





By Annointment to HRFCThe Prince of Wales



By Appointment to The King of Anain

ALFRED DUNHILL

of London

AMERICAN EDITION



# ALFRED DUNHILL of LONDON The White Spot



THE White Spot is Dunhill's trade mark. Known the world over, familiar to every true pipe smoker, it is universally recognized as the mark of supreme quality. Back of the White Spot, back of each article which bears it, stands the White Spot Guarantee—Alfred Dunhill's signed guarantee of highest quality. And so, for nearly twenty years, the Dunhill name, the Dunhill White Spot, have been accepted as the true standard of excellence in all that pertains to smoke and smoker's essentials.

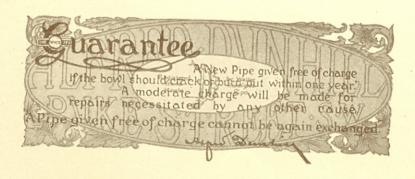
It was not quite twenty years ago that Alfred Dunhill, in the tiny workroom of his little shop in London brought his studies and experiments to a triumphant conclusion, and produced the first Dunhill Pipe. And this pipe made him famous. From that small commencement has grown Dunhill's world-famous business, a business unique in its own sphere. From but a few men the staff has increased to well beyond 1,000—from that one little workroom have sprung up the several modern Dunhill factories. And from the business of that one small shop has grown Dunhill's world-wide trade. Dunhill products are eagerly sought the world over, they are sold in the high-class tobacconists' shops of every nation, and the trade with America, with Australia,

WHITE SPOT

Canada, and the Orient has grown to gigantic proportions.

And this tremendous business has been built on one idea—that of supreme quality in all things. It is the constant aim of Alfred Dunhill to make each article that bears his name, his trade mark, the finest of its kind. Even now, with the world-wide ramifications of the Dunhill business, personal supervision is still given to every detail—each Dunhill product is made with the painstaking craftsmanship that first brought Dunhill to the attention of the smoking world. The same personal supervision extends to every instruction received. Since the inception of the business, personal attention to orders has been an essential feature of Dunhill Service.

And, by continuing to make highest quality and personal service his aim, and ideal, Alfred Dunhill of London will always endeavor to be worthy of the support accorded him during the twenty years past.





#### The Dunhill Bruyère Pipe

THE cool, sweet-smoking properties of Dunhill Pipes are conceded to be unequalled. They are the natural results of various factors—first, the immeasurable superiority of the carefully selected Old Bruyere roots used by Alfred Dunhill, and secondly, the special treatments which the bowls receive in the process of manufacture.

Mr. Alfred Dunhill himself invented these special treatments, and devised the apparatus for them. Due to these many processes and the extreme care with which each pipe is made, it takes two months to make a Dunhill Pipe. But the superiority of Dunhill Pipes is immediately evident. They never become saturated as do other pipes which are cut from the more porous French Briar. The Dunhill aluminum "Inner Tube" insures a stem that is always clean. Dunhill Pipes can be supplied Silver Mounted at an additional charge of \$2.00, or Gold Mounted for \$5.00 extra.



CARVED from the very center of old Bruyere roots, the straight grain pipe is the most perfect pipe that can be obtained. This superiority, both in smoking qualities and appearance, is immediately apparent. Since the shape is largely determined by the direction of the grain, it is impossible to undertake to match exactly, or even closely, any particular shape. The utmost care, however, will be taken to comply with requirements as nearly as possible.

STRAIGHT GRAIN PIPES ARE PRICED AT

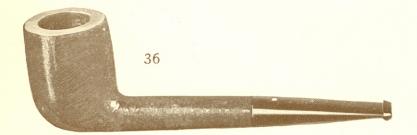
\$25. \$45. \$65. \$100.

According to the perfection of the grain



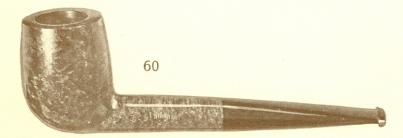
The Standard Bruyere

PIPES MARKED (\*) ARE NOT MADE IN SHELL BRIAR





FLAT STEM





The Standard Bruyere

PIPES MARKED (\*) ARE NOT MADE IN SHELL BRIAR





FLAT BOTTOM



FLAT STEM





The Standard Bruyere



FLAT STEM









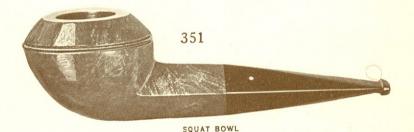
The Standard Bruyere



BEVEL-EDGED BOWL-SADDLE BIT

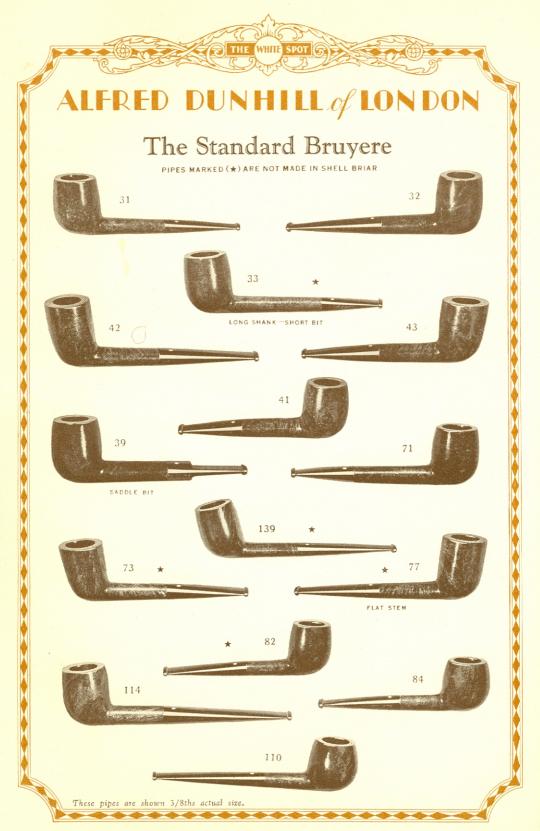


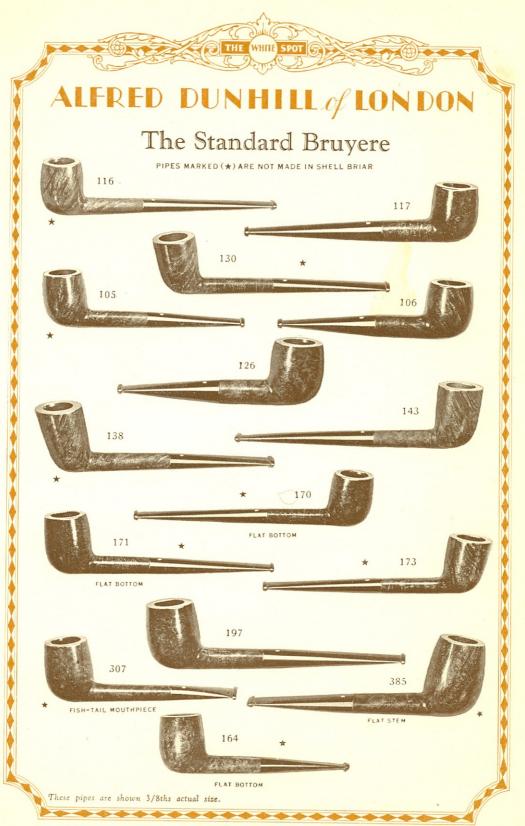
SQUARE-SIDED BOWL-STAND-UP SHAPE





VEST-POCKET SHAPE







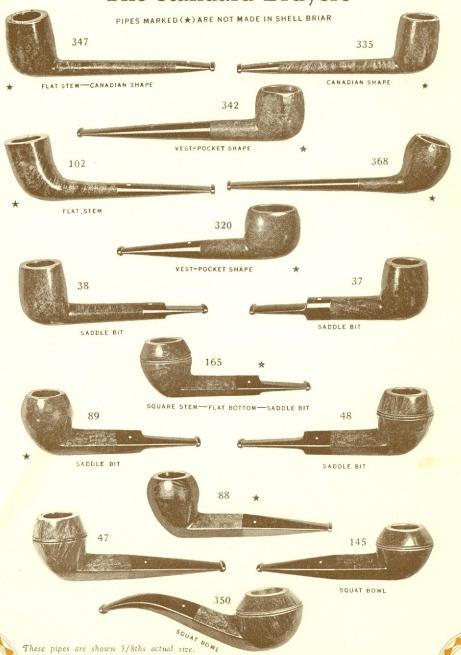
#### The Standard Bruyere

PIPES MARKED (\*) ARE NOT MADE IN SHELL BRIAR BEVEL-EDGED BOWL-FLAT BOTTOM SILVER MOUNTED POKER PIPE

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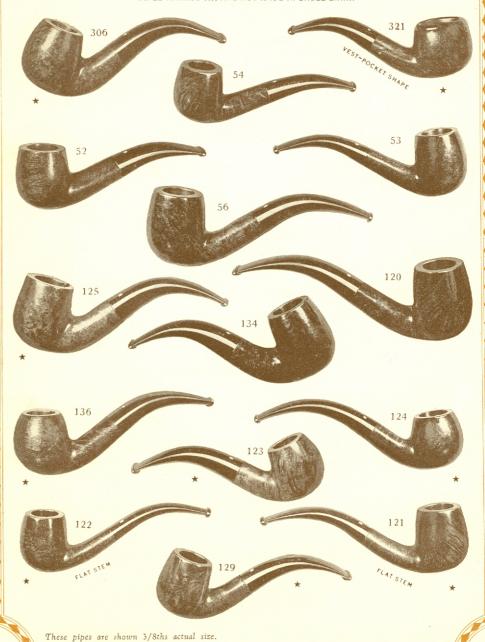
The Standard Bruyere





#### The Standard Bruyere

PIPES MARKED (\*) ARE NOT MADE IN SHELL BRIAR



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#### The Dunhill "Shell Briar"

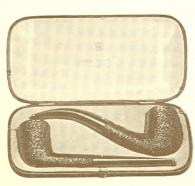
THE supreme beauty of a pipe is its distinctive grain. In the "Shell Briar" the natural grain stands out boldly in relief. By the application of heat and sand to the freshly-turned Algerian Briar Bowl, the wood is shrunk to a mere shell—the bowl assuming a novel and fascinating appearance. And since the grain of every bowl is different, no two "Shell Briars" are alike—each is a unique specimen, different from all others.

Tough, seasoned, sapless, hard and light, the finished "Shell" has every quality that makes for cool and delightful smoking. The ridges caused by the hard prominent grain provide an unusually large radiating surface—an aid to coolness—and the patent Inner Tube ensures an ever-clean stem.

The shape of a "Shell" is determined by nature, and can scarcely be prescribed. Any shape desired will be matched as closely as possible.

SHELL BRIAR PIPES . . . . . \$10. Each

#### "Shell Briar" Companion Sets



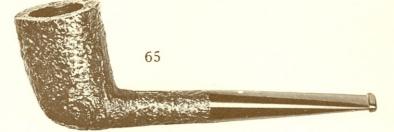
Companion Set of 2 "Shell" Briars . \$25.

The distinctive "Shell" Briar is also offered in Companion Sets, in hard leather cases. The "Shell" Briars selected for these sets are chosen for their contrast, rather than for their uniformity, as is the usual custom.

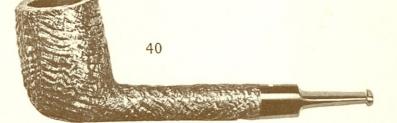
A great variety of assortments—from 1 to 7 pipes—is always available, and special cases containing any combination of pipes will gladly be fitted to your order.



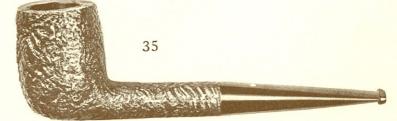
The "Shell Briar"

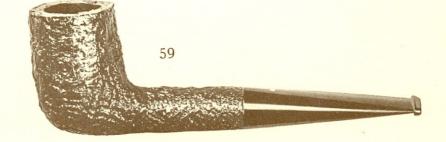


FLAT STEM



SADDLE BIT







"The Shell Briar"





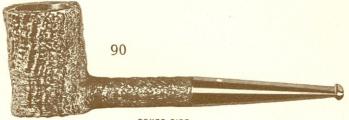
STAND-UP SHAPE







The "Shell Briar"



POKER PIPE





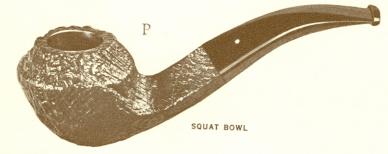




The "Shell Briar"



SCOTCH BOWL

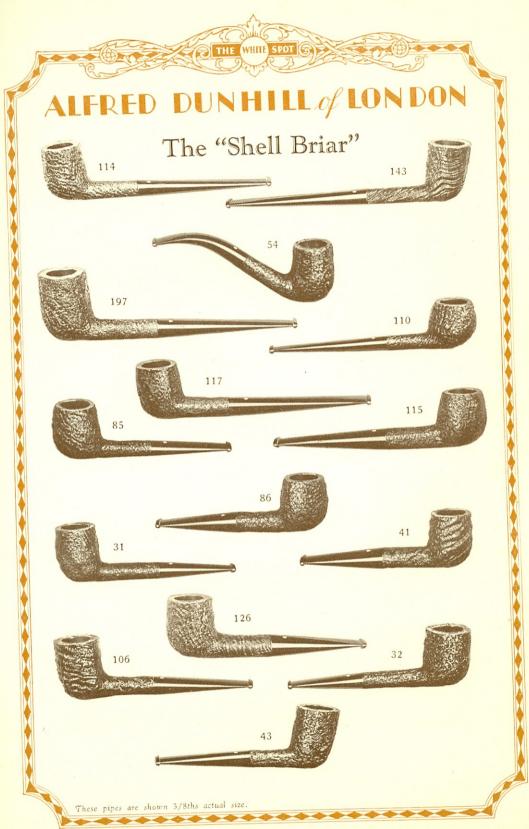


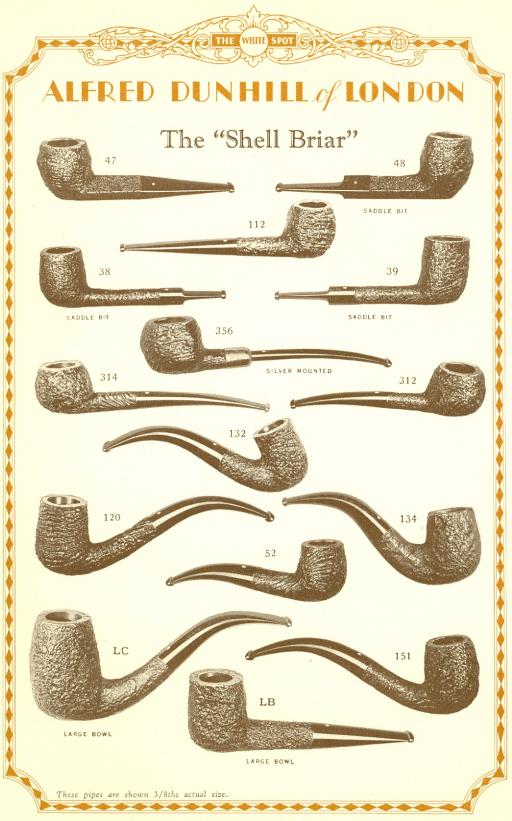


SQUARE BOWL-SQUARE STEM-FLAT BOTTOM



FLAT BOTTOM







#### The Dunhill Churchwarden

THE long-stemmed pipe known as the "Churchwarden" has always been greatly favored for use while reading, or for peaceful and reflective hours in one's home. The length of the stem makes the "Churchwarden" the coolest possible pipe. There are several shapes from which to make your selection.

THE DUNHILL
CHURCHWARDEN
in BRUYERE or
SHELL BRIAR

PRICE \$15.00

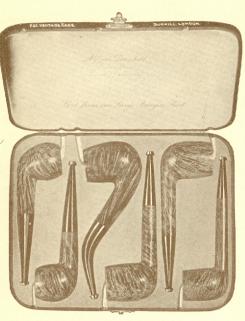
A VERY attractive
Companion Set, either
as a gift or for one's
self, is made with two
Churchwardens — one
Bruyere and one in Shell
Briar—in a hard-leather
"Ventage" Case. Such a
set is priced at \$35.00

Pipe Gloves, of soft Antelope Leather, are made in sizes to fit the Churchwarden.

PRICE \$3.50







A magnificent set of 6 Standard Bruyeres. As the pipes in this set have all been cut from the same root, the bowls will color evenly, the pipes will correspond in appearance even after years of use. \$72

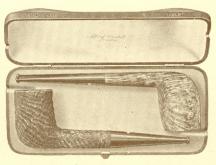
# Dunhill Bruyères in Hard-Leather Gift Cases HARD-LEATHER cases of pipes have

HARD-LEATHER cases of pipes have always been attractive—though the case itself has often been left unused, for, if the smoked pipe were returned to the case, the enclosed tobacco moisture has made both pipes and case foul.

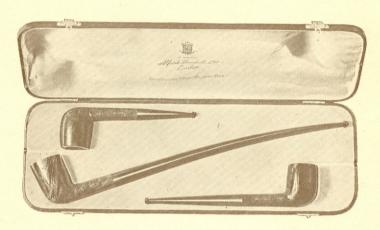
Dunhill's "Ventage" Case obviates this difficulty: the ventilating holes leave the bowl of each pipe open to the outer air. A small improvement, perhaps, but one which makes a tremendous difference in the utility of the case.



This set of 4 "Shell" Briars beautifully illustrates the diversity of the grain in every pipe. Each "Shell" is a unique specimen—no two are alike. . \$50



This handsome combination companion set contains one each of the two varieties of the Dunhill Pipe—one Standard Bruvere and one "Shell" Briar . \$25



#### Combination Companion Set

THIS impressive companion set meets every requirement, every mood, of the true pipe smoker—two Standard Bruyeres for general use, and a particularly fine example of the Dunhill Churchwarden for use in one's home. These pipes have all been cut from the same root.

PRICE . \$42.50

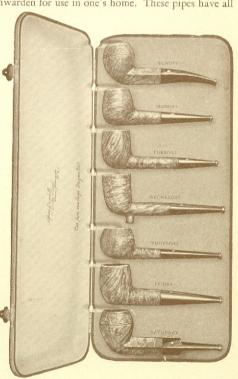
#### Seven-Day Companion Case

PIPES smoke sweeter and cooler when rested. This Case with a pipe for each day of the week is a practical gift for a pipe lover.

Usually supplied fitted with either 7 Bruyere Pipes, Standard Shapes, 7 "Shell Briars", or fitted with 4 Standard Bruyere Pipes and 3 "Shell Briars", but any combination of pipes will gladly be fitted specially.

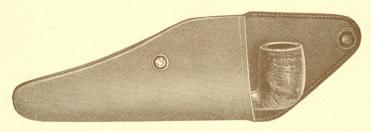
Stamped with days of the week . . Price \$89.00 Without stamping . \$84.00

Initials, Names or Inscriptions will gladly be stamped on any case, in Black or Gold, at \$.50 a line





#### PIPE SUNDRIES



#### Pipe Gloves

Made from soft Antelope Leather, these pipe gloves keep the pocket clean, polish the Pipe and prevent it from being scratched or marred. In sizes to fit all Dunhill Pipes. Please mention number of Pipe when ordering. . . . . . \$1.25

# The Dunhill Carbon Cutter

As every pipe-smoker knows, it is important to keep the bowl of a pipe the proper size. Too much carbon causes cracking of the bowl. This implement safely cuts—not scrapes—the superfluous carbon from the bowl. Strong and lasting, accurate, quick and clean. In leather case. 50c.



# "Absorball" Pipe Cleaners and "Pypure"

Dunhill's "Absorball" Cleaners are especially high grade and efficient—the most convenient and easy cleaners to use. Dunhill's "Pypure" is a scientific liquid preparation for cleaning and sweetening pipes. By the use of these two products—"Absorball" cleaners and "Pypure"—every pipe is rendered mellow and clean.

