross bought by Sasieni, an average of only four blocks suit his requirements. All others are discarded.

During the first seasoning process, the briar is dried out on racks for several months, so that only the blocks that have not developed flaws through this natural drying are sorted for size and shape.

Each block of briar has a distinct grain—impossible to duplicate as a person's fingerprints—and the trained eyes of Sasieni workers specify for these blocks the shape of bowl most suitable to their graining.

Fine briar deserves fine workmanship. Briar used in the Sasieni factory receives excellent and expensive treatment. The Sasieni pipe goes through a series of processes; . . . seasoning . . . cutting . . . boring . . . carving . . . re-seasoning . . . sandpapering . . . staining . . . polishing; and the discovery of flaws during each operation renders that briar useless.

For balance and weight . . . for artistic proportions . . . an appropriate vulcanite mouthpiece is fitted to the individual bowl, and the pipe is finally given a high polish by electrically run buffers. Then you have a perfect pipe—literally coaxed out of the wood—a pipe accurately balanced for comfort in the mouth . . . beautiful to the eye . . . delicious to the palate.

THE SASIENI SEASONING PROCESS



Mellowness from the first time a pipe is smoked has been the object for more than a quarter century of Sasieni experiments. At last, he evolved a means to eliminate the bitter saps and oils found so objectionable in the smoking of ordinary pipes.

Originally, briar was cured by placing it on pieces of glass and exposing it to the sun's rays for many weeks. The bowls were turned from week to week so that the sun might draw out the natural moisture from every surface of the briar. Many skilled manufacturers of pipes have attempted to reproduce this natural curing process, but only Sasieni has succeeded in giving his pipes the necessary heat without injury to the briar.

Through the secret patented Sasieni process, the blocks of briar are baked for six weeks in ovens of high and even temperature. Girls sit before the baking ovens, continually wiping away the moisture which is forced out of the wood by the heat and accumulates on the surface.

Only a perfect bowl can withstand the extreme heat of this process. A pipe that remains intact after six weeks' baking is assured of a long life, and has been mellowed to a point not attained by any other known process. Its pores are clean and dry, remaining open so that the full flavor of the briar may be tasted the first time a Sasieni pipe is smoked; and no sap remains to bite the tongue of the smoker.

The Sasieni pipe is truly sweet from the first puff.



A



B



C



D

A. THE WARWICK

With or without fishtail mouthpiece.

In Rustic Briar THE CANTERBURY

Both with flat bottom.

B. THE TEMPLE BAR

With Flat Bottom . . THE CROMER

With or without fishtail mouthpiece.

In Rustic Briar . . THE TONBRIDGE

With flat bottom.

C. THE ASHFORD

With fishtail mouthpiece and flat bottom.

D. THE RENFREW

With fishtail mouthpiece and beveled top.

In Rustic Briar . . THE CLIFTON

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

PRICED AT \$8.50 EACH



A



B



C



D

A. THE MIDDLEBROOK

With flat bottom.

B. THE PEMBROKE

In Rustic Briar... THE SANDOWN

Both with flat bottom.

C. THE LANCASHIRE

In Rustic Briar... THE COVENTRY

Both with flat bottom and beveled top.

D. THE ALBEMARLE

With flat bottom.

Sasieni

THE WORLD'S PREMIER PIPE

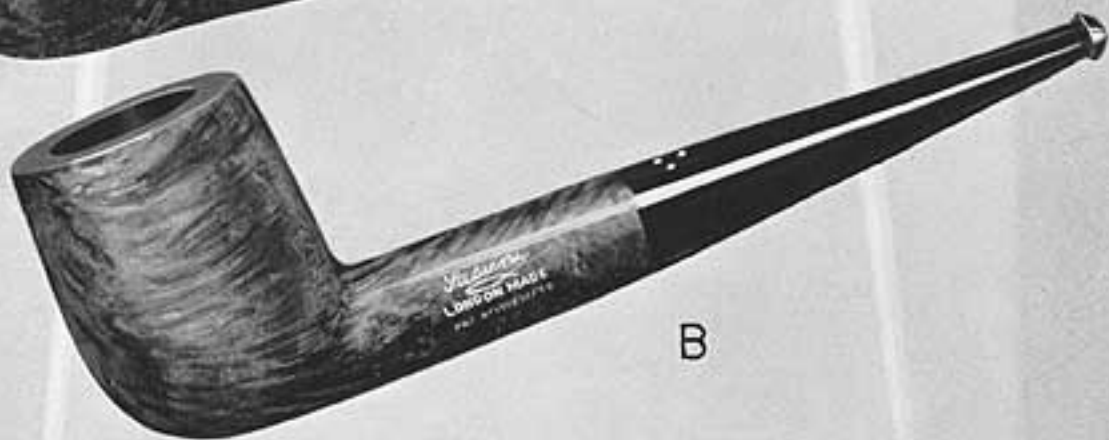
Illustrations Actual Size

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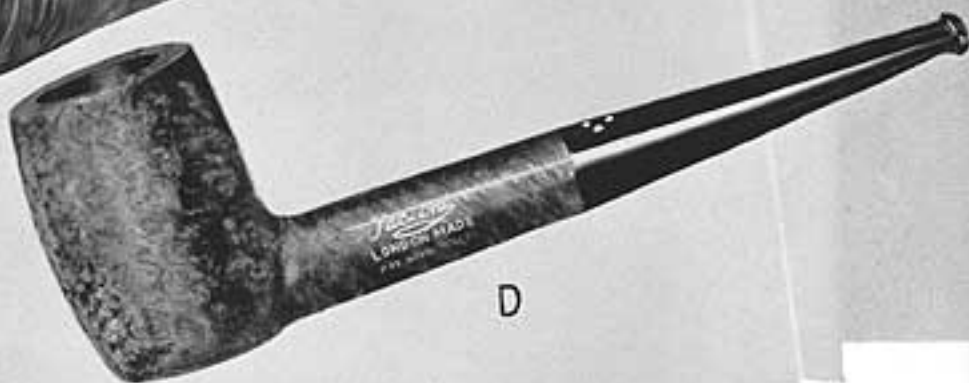
A



B



C



D

A. THE MARLOW

With flat bottom.

B. THE BUCKINGHAM

In Rustic Briar

THE HURLINGHAM

Both with flat bottom.

C. THE MOORGATE

With bevel top.

In Rustic Briar

THE LOMBARD

Both with flat bottom and fishtail mouthpiece.

D. THE DERBY

With flat bottom.

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THE WORLD'S PREMIER PIPE

Illustrations Actual Size

PRICED AT \$8.50 EACH



A



B



C



D

A. THE ST. ANDREWS

In Rustic Briar

THE WESTMORELAND

Both with fishtail mouthpiece.

B. THE CHISWICK

With fishtail mouthpiece.

C. THE HASLEMERE

In Rustic Briar . . . THE DERWENT

Both with flat bottom, with or without
fishtail mouthpiece.

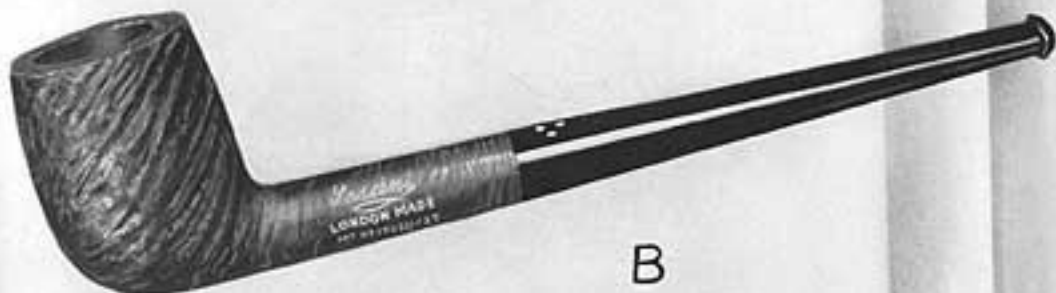
D. THE WINDERMERE

In Rustic Briar . . . THE BOSCOMBE

Both with flat bottom.



A



B



C



D

A. THE HEATHCOTE

With Flat Bottom.....THE LUTON

With or without fishtail mouthpiece.

In Rustic Briar.....THE BOLTON

With flat bottom.

C. THE WHIP

A slender model.

B. THE TAPLOW

With fishtail mouthpiece.

D. THE STAFFORD

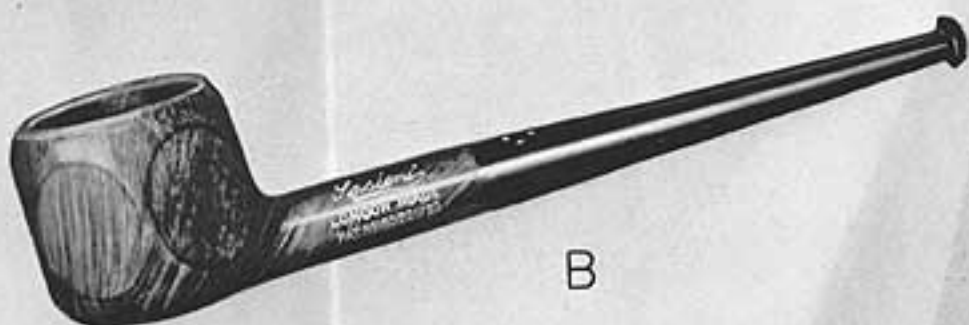
In Rustic Briar.....THE CREWE

Both oval bowls.

Popular vest pocket model.



A



B



C



D

A. THE CHASE

In Rustic Briar..... THE BATH
Both with fishtail mouthpiece and flat bottom.

C. THE HARWICH

In Rustic Briar.... THE BANBURY
Both with flat bottom and fishtail mouthpiece.

B. THE BUXTON

In Rustic Briar..... THE EXETER
With Rustic Panel

THE BAYSWATER
All with flat bottom and fishtail mouthpiece.

D. THE LAMPORT

In Rustic Briar... THE HEYWOOD
Both with flat bottom.

Sasieni

THE WORLD'S PREMIER PIPE

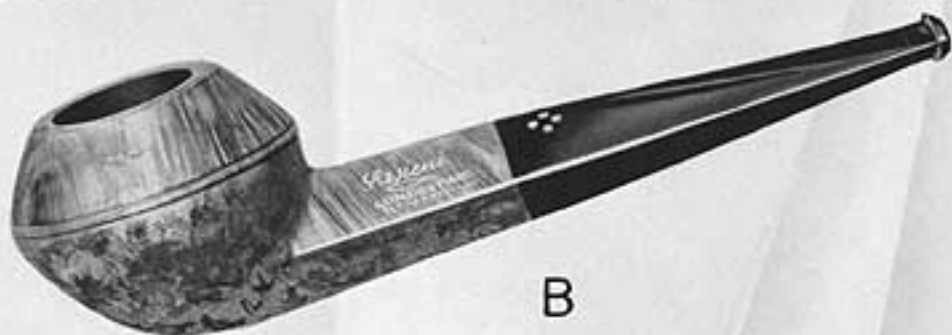
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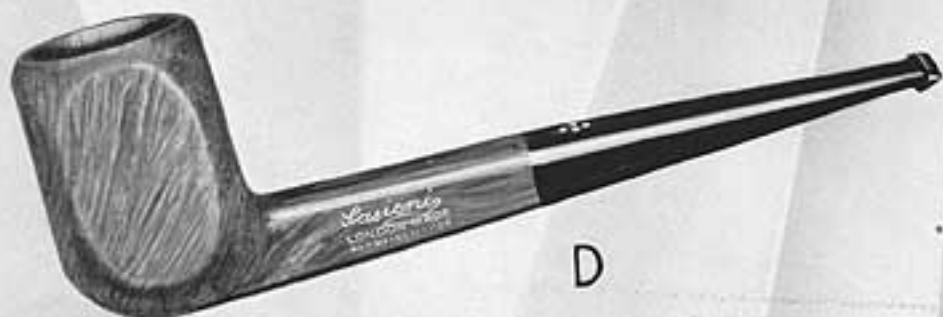
A



B



C



D

A. THE ARUNDEL

In Rustic Briar THE CAISTOR

B. THE HENDON

In Rustic Briar . . . THE HARROW

C. THE BROOKLANDS

English Bulldog model.

D. THE LINCOLN

In Rustic Briar THE YORK
With or without fishtail mouthpiece.
Both with flat bottom.

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THE WORLD'S PREMIER PIPE

Illustrations Actual Size

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A



B



C



D

A. THE K OF K

With flat bottom.

C. THE NORFOLK

With beveled top.

In Rustic Briar.....THE ALT CAR

Both with fishtail mouthpiece and flat bottom.

B. THE WORCESTER

In Rustic Briar... THE WREXHAM

Both with fishtail mouthpiece and flat bottom.

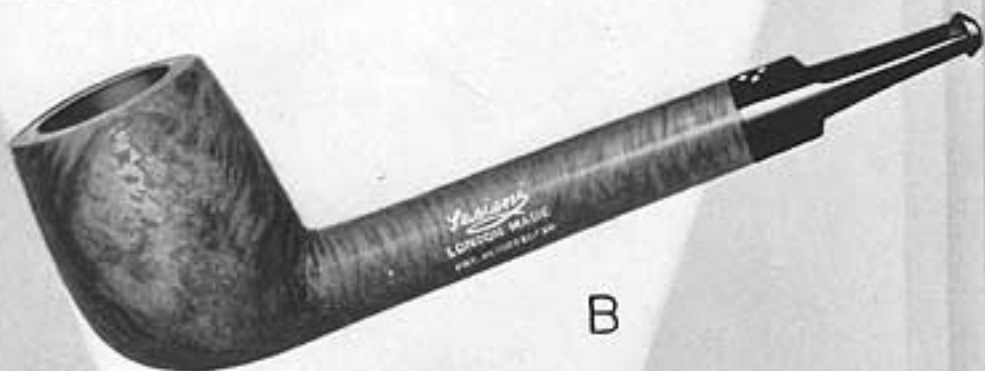
D. THE PUTNEY

In Rustic Briar.....THE BLYTHE

With flat bottom.



A



B



C



D

A. THE OXFORD

In Rustic Briar..... THE KENDAL

B. THE MARLBOROUGH

In Rustic Briar..... THE BERWICK

C. THE ROEHAMPTON

In Rustic Briar..... THE BEVERLEY
With flat bottom.

D. THE WESTMINSTER

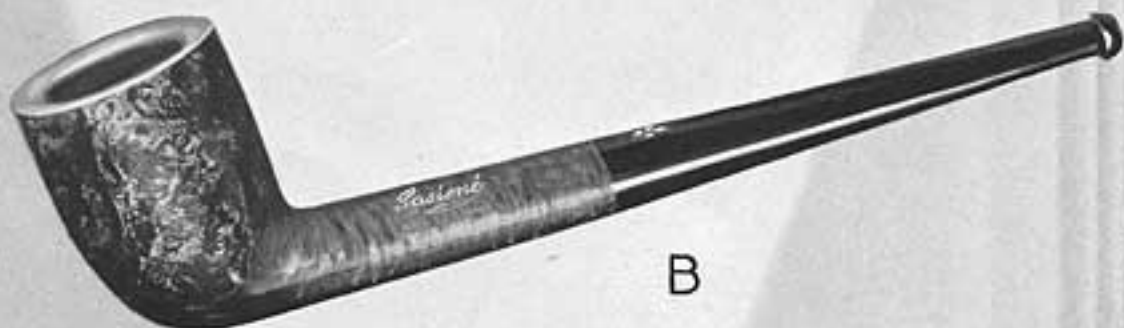
In Rustic Briar... THE WELLINGTON

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THE WORLD'S PREMIER PIPE



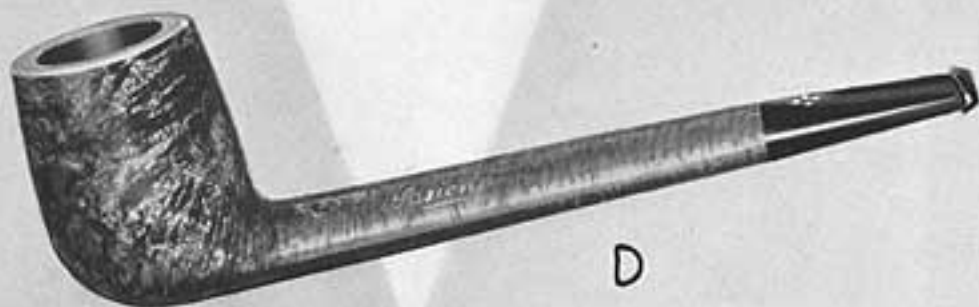
A



B



C



D

A. THE AMESBURY

In Rustic Briar THE CHELTENHAM
Both flat oval shank.

B. THE FELSTED

With beveled top and flat oval shank.

C. THE RICHMOND

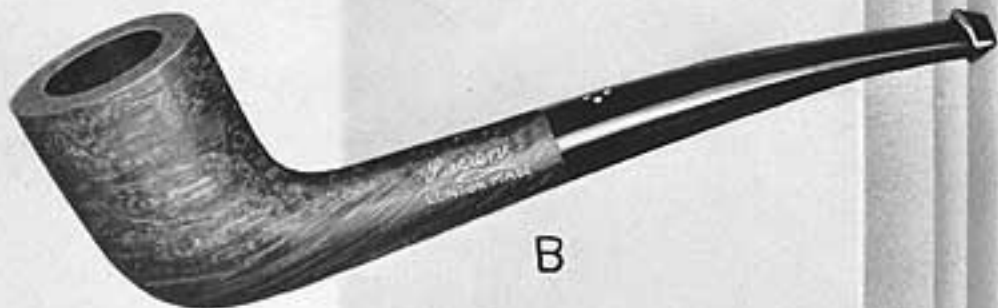
In Rustic Briar THE PERTH
Both flat oval shank.

D. THE RETFORD

Flat oval shank.



A



B



C



D

A. THE BARCLAY

Flat oval shank.

B. THE ETON

In Rustic Briar. THE CAMBRIDGE
Flat oval shank, half bent mouthpiece.

C. THE BOWLER

In Rustic Briar. THE ELGIN

D. THE PRINCE

For the Sportsman.

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

PRICED AT \$8.50 EACH



A. THE VISCOUNT LASCELLES
In Rustic Briar..... THE CHESTER

B. THE REGENT
In Rustic Briar... THE CRANLEIGH

C. THE OOM PAUL
In Rustic Briar..... THE COWES

D. THE WIMBLEDON
In Rustic Briar..... THE HUNT
With or without fishtail mouthpiece.

THE SASIENI STRAIGHT GRAIN BRIAR



The most beautiful pipe obtainable is a Sasieni straight grain briar—its grain, the result of centuries of uninterrupted growth . . . its mellow-ness the result of the intensive Sasieni baking process.

Ideal straight grain bowls are cut from the heart of large and extremely old briar roots. They are very rare because only one bowl may be obtained from a single root, and few roots are sufficiently free from flaws, or old enough, or parallel enough in their graining to meet the high Sasieni standards of perfection.

Unerring craftsmanship is necessary to extract a block from the center of a perfectly grained briar, and to shape a bowl of the size and proportions best adapted to the grain. Sasieni, over a period of years has been able to assemble a fine collection of these pipes. We would be pleased to submit, upon request, several of them for inspection.

Prices range from \$15 upwards.

THE SASIENI VIRGIN BRIAR

Many men prefer the golden color of the virgin briar. For this reason, Sasieni selects bowls to be highly polished and left unstained. The Sasieni polishing merely brings out the true beauty of the virgin briar and increases the rich quality of its grain.

Like all Sasieni pipes, the Virgin Briar is subjected to the complete baking process, through which is developed an unparalleled mellowness.

The following styles are obtainable in the Virgin Briar:

AMESBURY	HARWICH F. T.	PUTNEY
BUCKINGHAM	LANCASHIRE	REGENT
CHASE F. T.	LINCOLN	RENFREW F. T.
CHISWICK F. T.	LUTON	ST. ANDREWS F. T.
CROMER F. T.	MIDDLEBROOK	WARWICK
FELSTED	MOORGATE F. T.	WINDERMERE
HASLEMERE	OOM PAUL	WORCESTER F. T.

THE SASIENI RUSTIC BRIAR



Sasieni Rustic Briar pipes undergo the same process essential to the making of all Sasieni pipes. After they have been put through the six weeks' seasoning process, each of these pipes is hand carved to bring out in relief the natural grain of the wood. The shape of the bowl remains the same; but as no two woods are alike, the pattern of each Rustic Briar is unique—and each is a true work of art.

Only a perfect bowl could survive both the intensive heat of the Sasieni seasoning process and the deep carving of the rustic effect. When the high polish has been given the rustic briar, there results a pipe perfectly seasoned, cool, light in the mouth, perfect in finish—and durable.

Rustic Briar pipes are obtainable in the models pictured on the following pages, as well as in styles corresponding to the standard finish pipes illustrated in the preceding pages.

THE SASIENI PATENTED EXTENSION



Sasieni is the originator of the ball-cleaner pipe-extension; it is a true self-cleaning device. Although there have been many attempts to copy it, this cleaner has never been duplicated, due to the great expense involved in hand-fitting.

The extension is non-corrosive and is moulded to the mouthpiece, so that it forms a definite part of the pipe. It is fitted by hand to the length and width of the shank, and the ball itself makes an air-tight joint with the shank walls and tobacco bore. It is absolutely hygienic, and prevents all tobacco crumbs, dust, and liquids from reaching the mouth of the smoker. It traps the saliva in the stem chamber and is easily cleaned with a Sasieni Drymore Pipe Cleaner.

This extension is fitted to all Sasieni Pipes, and affords a perfect system of ventilation in every Sasieni model.



A



B



C



D

A. THE BEDFORD

With fishtail mouthpiece and flat bottom.

C. THE TONBRIDGE

In Standard Finish... THE CROMER
With or without fishtail mouthpiece. Both
with flat bottom.

In Standard Finish, with round bottom.
THE TEMPLE BAR

B. THE CANTERBURY

In Standard Finish... THE WARWICK
With or without fishtail mouthpiece.
Both with flat bottom.

D. THE PRESTON

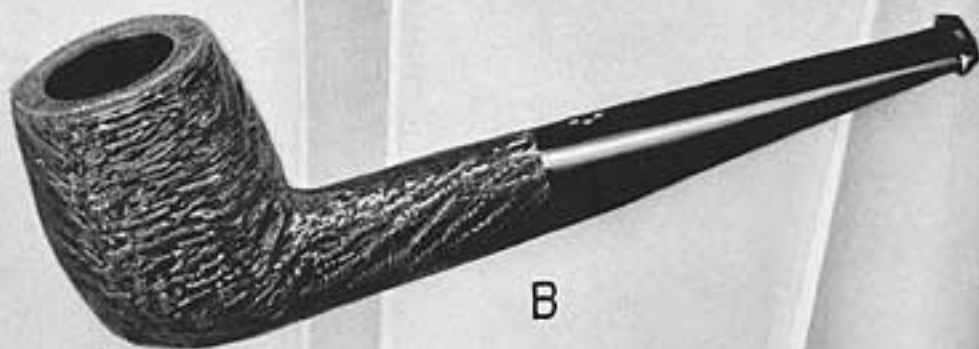
In Standard Finish... THE RUGBY
Both with flat bottom.

Sasieni

THE WORLD'S PREMIER PIPE



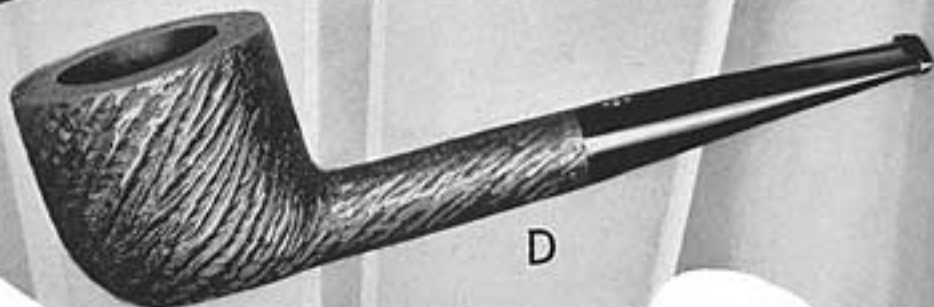
A



B



C



D

A. THE HURLINGHAM

In Standard Finish

THE BUCKINGHAM

Both with flat bottom.

B. THE SANDOWN

In Standard Finish

THE PEMBROKE

Both with flat bottom.

C. THE CAMBRIDGE

In Standard Finish, THE ETON
Flat oval shank.

D. THE LOMBARD

In Standard Finish, with Bevel Top.
THE MOORGATE
Both with flat bottom and fishtail mouth-
piece.

Illustrations Actual Size

PRICED AT \$8.50 EACH

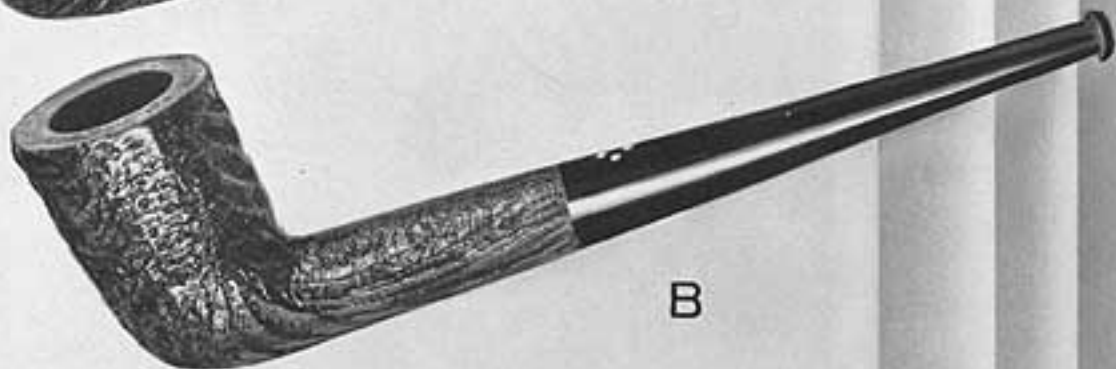
Sasieni

THE WORLD'S PREMIER PIPE

PAGE NINETEEN



A



B



C



D

A. THE WESTMORELAND

In Standard Finish

THE ST. ANDREWS

Both with fishtail mouthpiece.

B. THE BOSCOMBE

In Standard Finish

THE WINDERMERE

Both with flat bottom.

C. THE DERWENT

In Standard Finish

THE HASELMERE

Both with flat bottom.

With or without fishtail mouthpiece.

D. THE BURTON

In Standard Finish... THE BRISTOL

Both with flat bottom and bevel top.

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

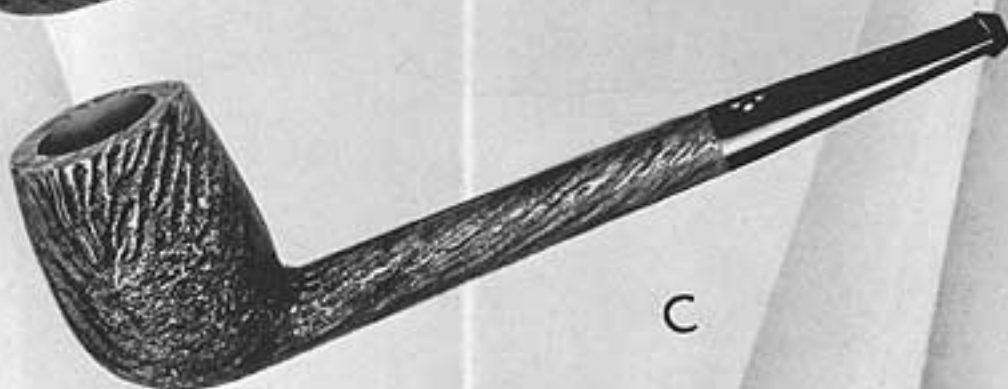
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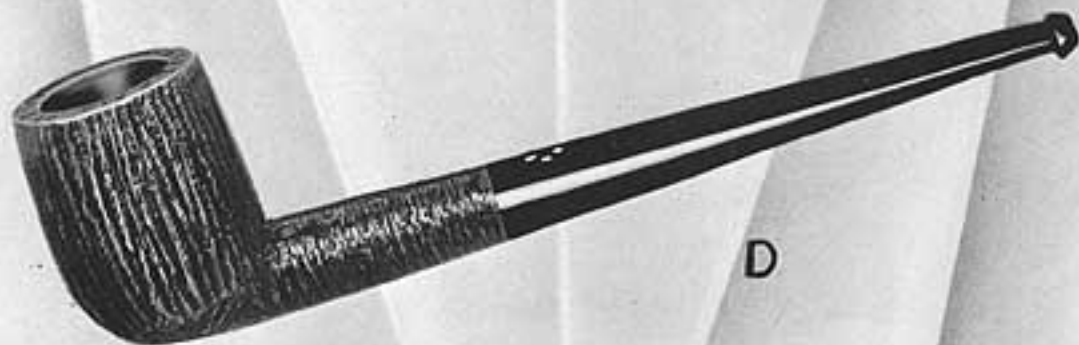
A



B



C



D

A. THE COVENTRY

In Standard Finish

THE LANCASHIRE

Both with flat bottom, fishtail mouthpiece
and beveled top.

B. THE PERTH

In Standard Finish

THE RICHMOND

Both flat oval shank.

C. THE CHELTENHAM

In Standard Finish... THE AMESBURY
Both flat oval shank.

D. THE BOLTON

In Standard Finish... THE LUTON
With or without fishtail mouthpiece.
Both with flat bottom.
With Round Bottom

THE HEATHCOTE

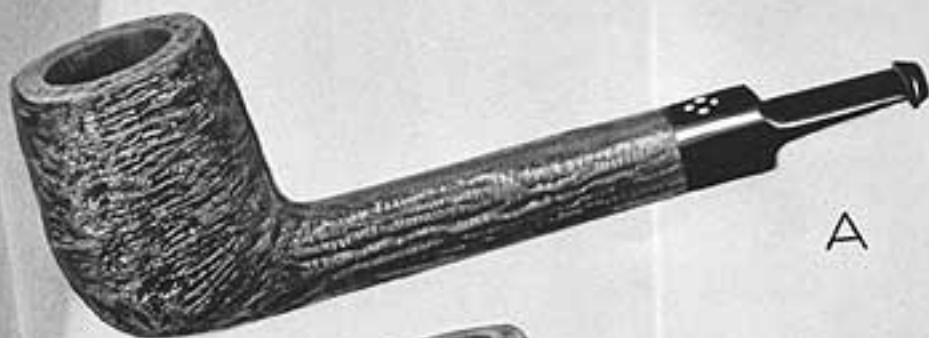
Illustrations Actual Size

Sasieni

THE WORLD'S PREMIER PIPE

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PAGE TWENTY-ONE



A



B



C



D

A. THE BERWICK

In Standard Finish

THE MARLBOROUGH

B. THE BEVERLY

With flat bottom.

In Standard Finish

THE ROEHAMPTON

C. THE CUMBERLAND

In Standard Finish, . . . THE RIPON

D. THE GROSVENOR

An ideal fireside companion.

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

PRICED AT \$8.50 EACH



A



B



C



D

A. THE WREXHAM

In Standard Finish.

THE WORCESTER

Both with flat bottom and fishtail mouth-piece.

B. THE ELGIN

In Standard Finish... THE BOWLER

C. THE ALT CAR

In Standard Finish. THE NORFOLK

With bevel top.

Both with flat bottom and fishtail mouth-piece.

D. THE BLYTHE

With flat bottom.

In Standard Finish... THE PUTNEY

Illustrations Actual Size

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Sasieni

THE WORLD'S PREMIER PIPE

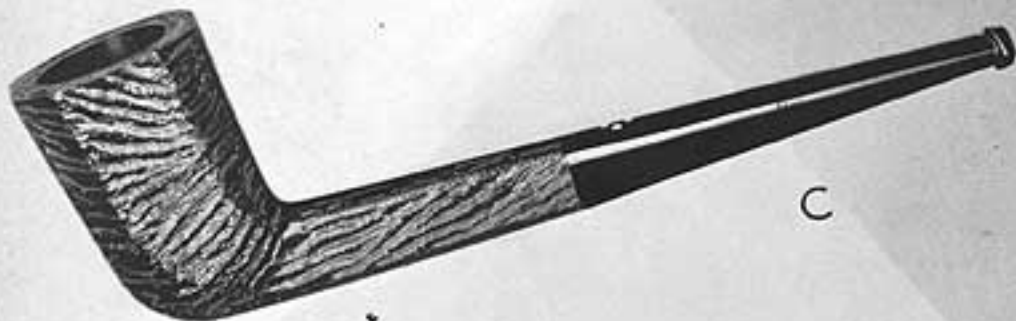
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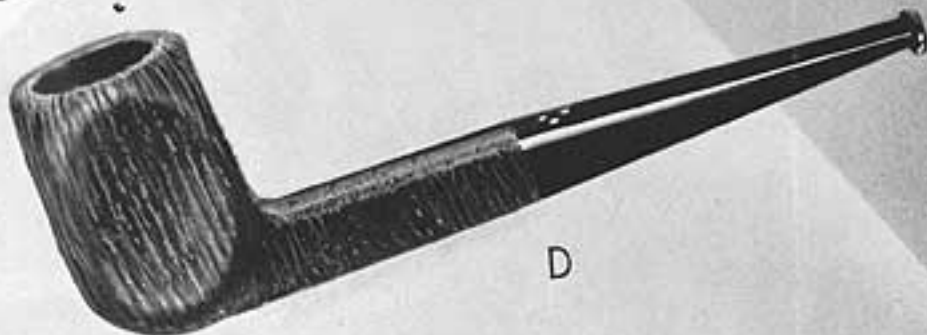
A



B



C



D

A. THE KENDAL

In Standard Finish. THE OXFORD

B. THE PLYMOUTH

In Standard Finish

THE DEVONPORT

C. THE HEYWOOD

In Standard Finish. THE LAMPORT
Both with flat bottom.

D. THE YORK

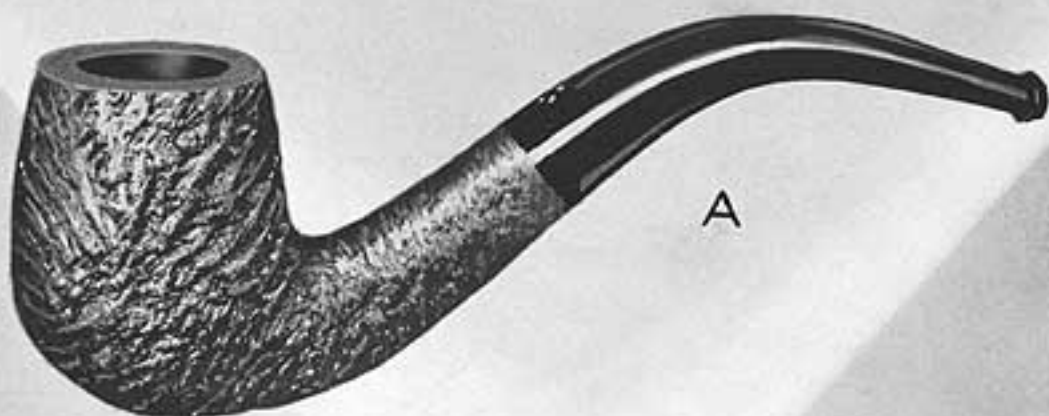
In Standard Finish. THE LINCOLN
With or without fishtail mouthpiece.

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

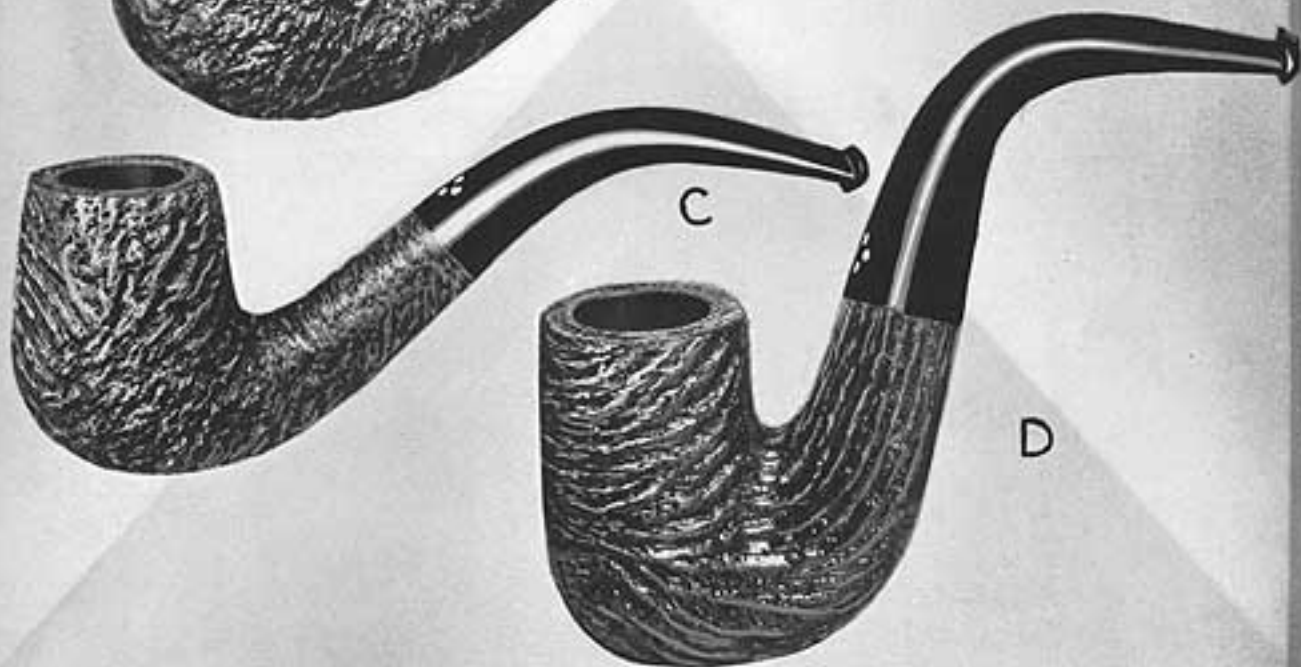
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A



B



C



D

A. THE CHESTER

In Standard Finish

THE VISCOUNT LASCELLES

B. THE CRANLEIGH

In Standard Finish. THE REGENT

C. THE HUNT

In Standard Finish.

THE WIMBLEDON

With or without fishtail mouthpiece.

D. THE COWES

In Standard Finish

THE OOM PAUL

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

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PAGE TWENTY-FIVE



A



B



C

A. THE CLERIC

The ideal fireside pipe.
With interchangeable mouthpiece.
Illustration 2/3 actual size.
Priced at \$15.00 Complete

SMART LADIES' PIPES

B. THE ARGYLE

In Standard Finish

THE MONTROSE

C. THE DORSET

Sasieni

THE WORLD'S PREMIER PIPE

Illustrations Actual Size

PRICED AT \$8.50 EACH

THE SASIENI FISHTAIL MOUTHPIECE



The Sasieni Fishtail Mouthpiece is a variation from the regular style of bit. Some smokers prefer it, for it not only adds to the balance and gracefulness of the pipe, but affords a comfortable grip for the teeth as well.

The fishtail mouthpiece may be obtained in the following models:

ALTCAR
ASHFORD
BANBURY
BAYSWATER
BATH
BEDFORD
BUXTON
CHASE
CHISWICK
CLIFTON

CROMER
DERWENT
EXETER
HARWICH
HASLEMERE
HUNT
LINCOLN
LOMBARD
LUTON
MOORGATE
NORFOLK

RENFREW
ST. ANDREWS
TAPLOW
WARWICK
WESTMORELAND
WEYMOUTH
WIMBLEDON
WORCESTER
WREXHAM
YORK

THE SASIENI BUDDY POUCH



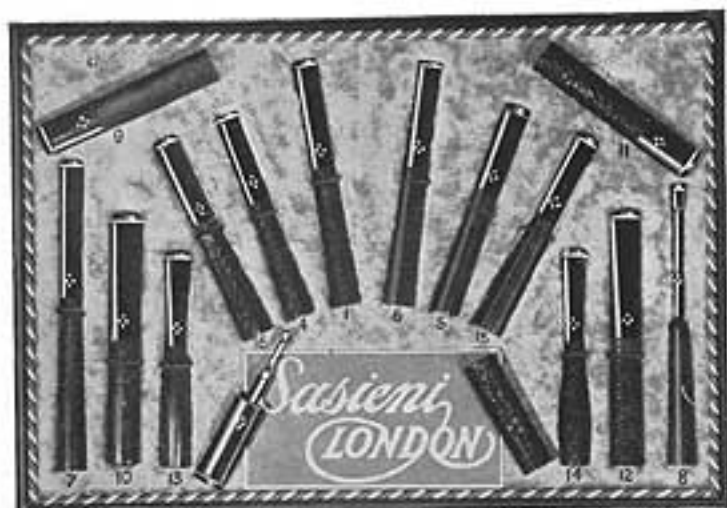
The Sasieni Buddy Pouch provides a place for the tobacco and a place for the pipe, all in one case. It is sanitary, compact, fits any pocket, and entirely eliminates pipe odors from the clothing.

The tobacco section expands at both ends and the bottom, permitting the tobacco to spread evenly. This eliminates bulky bulges found in other pouches and has a capacity of two ounces of tobacco.

The smoker has never been offered a more convenient, attractive, serviceable and durable article.

The Buddy Pouch is made of various fine leathers and is priced from \$2.50 to \$6.50 each.

SASIENI CIGARETTE HOLDERS



The same accuracy, workmanship and materials that characterize the Sasieni pipes are also embodied in every Sasieni cigarette holder. They are equipped with a miniature ball-cleaner extension which assures the smoker of a cool, clean smoke.

Sasieni cigarette holders are packed individually in Velvet Calf Skin cases and are obtainable in the following styles:

- No. 1. Rustic finish. Length 4 inches for round cigarettes.
- No. 4. Rustic finish. Length 3 inches for round cigarettes.
- No. 5. Standard finish. Length 3½ inches for round cigarettes.
- No. 6. Standard finish. Length 4 inches for round cigarettes.
- No. 7. Standard finish. Length 5 inches for round cigarettes.
- No. 8. The Ejector—Standard finish. The cigarette is automatically ejected when the holder is closed.
- No. 9. Standard finish. Length 3 inches for oval cigarettes.
- No. 10. Standard finish. Length 4 inches for oval cigarettes.
- No. 11. Rustic finish. Length 3 inches for oval cigarettes.
- No. 12. Rustic finish. Length 4 inches for oval cigarettes.
- No. 13. Rustic finish. Length 3 inches for round cigarettes.
- No. 14. Standard finish. Length 3 inches for round cigarettes.
- No. 15. Rustic finish. Length 3 inches for round cigarettes with paneled briar.
- No. 16. Standard finish. Length 3 inches for round cigarettes with paneled briar.

THE SASIENI COMPANION CASE



Attractive hard leather cases, lined with fine quality silver plush and covered with genuine morocco leather make an ideal gift. Any combination of pipes may be had to meet the requirements of individual tastes for style and finish.

Companion cases can be had as follows:

Single Pipe in case	\$10.00
Double Companion case	20.00
Triple Companion case	30.00
Quadruple Companion case	40.00

Case of seven pipes—One for each day in the week—\$70.00

Initials or Names can be stamped on any case for a small additional charge.

HOW TO CARE FOR YOUR SASIENI PIPE

Your enjoyment of the Sasieni pipe will increase with its age—but remember that you are the owner of the world's premier pipe, and if you would have it long-lived, increasing in friendliness toward you, treat it kindly. The Sasieni pipe is so true in its manufacture and so accurate in its proportions that it will never crack or burn out if properly cared for.

The Sasieni pipe needs no "breaking in." The six weeks of special seasoning takes the place of a hundred days of smoking. It is sweet from the start.

SMOKING THE SASIENI PIPE.

The first time you smoke a Sasieni pipe, dampen the bowl. Pack it to the top with good tobacco, loosely at the bottom—but more firmly at the top, and especially around the edges—so that an even draft may be created.

Then start to smoke, and smoke it from top to heel for the first few times at least, so that you will obtain an even cake. A pipe that has formed the habit of remaining lighted until all tobacco is burned will not go out unexpectedly, whereas irregularities in the cake might cause this to occur. The Sasieni pipe-bowl is as smooth on the interior as outside, which helps to insure an even cake.

The cake is a porous accumulation of carbon that enables the tobacco to blend smoothly with the flavor of the briar, but it is important to keep it of an even thickness so that no portion of the wood may be over-heated. It is desirable to develop a cake, both to protect the wood and to achieve a rich flavor, but an excessive amount of carbon may cause the bowl to crack. Fifty per cent of burnt-out pipes are caused by improper removal of the cake, and Sasieni will gladly have it removed scientifically. When the cake in your pipe is an eighth inch in thickness, send your pipe to Sasieni's New York office to have the excessive cake removed free of charge.

When first smoking the pipe, take long slow "drags" to prevent scorching the wood before the cake appears; taking the pipe from your mouth while exhaling will not only help to cool the bowl, but give you a cooler smoke as well.

After smoking, remove the ash immediately, using a blunt instrument such as a pencil to free the ash. With the forefinger on the bottom of the bowl and shank to keep from cracking them, tap the bowl lightly on the palm of your hand. Never run the risk of injuring your pipe by knocking it against a hard object.

CLEANING THE SASIENI PIPE

The pipe should be thoroughly cooled before the vulcanite mouthpiece is removed, as there is combustion and expansion, and unless the pipe is allowed to cool, there is danger of the shank cracking when mouthpiece is removed.

To clean the shank, it is wise to use the Sasieni Drymore Pipe Cleaners, which are of heavy texture and will absorb moisture more rapidly than other cleaners. If you will occasionally fold a Sasieni Drymore Pipe Cleaner in half and leave it in the shank overnight, you will be assured of a clean shank in the morning.

In order to obtain the finest flavor from your Sasieni pipe, it is advisable to allow your pipe to be completely cool before refilling. The pores of the briar can absorb only a certain amount of moisture at one time, and a rest will prevent your pipe from becoming soggy.

The veteran smoker owns many pipes. He appreciates the rich briar flavor that is sweetened by frequent rests for his pipes . . . he feels the need of different styles and shapes of pipes for his various moods and different occupations . . . he enjoys the companionship of the distinct personalities that develops in each fine briar pipe.

THE SASIENI GUARANTEE

Should the bowl of a Sasieni pipe crack or burn out within one year from the date of purchase, a new pipe will be given in exchange.

For repairs made necessary by any other cause such as broken or cracked shanks or broken mouth-pieces a moderate charge will be made.

A pipe once replaced cannot be again exchanged.

It is our desire that all Sasieni smokers receive absolute satisfaction.

Sasieni invites you to visit his studios when you are in London. He will be pleased to have you escorted through his factory and shown each of the intricate processes which a SASIENI pipe undergoes.

You may be interested in watching the work of those craftsmen who have given SASIENI an unequalled reputation in the making of fine briar pipes.